

Getting Started with Amazon Payments

HTML Button Setup

If you are selling just a few items whose price and other details don't change often and you don't have a shopping cart on your website, the HTML Button is the easiest way to add Amazon Payments. When your customers click the Pay with Amazon button, they immediately proceed to the checkout process to complete their purchase. With the HTML Button setup, customers can buy only one item at a time.

Customer Experience

1. Customer clicks the Pay with Amazon button on the product detail page. **Note:** With the HTML button setup, your customers can buy only one item at a time.
2. Customer selects shipping address and payment method in a co-branded pop-up.
3. Customer completes the order.

Technical Skills Required

To integrate with our HTML Button, you should be able to read and modify HTML code. Complex coding skills are not required to setup an HTML Button.

Overview of Integration Steps

You'll use our Create HTML Button tool in Seller Central to generate HTML code that you add to your website to complete your integration. When you are done, your customers place their orders using Amazon Payments.

The following is an overview of the integration steps.

- 1. Select the Button Style:** Use our Create HTML Button feature in Seller Central to select the button color, style, and size that best meets your needs for your website layout.
- 2. Provide Item Descriptions:** Enter the description of your item, including the Item Name, the Stock-keeping Unit (SKU) ID, the Price, the Item Description, and the Item Weight. Optionally, you can provide item variation details (such as the colors of a shirt you offer in red, green, or blue).
- 3. Generate the Code and Add the HTML Button to Your Website:** Based on the above inputs, the Create HTML Button feature will generate the HTML code for you. Place this code onto your web page where you want the button to appear.

Next Steps After HTML Button Integration

1. Managing Orders

After you integrate with the HTML Button, your customers can start placing orders using Amazon Payments. You'll use Seller Central to ship-confirm, charge, cancel, or perform other order management functions.

2. Test and Launch

After you complete your integration with the HTML Button and set up your order management process, you are ready to launch. Before launching, you can test your implementation and go through our launch checklist to be sure that you can reliably accept and fulfill orders