Amazon Marketplace Web Service Getting Started Guide (API Version 2009-01-01)

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Amazon Marketplace Web Service Getting Started Guide (API Version 2009-01-01)

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Welcome

- Audience (p. 1)
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- Related Resources (p. 2)

This is the Amazon Marketplace Web Service Getting Started Guide. This section describes who should read this guide and where to find other resources related to Amazon Marketplace Web Service.

Amazon Marketplace Web Service will occasionally be referred to within this guide as simply "Amazon MWS" or "MWS"; all copyrights and legal protections still apply.

Audience

This guide is intended for developers who are building applications that will use Amazon Marketplace Web Service to handle product listing, download orders for fulfillment, confirm shipments, and other management tasks for Amazon sellers.

To use Amazon MWS, you must have an eligible Amazon seller account and be registered to use Amazon MWS. See the Getting Started (p. 5) topic for more information.

Required Knowledge and Skills

Use of this guide assumes you are familiar with the following:

- XML (For an overview, go to the W3 Schools XML Tutorial)
- Basic understanding of web services. For an overview, go to the W3 Schools Web Services Tutorial
- A programming language for consuming a web service and any related tools.
- Basic knowledge about selling on Amazon. Comprehensive information is located at:
 - DE: https://sellercentral.amazon.de/gp/help/
 - FR: https://sellercentral.amazon.fr/gp/help/
 - JP: https://sellercentral-japan.amazon.com/gp/help/home.html
 - UK: https://sellercentral.amazon.co.uk/gp/help/
 - US: https://sellercentral.amazon.com/gp/help

Related Resources

The table below lists related resources that you'll find useful as you work with Amazon MWS.

Description	Resource
The primary web page for information about Amazon Marketplace Web Service, including links to the developer documentation and client libraries.	 DE: http://developer.amazonservices.de FR: http://developer.amazonservices.fr JP: http://developer.amazonservices.jp UK: http://developer.amazonservices.co.uk US: http://developer.amazonservices.com
The Selling on Amazon Guide to XML contains important information about using XML for Amazon product feeds and reports.	https://images-na.ssl-images-amazon.com/images/G/01/rainier/help/ XML_Documentation_Intl.pdf
Important information about selling on Amazon.	 DE: https://sellercentral.amazon.de/gp/help/ FR: https://sellercentral.amazon.fr/gp/help/ JP: https://sellercentral-japan.amazon.com/gp/help/home.html UK: https://sellercentral.amazon.co.uk/gp/help/ US: https://sellercentral.amazon.com/gp/help
Community-based forum for developers to discuss technical questions related to Amazon MWS.	http://www.amazonsellercommunity.com/forums/category.jspa?categoryID=4

What's New

This What's New is associated with the 2009-01-01 release of Amazon Marketplace Web Service. This guide was last updated on 20 October 2010.

The following table describes the important changes since the last release of the Amazon Marketplace Web Service Getting Started Guide.

Change	Description	Release Date
Sixth Release API Version 2009-01-01	Updated guide to include all eligible Amazon seller types and to include information about the MWS Fulfillment operations in the overview topic.	October 2010
Fifth Release API Version 2009-01-01	Updated guide to refer to MWS developer account identifier.	June 2010
Fourth Release API Version 2009-01-01	Removed all references to Beta in this guide.	February 2010
Third Release Public Beta	Updated to reflect new developer registration.	October 2009
Second Release Public Beta	Updated to reflect new version of C# client library.	May 2009
First Release Public Beta	This is the first public release of the Amazon Marketplace Web Service Getting Started Guide.	April 2009

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Introduction to Amazon Marketplace Web Service

This introduction to Amazon Marketplace Web Service is intended to give you a brief summary. After reading this section, you should have an idea of what Amazon MWS offers and how it can fit in with your business.

Overview of Amazon Marketplace Web Service

With Amazon Marketplace Web Service, you can build applications for your own Amazon seller account or for other sellers who sell products and manage their online business on Amazon. Using Amazon MWS you can create applications that look up products for sale, download orders for fulfillment, and schedule and receive reports. These API functions are accessible by using a REST-like interface.

Amazon MWS provides the following major features:

- **Inventory management** You can perform batch uploads of inventory, add products, check inventory levels, examine pricing information, and other inventory management tasks.
- Order management— You can download order information, obtain payment data, acknowledge orders, and schedule reports.
- **Reports management** You can use Amazon MWS to request generation of a variety of reports; you can query the status of these reports, and then download them.

