

Amazon.com Find the Golden LEGO Brick Sweepstakes

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

Please read these rules before entering the Amazon.com Find the Golden LEGO Brick Sweepstakes (the "Sweepstakes"). You agree that, by submitting an entry, you will be bound by these Official Rules and you acknowledge that you satisfy all Sweepstakes eligibility requirements.

Eligibility. If you are an individual legal resident of the 50 United States or the District of Columbia and at least 18 years of age at the time of entry, you are eligible to enter the Sweepstakes. The Sweepstakes is not open to employees or independent contractors, or immediate family members (spouses, domestic partners, parents, grandparents, siblings, children, and grandchildren) or those living in the same household of employees or independent contractors of Amazon Services LLC ("Sponsor," "we," or "us"), Lego System, Inc. ("Lego"), any entity involved in any aspect of the Sweepstakes, and each of their respective parents, subsidiaries, affiliates, advisors, or advertising/promotion agencies (collectively, the "Sweepstakes Entities").

Sweepstakes Period. The Sweepstakes begins December 4, 2016 at 12:00:01 a.m. (PT) and ends December 10, 2016 at 11:59:59 p.m. (PT) (the "Sweepstakes Period").

How to Enter. To enter, during the Sweepstakes Period you must enter via either Entry Method #1 or Entry Method #2 below:

Entry Method #1:

1. Navigate through LEGO retail pages on Amazon.com in search of a product page with a "golden brick" at under the product information. Click on the golden brick when you find it.
2. You will be taken to a page with an online entry form. Follow the instructions to complete and submit the online entry form to receive one (1) entry.

To enter the Sweepstakes as described in Entry Method #1 you must have a free Amazon.com account.

Entry Method #2:

Alternatively, to receive one (1) entry without locating the Amazon.com LEGO retail page with the golden brick you may send a 3x5 postcard with your full name (first and last), e-mail address, and phone number (area code included) to: Amazon.com Find the Golden LEGO Brick Sweepstakes, P.O. Box 6009, Morton Grove, IL 60053.

To be eligible for the Sweepstakes drawing, we must receive eligible entries by 11:59:59 p.m. (PT) on December 10, 2016. Limit of one (1) entry per person using only one (1) Amazon.com account throughout the Sweepstakes Period. Entries received from any person or Amazon.com account in excess of the above stated limitation will be void. You must have an Amazon.com account and be logged in to your account to enter the Sweepstakes. You may not use multiple e-mail addresses or Amazon accounts to enter the

Sweepstakes, and entries submitted through multiple e-mail addresses or Amazon accounts will be disqualified.

Mailing List. By entering the Sweepstakes, you consent to being placed on a mailing list for promotional and other materials from Amazon.com. You may update or change your “E-mail Preferences & Notifications” at www.amazon.com/youraccount.

Other Promotions. Please note that we may be running similar sweepstakes at the same time as this Sweepstakes. By entering this Sweepstakes, you will not be eligible to receive any prize awarded in any other sweepstakes unless you enter each sweepstakes separately.

Prizes. We will award four (4) prize packages as follows:

First Prize: One (1) LEGO Super Heroes the Tumbler building Set (Approximate Retail Value (“ARV”): \$199.00).

Second Prize: One (1) LEGO Star Wars Rogue One Complete Collection (ARV: \$384.92).

Third Prize: One (1) LEGO Brick-Built 18” Tall Doctor Who Figure. Item is custom built by LEGO master builders (ARV: \$2,000.00).

Fourth Prize: One (1) prize package which consists of a trip for one (1) winner and up to three (3) guests to visit either the LEGOLAND California Resort or LEGOLAND Florida Resort (ARV: \$1,200). The prize package consists of:

- Roundtrip economy class airfare for winner and up to three (3) guests departing from an airport near the winner’s residence (as determined by Sponsor and Lego in their sole discretion) and arriving at an airport in or near Los Angeles, CA or Orlando, FL (as determined by Sponsor and Lego in their sole discretion) (the “Airport”);
- Four (4) 2-day tickets to either the LEGOLAND California Resort or the LEGOLAND Florida Resort (the “Tickets”);
- Two (2) nights standard hotel accommodations for winner and up to three (3) guests at a LEGOLAND resort.

The total ARV of all prizes is \$3,783.92.

General Prize Conditions. Winners will be responsible for paying all costs and expenses related to the prize that are not specifically mentioned herein, including but not limited to, taxes and any other expenses that might reasonably be incurred by winners in receiving or using the prize. Second, Third, and Fourth Prize winners will be required to submit his/her social security number or tax payer ID number to Sponsor or Sponsor’s prize provider agency in order to claim the prize.

Fourth Prize Conditions. Winner will be responsible for paying all costs and expenses related to the prize that are not specifically mentioned herein, including but not limited to, taxes, additional transportation, additional food and beverages, gratuities, incidentals, souvenirs, baggage costs, telephone charges, excursions, travel insurance, upgrades, and any other expenses that might reasonably be incurred by winner in receiving or using the prize.

Exact date and time of trip to be determined by Sponsor or Lego, in their sole discretion. The ARV represents Sponsor’s and Lego’s good faith determination. That determination is final and binding and cannot be appealed. Actual value of the prize may vary based on factors at time of booking, including, but

not limited to, dates of travel, date and time of travel booking, airfare fluctuations, and distance between departure and destination.

