



The Lei Crime Series Content Guidelines

1. **Respect the Rights of Others:** We take violations of laws and proprietary rights very seriously. It is your responsibility to ensure that your content complies with all laws and does not violate the copyright, trademark, privacy, publicity, or other right of any other person. The use of unauthorized third party intellectual property (including but not limited to characters, logos, or lyrics) is prohibited.
2. **Create High-Quality Works:** An excellent customer reading experience is paramount to Kindle Worlds. Poorly formatted books and books with misleading titles, cover art, or product descriptions will not be published. We reserve the right to determine whether content provides a poor customer experience.
3. **Promote Your Creative Vision:** Your writing and vision should be the focus in your Kindle Worlds fiction. Paid advertising or excessive use of brand names is prohibited.
4. **Cultivate One World at a Time:** We don't permit crossovers from other Worlds, meaning your work may not include elements of any copyright-protected book, movie, or other property outside of the elements of this World.
5. **Craft Romance with Intention:** Sexual content, including erotica, is permitted, but we don't accept pornography or offensive depictions of graphic sexual acts.
6. **Choose Your Words with Care:** Offensive content is prohibited, including but not limited to racial slurs, excessively graphic or violent material, or excessive use of foul language.
7. **Submit Relevant Fiction:** Stories must be based on characters, scenes, events, themes, and/or plots appearing in novels, novellas, and short stories in the Lei Crime series authored by Toby Neal.
8. **Design a Unique Cover and Pick an Original Title:** Your Kindle Worlds story is not permitted to include a title or cover that is the same as or is misleadingly similar to any title or cover in this World's canon. Specifically, no Fan Fiction Edition title will include "A Lei Crime" novel, novella, etc.
9. **Mind the Time:** Authors are permitted (and encouraged) to write prequels and stories with timelines that run prior to and parallel to the most recent release in the Lei Crime Series canon. No Kindle Worlds stories may extend beyond the timeline of the latest release in the Lei Crime Series canon for sale on Amazon written by Toby Neal.
10. **Avoid Certain Characters:** You are not permitted to use the following characters in your Kindle Worlds story: Sophie Ang or Dr. Caprice Wilson.