

# kindle worlds

## The Phoenix Agency Content Guidelines

- 1. Respect the Rights of Others:** We take violations of laws and proprietary rights very seriously. It is your responsibility to ensure that your content complies with all laws and does not violate the copyright, trademark, privacy, publicity, or other right of any other person. The use of unauthorized third party intellectual property (including but not limited to characters, logos, or lyrics) is prohibited.
- 2. Create High-Quality Works:** An excellent customer reading experience is paramount to Kindle Worlds. Poorly formatted books and books with misleading titles, cover art, or product descriptions will not be published. We reserve the right to determine whether content provides a poor customer experience.
- 3. Promote Your Creative Vision:** Your writing and vision should be the focus in your Kindle Worlds fiction. Paid advertising or excessive use of brand names is prohibited.
- 4. Cultivate One World at a Time:** We don't permit crossovers from other Worlds, meaning your work may not include elements of any copyright-protected book, movie, or other property outside of the elements of this World.
- 5. Choose Your Words with Care:** Offensive content is prohibited, including but not limited to racial slurs, excessively graphic or violent material, or excessive use of foul language.
- 6. Craft Romance with Intention:** Sexual content (including erotica) is permitted, but we don't accept pornography or offensive depictions of graphic sexual acts.
- 7. Avoid Certain Characters:** You are not permitted to use original characters created by other Kindle Worlds authors writing in this World. This guideline provides a limited exception (for characters only) to the license we grant to you in clause 3(b) of your Kindle Worlds Publishing Agreement.
- 8. Keep Your Rights to Your Characters:** You will keep all rights to any original characters (whether new or previously published) you introduce to this World through your Kindle Worlds story. This guideline provides a limited exception (for characters only) to the license you grant to us in clause 4(b) of your Kindle Worlds Publishing Agreement.