For Fulfillment by Amazon (FBA) sellers, Amazon MWS also allows you to:

- Create inbound shipments to the fulfillment center— You can automate the process for creating labels for units you ship to a fulfillment center.
- Check status of inbound shipments— You can check to see if your shipment has reached a fulfillment center and, if so, whether the shipment has been processed.
- Submit fulfillment orders— By integrating your system with Amazon MWS, you can enable your customers to submit multi-channel fulfillment orders any time. There's no lag time while you process or batch orders.
- Track and manage outbound shipment requests— Once orders have left our fulfillment centers, you can track shipments and keep your customers aware of arrival times.

Getting Started

- Registering for a Seller Account (p. 6)
- Signing Up for MWS (p. 7)
- Getting the Tools You Need (p. 9)
- Getting the Sample Code (p. 11)
- Configuring Your Credentials (p. 13)
- Running a Sample (p. 16)

These sections walk you through each of the tasks you must complete before you can submit a request to Amazon Marketplace Web Service. The sections are presented in the best order to follow so that you can run a sample as quickly as possible.

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Registering for a Seller Account

To be eligible to use Amazon MWS, you must have at least one of the following Amazon accounts:

- Non-individual Selling on Amazon
- · Amazon WebStore
- · Amazon Product Ads
- · Checkout by Amazon

In the United States, you can find more information about eligible Amazon accounts by going to http://www.amazonservices.com/.

If you need to sign up for a seller account or upgrade to a Pro Merchant Amazon seller account, go to:

- DE: http://www.amazon.de/gp/seller-account/mm-product-page.html?topic=200331350
- FR: http://www.amazon.fr/gp/seller-account/mm-product-page.html?topic=200328420
- JP: http://www.amazonservices.jp/jp/services/sell-on-amazon.htm
- UK: http://services.amazon.co.uk/services/sell-on-amazon/how-it-works/index.html
- US: http://www.amazonservices.com/content/sell-on-amazon.htm

Next, in order to use Amazon MWS, you need to register. For more information, see Signing Up for MWS (p. 7).

Signing Up for MWS

To use Amazon MWS, you must go to the MWS portal and register. There are three choices when you sign up to use MWS:

- Use MWS for your own Amazon seller account— When you sign up to use MWS for your own Amazon seller account, MWS will assign a developer account identifier to you. When you make MWS requests, you'll use the developer account credentials that are associated with your developer account, plus the Merchant ID and the Marketplace ID for your seller account. These credentials are displayed on the final page of your registration.
- Authorize another developer to access your Amazon seller account with MWS— You can
 authorize a third-party developer to access your account with MWS. First, the developer needs to
 give you his or her MWS developer account identifier. You enter this developer account identifier
 to authorize the third-party developer to access your account. On the last page of the MWS signup process, you will see your Merchant ID and Marketplace ID, which you'll need to give to your
 developer so MWS requests can be made on your behalf.
- Authorize an application to access your Amazon seller account with MWS— If you want to use
 an application to access your Amazon seller account, simply choose that option during the MWS
 registration process. You will need to enter the developer account identifier for the application. On
 the last page of the MWS sign-up process, you will see your Merchant ID and Marketplace ID. Follow
 your application provider's instructions for where to enter these credentials into the application.

Before you get started, make sure you know how to log into your eligible Amazon seller account.

To sign up to use MWS for your own Amazon seller account

1. Go to

DE: http://developer.amazonservices.de

FR: http://developer.amazonservices.fr

JP: http://developer.amazonservices.jp

UK: http://developer.amazonservices.co.uk

US: http://developer.amazonservices.com

- 2. Click Sign up for MWS.
- 3. Log into your Amazon account.
- 4. Select the I want to access my own Amazon seller account with MWS radio button.
- 5. Click Next.
- 6. Accept the MWS License Agreement.
- 7. Click Submit.

Your Merchant ID and your Marketplace ID are displayed. Also, your developer account identifier, Access Key ID, and your Secret Key are displayed.

8. Save these identifiers and credentials as you will need them to make success MWS requests.

To sign up to give a developer access to your Amazon seller account with MWS

1. Go to

DE: http://developer.amazonservices.de

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FR: http://developer.amazonservices.fr

JP: http://developer.amazonservices.jp

UK: http://developer.amazonservices.co.uk

US: http://developer.amazonservices.com

- 2. Click Sign up for MWS.
- 3. Log into your Amazon account.
- Select the I want to give a developer access to my Amazon seller account with MWS radio button.
- 5. Click Next.
- 6. Type the developer's name into the text box. This name is for your own records and does not need to be exact.
- 7. Type the developer's account identifier into the next text box. This number is provided to you by the developer and must be valid.
- 8. Accept the MWS License Agreement.
- 9. Click Submit.

