

# Kenmore® Challenge October 19th to November 4th, 2007



**Kenmore Elite™/MC**  
**25.5 cu. Ft. Side-by-Side**  
**Refrigerator #57452/3/9**

**\$2,599<sup>99</sup>**  
 #57452/9 Sears Reg. \$2899.99

**\$2,799<sup>99</sup>**

#57453 Sears Reg. \$3099.99

## CHALLENGE CHECKLIST

### How the Challenge Works

Buy this Kenmore Elite™/MC 25.5 cu. Ft. Side-by-Side refrigerator, from our retail stores, catalogue or online at [www.sears.ca](http://www.sears.ca), and if within 30 days you find another brand of refrigerator with all of these features and same colour finish, advertised at the same or lower price, the Kenmore Elite™/MC 57452/3/9 refrigerator is FREE\*. We are so confident that you cannot find another brand of refrigerator with this feature package and same colour finish, advertised at this price or less, that we are willing to refund you the entire purchase price of this refrigerator including sales tax, should you do so. (Competitive model must have the same feature package and same colour finish as the Kenmore Elite™/MC model 57452/3/9 at the same or lower price of \$2599.99 for the #57452/9 or \$2799.99 for the #57453). Limit one Challenge form per household. To qualify for the Challenge, the purchase of the Kenmore Elite™/MC model 57452/3/9 must be made between October 19th to November 4th, 2007. This Kenmore Challenge is good for 30 days following your purchase of the Kenmore Elite™/MC 57452/3/9, 25.5 cu. Ft. Side-by-Side refrigerator.

### Customer Redemption Process

Should you feel you have found a qualifying competitive model that has all of the specified features and same colour finish of the Kenmore Challenge model 57452/3/9, complete the checklist and claim form. Mail checklist/claim form, a copy of your Kenmore Elite™/MC 25.5 cu. Ft. Side-by-Side refrigerator sales receipt and a copy of the advertisement (with price and model number) for the comparison model to: Kenmore Challenge c/o Sears Canada Inc., 222 Jarvis Street, Toronto, Ontario, M5B 2B8, Attention: Retail Marketing Manager, Major Appliance Dept. Sears will respond to your Challenge Claim in approximately 10-12 weeks. Keep a copy of all materials for your records.

Feature Description	<input checked="" type="checkbox"/> Kenmore Elite™/MC 25.5 cu. Ft. Side-by-Side Refrigerator 57452/3/9	<input type="checkbox"/> Your Comparison Refrigerator	
1. 3 adjustable spill-proof shelves in the refrigeration compartment	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> Yes	<input type="checkbox"/> No
2. 2 adjustable clear door bins with gallon storage	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> Yes	<input type="checkbox"/> No
3. 1 crisper with humidity control	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> Yes	<input type="checkbox"/> No
4. Meat/Vegetable drawer with temperature control	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> Yes	<input type="checkbox"/> No
5. Clear deli drawer	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> Yes	<input type="checkbox"/> No
6. 2 interior lights in refrigeration compartment	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> Yes	<input type="checkbox"/> No
7. Removable tilt-out bin with divider on door.	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> Yes	<input type="checkbox"/> No
8. Water and ice dispenser	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> Yes	<input type="checkbox"/> No
9. Two-stage ice and water filtration filter.	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> Yes	<input type="checkbox"/> No
10. 2 shelves in freezer	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> Yes	<input type="checkbox"/> No
11. 3 pull-out baskets in freezer	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> Yes	<input type="checkbox"/> No
12. 3 door shelves in freezer with 2 Tilt Outs	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> Yes	<input type="checkbox"/> No
13. Freezer light	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> Yes	<input type="checkbox"/> No
14. Energy Star qualified ** Energuide rating 613 kwh	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> Yes	<input type="checkbox"/> No
15. Smooth doors	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> Yes	<input type="checkbox"/> No

\* Comparison item must be a currently manufactured model, advertised (with price and model number) and available in a Retail Store in Canada at the same or lower price in Canadian dollars, within 30 days of purchase of the Challenge model. Comparison item cannot be a closeout, clearance, used, damaged, reconditioned, floor model or other one-of-a-kind item, a club or co-op purchase or other website offer. Offer excludes other Kenmore brand merchandise. Refund price does not include delivery or any other applicable charges. Please allow 10-12 weeks for response.

\*\* This item meets all Energy Star specification for energy efficiency



Kenmore® Challenge Claim Form

October 19th to November 4th, 2007

THE COMPARISON

25.5 CU. FT. SIDE-BY-SIDE REFRIGERATOR

Please complete the following information regarding the comparison item you believe is a comparable model to the Kenmore Elite™/MC 57452/3/9. Both the claim form and the checklist must be submitted. Please do not leave any areas incomplete or this claim could be disqualified. This form will be available on www.sears.ca until December 4th, 2007.

Comparison Item Brand Name \_\_\_\_\_

Comparison Item Model Number \_\_\_\_\_

Comparison Item Price Advertised (attach copy of ad) \_\_\_\_\_

Retail Store Name and Address Where You Saw the Comparison Item \_\_\_\_\_

Where Did You Purchase the Kenmore Elite™/MC 57452/3/9? Retail Store  Internet  Catalogue

Your Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Your Home Phone \_\_\_\_\_

Please allow 10-12 weeks for a reply regarding your claim. No phone calls please. Sears will not be responsible for lost, delayed, misdirected or incomplete claims.

Note: The published version on www.sears.ca of the claim form/checklist will be honoured if there are any discrepancies between the submitted claim form/checklist and our published version.

I have located and indicated the model(s) that I wish to take the Kenmore® Challenge and I verify that all the information I have provided is true to the best of my knowledge.

Signature \_\_\_\_\_

Date \_\_\_\_\_

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