Winner and his or her guests must travel on the same itinerary. If the winner resides within a 125-mile radius of the Hotel, air transportation may not be provided and winner and his/her guests may be provided with ground transportation to/from winner's residence to Hotel in lieu thereof. Winner and his/her guests must have and are solely responsible for obtaining all necessary identification and/or travel documents required for travel, including, but not limited to, a valid U.S. driver's license or government issued passport (if applicable). In the event winner is under twenty-one years of age, he/she must be accompanied by a guest aged twenty-one or older. Travel dates are at the sole discretion of Sponsor and Lego. If the potential winner is unable to participate in the prize during the dates specified, the prize may be forfeited and Sponsor may select an alternative potential winner for the prize. Winner and guests must comply with all Hotel rules and regulations. Failure to do so may result in forfeiture of such portion of prize. Upon any prize forfeiture, no compensation will be given.

Unless a child or ward of winner or one of the allotted guests, each travel companion must be 18 years of age or older as of the date of departure and must travel on the same itinerary and at the same time as the winner.

Sweepstakes Entities are not responsible for any cancellations, delays, diversions or substitution, or any act or omissions whatsoever by the air carriers, hotels, transportation companies, prize providers, or any other persons providing any prize-related services or accommodations. Lost, stolen, or damaged airline tickets, travel vouchers, or certificates will not be replaced or exchanged. All portions of the prize are subject to availability and change and are at the sole discretion of Sponsor.

Prize Drawing. The potential prize winners will be selected in a random drawing to be held on or about December 15, 2016. We must receive all entries during the Sweepstakes Period for them to be eligible for the drawing. We will notify the potential prize winners by e-mail or phone within three (3) business days following the drawing, and First and Second prize winners may, and Third and Fourth prize winners will be required to sign and return an Eligibility Statement and Release, as determined by us in Sponsor's sole discretion. We may select an alternative potential winner if any potential winner does not return the requested, complete document(s) within 72 hours of notification, or meet the eligibility criteria. The prizes will be awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). Limit one (1) prize per person for a total of four (4) Sweepstakes winners.

Odds of Winning. Odds of winning depend on the number of eligible entries received during the Sweepstakes Period.

Additional Terms. We may, to the maximum extent permitted by applicable law and in Sponsor's sole discretion, change these rules or cancel the Sweepstakes at any time; or modify, terminate, or suspend the Sweepstakes should viruses, worms, bugs, unauthorized human intervention or other causes beyond Sponsor's control corrupt or impair the administration, security, fairness or proper play of the Sweepstakes or submission of entries. We are not responsible for: (a) lost, misdirected, late, incomplete, or unintelligible entries or for inaccurate entry information, whether caused by you or by any of the equipment or programming associated with or utilized in the Sweepstakes, or by any technical or human error that may occur in the processing of entries; (b) any printing or typographical errors in any materials associated with the Sweepstakes; (c) any error in the operation or transmission, theft, destruction, unauthorized access to, or alteration of, entries, or for technical, network, telephone, computer, hardware or software malfunctions of any kind, or inaccurate transmission of, or failure to receive any entry information on account of technical problems or traffic congestion on the Internet or at any website; or (d) injury or damage to your or any other computer resulting from downloading any materials in

connection with the Sweepstakes. We may, in Sponsor's sole discretion, disqualify any individual found to be: (x) tampering with the entry process or the operation of the Sweepstakes or website; (y) acting in violation of these rules; or (z) acting in an unsportsmanlike or disruptive manner or with intent to annoy, abuse, threaten or harass any other person. If your entry is incomplete or if you use robotic, automatic, programmed or similar entry methods, your entry will be void. The authorized subscriber of the e-mail account used to enter the Sweepstakes at the actual time of entry will be deemed to be the participant and must comply with these rules in the event of a dispute as to entries submitted by multiple users having the same e-mail account. The authorized account subscriber is the natural person who is assigned an e-mail address by an Internet access provider, on-line service provider, or other organization responsible for assigning e-mail addresses for the domains associated with the submitted e-mail addresses. No greater than the four (4) prize packages stated in these Official Rules will be awarded. If any technical errors occur in the selection of the potential prize winners or if more prizes are claimed than the four (4) prize packages being awarded as provided in these Official Rules, we may award the four (4) prize packages by random drawing from among all eligible claimants.

Miscellaneous. The Sweepstakes is governed by the laws of the United States. The Sweepstakes and all accompanying materials are © 2016 by Amazon Services LLC, and its affiliates. All rights reserved. If you win the prize you may not transfer, assign, or redeem the prize for cash. We may substitute the prize (or portion thereof) with a prize of equal or greater value. The winners agree (for himself or herself and his or her heirs) that, by accepting the prize, we and Lego, along with each of Sponsor's respective affiliates and agents (collectively, the "Released Parties"), will have no liability, and will be held harmless by the winners for any liability, loss, injury or damage to property or person, including death, and reasonable attorney's fees and court costs, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of the prize or participation in the Sweepstakes, even if caused or contributed to by the negligence of any of the Released Parties. You agree that Sponsor's decisions related to the Sweepstakes are final. The winners agree that, by participating in the Sweepstakes, we may use the winners' names, images or likenesses in any manner and in any medium for Sponsor's promotional purposes without additional compensation, except where prohibited by law.

Winners' Names. After we confirm the winners, we will post their names at www.amazon.com/goldenbrickwinners until March 20, 2017.

Sponsor. Amazon Services LLC ("we" or "us"), 8329 W. Sunset Road, Suite 200, Las Vegas, NV 89113.

Privacy Notice: *All information submitted in connection with this Sweepstakes will be treated in accordance with these Official Rules and Amazon.com's Privacy Notice (www.amazon.com/privacy).*