

HP Webcam HD-3110

720P Autofocus Widescreen Webcam with TrueVision

With one-touch video chat, 720p HD imaging with HP TrueVision technology, and included special effects software, the HP Webcam HD-3110 helps you stay close to all of your friends and family—even when you're far away.



Look great—all the time.

Want to keep up with friends when you're away at school? Looking for a better way to say goodnight to your kids when you're on the road? Don't settle for email or texting when the HP Webcam HD-3110 can provide the live, face-to-face experience you want.⁽⁴⁾ With 720p HD resolution and HP TrueVision technology, your long-distance relationships can feel a whole lot closer.

The HP Webcam HD-3110 helps you look your best with HP TrueVision technology capturing 720p HD video at 30 frames per second, even in low-light conditions. Built-in adaptive lighting automatically adjusts for changing light conditions, while automatic white balance allows for true-to-life color. High-quality autofocus helps ensure your image stays sharp without the lag time and blurring other cameras show when they adjust. Built-in face tracking keeps you in the center of the frame. A built-in directional digital microphone filters out unwanted background noise for quality sound. And with 5-megapixel photo resolution, you can snap outstanding still pictures, too.⁽¹⁾

Friends at your fingertips.

There's no software application you need to open and launch—just click the button on your HP Webcam HD-3110 to start using your favorite supported video chat solution. With one touch of the programmable button,⁽²⁾ you can choose from AIM™, Skype®, Windows® Live Messenger, or Yahoo!® Messenger.⁽³⁾ The HP Webcam HD-3110 remembers your preference and launches it automatically next time. And with two other quick launch buttons, the HP Webcam HD-3110 lets you easily snap a photo or record a video and upload it to YouTube™.⁽⁴⁾

Ultra-functional, super fun.

The HD-3110 lets you do it all. With a widescreen glass lens, you can fit everyone in the frame and count on crystal-clear images. Full 360-degree rotation plus tilt lets you position the camera at any angle to show off your best side. Included software lets you have even more fun. Record video and take photos using ArcSoft Webcam Companion®⁽³⁾. Enhance your videos, photos, and chats with Masque, fun frames, and filter effects in Magic-i™ Visual Effects 2. Edit and combine photos and videos into your own creations with ShowBiz software. You can even use the Security Camera monitor capability to keep an eye on things when you're not around.

Comprehensive Software Included

- Record video and take photos with ArcSoft Webcam Companion®³.
- Use Magic-i™ Visual Effects 2 to enhance your videos, photos and on-line chats with Masque, fun frames and special effects filters.
- Use ShowBiz to edit and combine the photos and videos you create into your own video creating.

Relax With 24/7 Support

Enjoy the lifetime use of HP Support Assistant to keep your PC up to date, troubleshoot problems, and get assistance when you need help. While your PC is within Warranty, HP Care Pack Support gives you access to complimentary help whichever way you prefer.⁽³²⁾

- **From your desktop:** Click the HP Support Assistant icon for quick access to automated maintenance, preinstalled content, diagnostic tools, and multiple assistance options.
- **Through the Internet:** Visit our Consumer Support Forum, available 24/7 in English, French or Spanish at www.hp.com/support/consumer-forum. In the US, go to www.hp.com/go/notebookcare.
- **By telephone:** In the U.S., call HP at 1.800.HP.INVENT (1.800.474.6836).

To continue complimentary access to support, you can extend your Standard Warranty with an HP Care Pack service. Visit www.hp.com/go/totalcare for your choice of plans. Business Week ranked HP the number one technology company for customer service (April 2009).

If your PC is out-of-warranty, you can use the self-help assistance options of HP Support Assistant to help you find an answer or solve your problem. One option is to visit the Consumer Support Forum (www.hp.com/support/consumer.forum) at no charge. You can also call 1.800.HP.INVENT (1.800.474.6836) within the U.S. (Support charges will apply.)



Glass lens for sharp, crystal clear images



Get everyone into the picture with 16x9 widescreen



HP TrueVision delivers improved low light video performance. Built in adaptive lighting automatically adjusts for changing light conditions



THE COMPUTER
IS PERSONAL
AGAIN.

TECHNICAL SPECIFICATIONS

VIDEO RESOLUTION	• 720P (1280x720) CMOS sensor
FOCUS METHOD	• AutoFocus
USB CERTIFICATION	• USB 2.0 high-speed certified
VIDEO RESOLUTION SUPPORT	• Live video resolutions supported at up to 30 frames per second: - 352 x 288 - 424 x 240 - 432 x 240 - 640 x 360 - 640 x 480 - 800 x 448 - 800 x 600 - 960 x 544 - 960 x 720 - 1280 x 720
STILL PICTURE RESOLUTION	• Up to 5.7 Megapixels ⁽²⁾
UVC (UNIVERSAL VIDEO CLASS)	• Supported
FACE- TRACKING	• Yes
TILT	• 60°, up to 30° down and 30° up
PAN	• 360°, up to 180° left, up to 180° right
MICROPHONE	• Directional
DIGITAL ZOOM	• Settings up to 5X
QUICK LAUNCH BUTTONS	• HP Instant Video • HP Instant Capture • HP Instant Chat Button
FRONT LED (ON/OFF)	• Yes - Blue LED
CABLE LENGTH	• 6 Feet

SPECIFICATIONS

SYSTEM REQUIREMENTS	<ul style="list-style-type: none"> • Intel Pentium 4 with 2.4 GHz or AMD Athlon equivalent processor or faster and 1GB RAM (1.6GHz Dual Core and 2GB RAM recommended) • Microsoft® Windows® XP/Vista™/7 with SP2 (32 or 64 bit) • 230 MB Free hard drive space for software • CD-ROM drive • USB 2.0 port
COMPATIBILITY	• Compatible across most notebook and desktop platforms
WHAT'S IN THE BOX?	<ul style="list-style-type: none"> • Webcam • CD with driver, software and documentation: -ArcSoft® Webcam Companion® 3 -Magic-i™ Visual Effects 2 -ArcSoft ShowBiz™ • Quick set-up guide • Limited Warranty document
WARRANTY AND SUPPORT	<ul style="list-style-type: none"> • One-year, worldwide parts-and-labor limited warranty • 24x7 HP technical phone support during warranty period

ADDITIONAL INFORMATION

HP PRODUCT NUMBER	• BK357AA#ABA
UPC CODE	• 885631000847
TARIFF NUMBER	• 8525805050
ITF 14 INNER CARTON	• 10885631000844
ITF 14 MASTER CARTON	• 20885631000841
COUNTRY OF ORIGIN	• China
MASTER CARTON QUANTITY	• 12
MASTER CARTON DIMENSIONS	• 21.10"(L) x 12.79"(W) x 8.58"(H)
PACKAGED PRODUCT DIMENSIONS	• 5.67 "(L) x 3.19"(W) x 8.03"(H)
UNPACKAGED PRODUCT DIMENSIONS	• 2.93"(L) x 2.76"(W) x 2.58"(H)
PACKAGED PRODUCT WEIGHT	• 0.59 lbs approx.
UNPACKAGED PRODUCT WEIGHT	• 0.22 lbs approx.

VISIT WWW.HP.COM FOR MORE DETAILS!

⁽¹⁾ Still photo up to 5 MP with software interpolation. ⁽²⁾ Button use requires installation of the included software. ⁽³⁾ Only compatible with AIM, Windows Live Messenger, Skype® and Yahoo® Instant Messenger. ⁽⁴⁾ Internet service required and sold separately. ©2010 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing shall be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein. Actual product may vary from image shown on datasheet.