



Sapphire Falls Content Guidelines

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2. **Create High-Quality Works:** An excellent customer reading experience is paramount to Kindle Worlds. Poorly formatted books and books with misleading titles, cover art, or product descriptions will not be published. We reserve the right to determine whether content provides a poor customer experience.
3. **Promote Your Creative Vision:** Your writing and vision should be the focus in your Kindle Worlds fiction. Paid advertising or excessive use of brand names is prohibited.
4. **Cultivate One World at a Time:** We don't permit crossovers from other Worlds, meaning your work may not include elements of any copyright-protected book, movie, or other property outside of the elements of this World.
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6. **Craft Romance with Intention:** Sexual content is permitted, including erotica, but we don't accept pornography or offensive depictions of graphic sexual acts.
7. **Avoid Certain Characters:** You are not permitted to use original characters created by other Kindle Worlds authors writing in this World (including unique elements of each original character's backstory). This guideline provides a limited exception (for characters only) to the license we grant to you in clause 3(b) of your Kindle Worlds Publishing Agreement.
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