

# Sell beyond borders with the new Pan-European FBA program

By placing your inventory closer to customers, Pan-European FBA enables you to sell across Europe and reduce the time and cost of fulfillment.



## Reach millions of Prime customers

With Pan-European FBA, you can sell your products in all five Amazon European marketplaces with Prime eligibility.



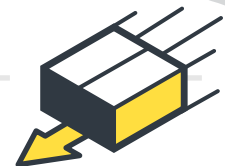
## Take the guesswork out of managing inventory

Send products to the Amazon European fulfillment center(s) in the country of your choice and let Amazon distribute them to meet expected demand.



## Experience low fulfillment costs

Amazon distributes your products across Europe at no additional cost. Pay the local fulfillment fee of the marketplace where the order is placed.



## Provide fast, reliable deliveries

With your products stored close to customers, you can trust Amazon to quickly fulfill and deliver orders to customers.



## Rely on Amazon's trusted, 24/7 support

Amazon provides customer support in the local language of the five European Amazon Marketplaces, facilitating customer inquiries, returns, and refunds for you.