

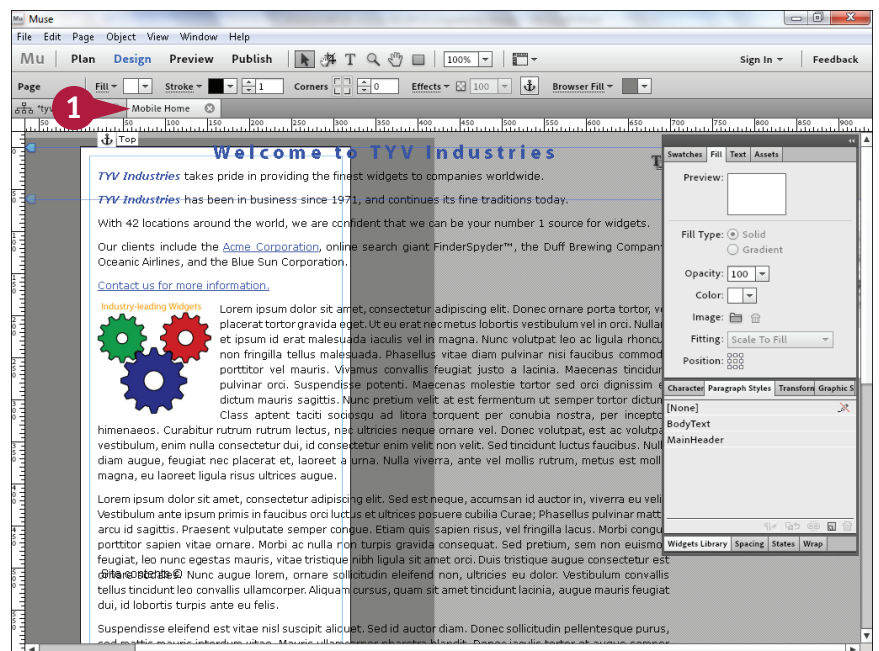
Optimize Your Content for Your Mobile Pages

Once you have duplicated the pages you need, you must open each one and rearrange the content to fit the smaller space. This mostly involves sizing elements down and moving them to new locations. You should almost always maintain a single-column layout in a mobile site. You may also want to provide smaller versions of images, which you can create in Fireworks or a similar tool, so that your graphics fit nicely on a mobile screen.

Optimize Your Content for Your Mobile Pages

- 1 Double-click your **Mobile Home** page.

The page opens in Design view.

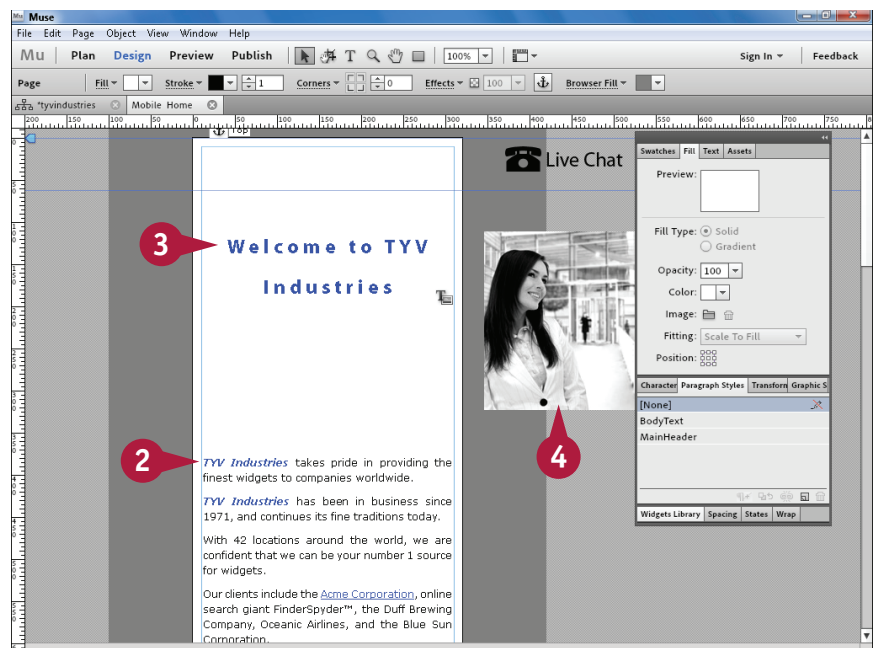


- 2 Resize and reposition your main text frame to fit in the mobile screen.

- 3 Resize and reposition any other text frames.

Note: See Chapter 4 for details on repositioning and resizing text frames.

- 4 Delete the large versions of graphics.

