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### **Unique Program Requirements**

- Each unit weighs less than or equal to 15 ounces, and has dimensions less than or equal to 16x9x4 inches.
- A minimum of 24 units per ASIN must be sent in each shipment.
- All same-ASIN units within a shipping box must be bundled together using a clear plastic bag, manufacturer/seller case pack (i.e. boxed or shrink-wrapped), or other means of grouping your same-ASIN units together.
- On the outside of each same-ASIN bag/pack, the total quantity of sellable units must be clearly labeled.
- Each individual sellable unit must have a scannable UPC or EAN
  manufacturer barcode. If no barcode is available, then an <u>Amazon</u>
  <u>barcode</u> must be printed during shipment creation and applied to the unit.

### **General FBA Requirements**

- Shipping boxes must not exceed 25 inches on any side.
- Shipping boxes must not weigh more than 50 pounds.

EXAMPLE #1

### Units in clear plastic bags

#### **Proper Packaging**

- Each unit weighs less than or equal to 15 ounces, and has dimensions less than or equal to **16x9x4 inches**.
- All units within the shipping box are in **clear plastic bags.**
- Each bag is labeled with the total quantity of sellable units.
- Each individual sellable unit within a bag has a scannable UPC or EAN barcode from the manufacturer. If no barcode is present, apply an <a href="mailto:Amazon barcode">Amazon barcode</a>.

#### **Correct Packaging**





#### **Incorrect Packaging**



This is not a CLEAR plastic bag.



There isn't a CLEAR plastic bag or an outer case pack; there is no label for total quantity of sellable units.

EXAMPLE #2

### Units in manufacturer/seller case packs

#### **Proper Packaging**

- Each unit weighs less than or equal to **15 ounces**, and has dimensions less than or equal to **16x9x4 inches**.
- All units within the shipping box are in case packs.
- Each outer case is labeled with the total quantity of sellable units.
- Each individual sellable unit within a bag has a scannable UPC or EAN barcode from the manufacturer. If no barcode is present, apply an <u>Amazon barcode</u>.

#### **Correct Packaging**





#### **Incorrect Packaging**



EXAMPLE #3

### Units that are shrink-wrapped

#### **Proper Packaging**

- Each unit weighs less than or equal to **15 ounces**, and has dimensions less than or equal to **16x9x4 inches**.
- All units within the shipping box are properly **shrink-wrapped**.
- Each shrink-wrapped bundle is labeled with the total quantity of sellable units.
- Each individual sellable unit within a bag has a scannable UPC or EAN barcode from the manufacturer. If no barcode is present, apply an <a href="mailto:Amazon barcode">Amazon barcode</a>.

#### **Correct Packaging**





**EXAMPLE #4** 

### Multiple ASINs in one box

## If each ASIN meets all requirements below, you can ship multiple ASINs in one shipping box

- Each unit weighs less than or equal to **15 ounces**, and has dimensions less than or equal to **16x9x4 inches**.
- All same-ASIN units within the shipping box are bundled together in **clear plastic** bags or manufacturer/seller case packs (i.e, boxed or shrink-wrapped).
- On the outside of each same-ASIN bag/pack, the total quantity of sellable units is clearly labeled.
- Each individual sellable unit within a bag has a scannable UPC or EAN barcode from the manufacturer. If no barcode is present, apply an <a href="mailto:Amazon barcode">Amazon barcode</a>.

#### **Correct Packaging**



### **Packaging Checklist**

- Each unit weighs less than or equal to 15 ounces, and has dimensions less than or equal to 16x9x4 inches.
- All units within the shipping box are bundled together in clear plastic bags or manufacturer/seller case packs (i.e, boxed or shrink-wrapped).
- Each bag, outer case, or shrink-wrapped bundle has a label with the total quantity of sellable units.
- Each individual sellable unit within a bag has a scannable UPC or EAN barcode from the manufacturer. If no barcode is present, apply an <u>Amazon barcode</u>.
- It is okay to ship multiple ASINs in one box provided that all requirements above have been met.

