

**PRODUCT FEATURES** **NEW NIGHT DEFENSE™**

<b>Color Temp</b> <i>(How white the light appears)</i>	3200K
<b>Color Appearance</b>	Tri-Color Light that has whiter light at mid level and yellow light at the top to reduce the glare into oncoming traffic to not blind cars you are driving towards.
<b>Beam Pattern</b>	<ul style="list-style-type: none"> <li>• Wider beam pattern than standard bulbs</li> <li>• 60' farther down road light projection</li> </ul>
<b>Govt Standards</b>	DOT/SAE compliant
<b>Packaging</b>	Single card and double plastic clamshell offer more retail-friendly appearance (compact)
<b>Coverage</b>	9003, 9004, 9005, 9006, 9007, 9008, H1, H3, H7, H11
<b>Selling Feature</b>	Safety light that is ideal for rural driving and the aging population. Tri-color coating provides non-glare into oncoming traffic, while the whiter, wider light makes it easier to read signs on the side of road.

**NightDefense**

ENHANCED FIELD OF VISION™

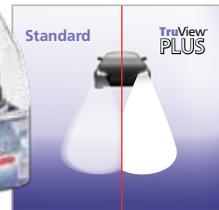


**PRODUCT FEATURES** **NEW GENERATION TRUVIEW® PLUS**

<b>Color Temp</b> <i>(How white the light appears)</i>	4000K
<b>Color Appearance</b>	Whitish blue tint – truer natural light that is not bright blue
<b>Beam Pattern</b>	Same distance and length as standard bulbs
<b>Govt Standards</b>	DOT/SAE compliant
<b>Packaging</b>	Single card and double plastic clamshell offer more retail-friendly appearance (compact)
<b>Coverage</b>	9003, 9004, 9005, 9006, 9007, 9008, H1, H3, H7, H11
<b>Selling Feature</b>	Look of HID. Purest whitest light that will reflect better off of street signs for easier reading.

**TruView® PLUS**

PUREST, WHITEST LIGHT™



**PRODUCT FEATURES** **NEW ENHANCED BRITELITE™**

<b>Color Temp</b> <i>(How white the light appears)</i>	3400K
<b>Beam Pattern</b>	<ul style="list-style-type: none"> <li>• Wider beam pattern than standard bulbs</li> <li>• 120' farther down road light projection than standard bulbs</li> </ul>
<b>Govt Standards</b>	DOT/SAE compliant
<b>Packaging</b>	Single card and double plastic clamshell offer more retail-friendly appearance (compact)
<b>Coverage</b>	9003, 9004, 9005, 9006, 9007, 9008, H1, H3, H7, H11
<b>Selling Feature</b>	Longest light projection available. 80% brighter than standard and 120' farther projection down road. Whiter than standard light.

**BriteLite**

MAXIMUM VIEWING AREA™