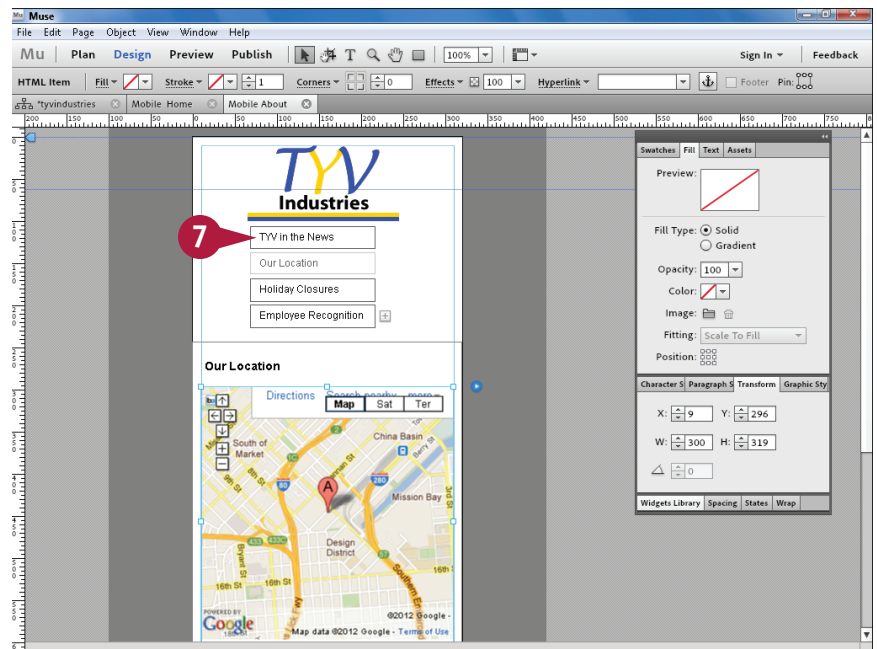
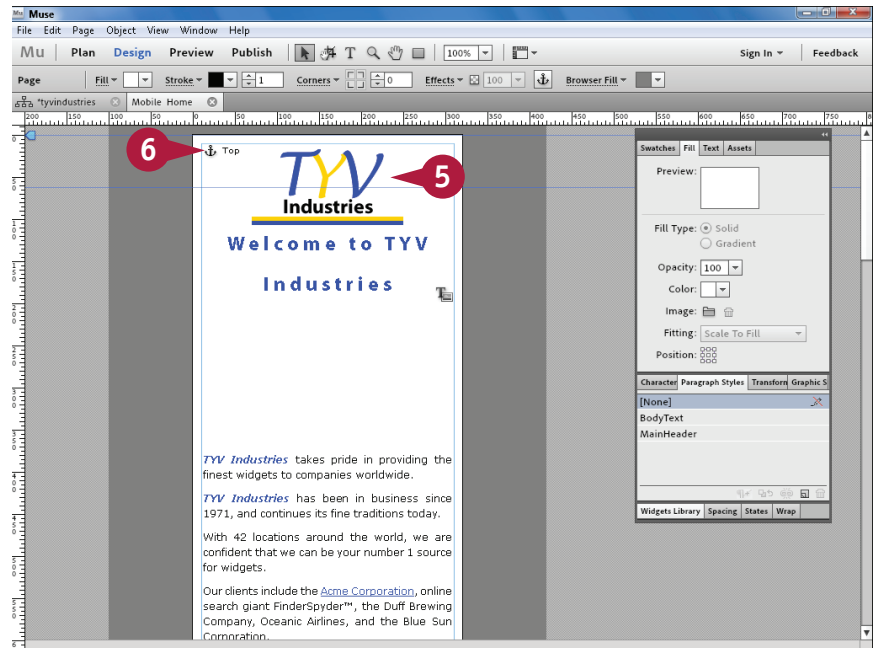


- 5 Place mobile versions of your graphics.

Note: See Chapter 7 for details on placing graphics.

- 6 Finalize the arrangement of the content on the page.

- 7 Repeat steps 2 to 6 for any additional pages in your mobile site.



TIPS

Is there a limit as to how much content I should put on a mobile page?

Not really, but in general users will likely appreciate smaller pages. Mobile browsers are often on slower connections than desktop users, so larger pages may take too long to load. You might want to consider taking long pages and breaking them up into multiple, smaller pages to help this.

What size should I make my graphics?

Desktop users have long had an aversion to horizontal scrolling on web pages, but mobile users will almost certainly like it even less. You should take your page width, subtract the margins, and make sure that none of your images are wider than that. In the example above, the Master page is set to 320 pixels, with left and right margins at 10 pixels each, so all images should be kept at 300 pixels or less.