Your Merchant ID and your Marketplace ID are displayed.

10. Follow the instructions that your developer has supplied to you.

To sign up to use an application to access your Amazon seller account with MWS

Go to

DE: http://developer.amazonservices.de

FR: http://developer.amazonservices.fr

JP: http://developer.amazonservices.jp

UK: http://developer.amazonservices.co.uk

US: http://developer.amazonservices.com

- 2. Click Sign up for MWS.
- 3. Log into your Amazon account.
- Select the I want to use an application to access my Amazon seller account with MWS radio button.
- 5. Click Next.
- 6. Type the application name into the text box. This name is for your own records and does not need to be exact.
- 7. Type the application provider's developer account identifier into the next text box. This number is provided to you by the application provider and must be valid.
- 8. Accept the MWS License Agreement.
- 9. Click Submit.

Your Merchant ID and your Marketplace ID are displayed.

10. Follow the instructions that your application provider has supplied to you.

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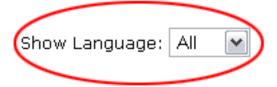
Getting the Tools You Need

If you want to use the sample code that goes with this guide, you must have the tools listed in this section for the language of your choice.



Tip

You can hide the sections of this guide that don't apply to the programming language you are using. There is a language selection menu in the upper-right corner of pages with language-specific text. Select your language to hide all others, or select **All** to show the examples in all available languages.



Your selection applies to all of the pages in this guide.

Java

In order to run the Amazon Marketplace Web Service sample code, you must have the Java 2 Platform Standard Edition 5.0 Development Kit (JDK 5.0) or newer. If your version of the JDK is older than 5.0, you must install the newer version. For more information, go to http://java.sun.com/j2se/1.5.0/download.jsp.

To verify you have the correct JDK installed

Open a console window and type the following

```
java -version
```

The response should be similar to the following.

To install the JDK

- 1. Follow the instructions on the Sun Java web site to install the JDK (for the instructions, go to http://java.sun.com/j2se/1.5.0/install.html).
- 2. Set your JAVA_HOME environment variable to point to your JDK installation location. For more information, go to http://wso2.org/project/wsas/java/2.0-beta/docs/setting-java-home.html)

C#

To use the C# sample code, you must have the following tools from Microsoft:

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- Microsoft Visual Studio (for more information, go to http://msdn.microsoft.com/vstudio) or Microsoft Visual C# Express Edition (for more information, go to http://msdn2.microsoft.com/en-us/express/aa975050.asp)
- NET Framework 2.0 (for more information, go to http://msdn.microsoft.com/netframework)

When you download the tools, follow the instructions that Microsoft provides for installing them.

PHP

To use the PHP sample code, you must have the following tools:

- PHP 5.2.8 or later http://www.php.net/downloads.php
- cURL 7.18.0 or later http://curl.haxx.se/download.html

When you download the tools, follow the instructions for installing them.

Getting the Sample Code

To download the sample code that accompanies this guide, go to:

DE: http://developer.amazonservices.de

FR: http://developer.amazonservices.fr

JP: http://developer.amazonservices.jp

UK: http://developer.amazonservices.co.uk

US: http://developer.amazonservices.com

Java

To download the Java project files, unzip the contents of the Java Client Library to a directory of your choice.

After you have downloaded the project files and libraries, configure the project for your environment.

To configure the project in Eclipse

- 1. In Eclipse, point to **File**, point to **New**, and click on **Project** to create a new Java project in your workspace, and then click **Finish**.
- 2. In the **Package Explorer**, expand the new project, right-click on the **src** file, and click **Delete**. Then click **OK** to delete the file.
- 3. To configure your buildpath, right-click on your project, select **Build Path**, and then **Configure Build Path**.
- 4. Link the src directory to your build path by clicking the Source tab.
 - Click the **Link Source** button and browse to the src folder in the directory where you unzipped the Java client library, then click **Finish**.
- Add all the JAR files under the third-party/* directory to your build path, by clicking the Libraries tab.
 - Navigate to the third-party folder in the directory where you unzipped the MWS Java client library, open the first folder and select a JAR file.
- 6. Continue adding the JAR files in the third-party directory until all nine files have been added.
- 7. Add the Java client library file that is located in the dist\lib as the final external library JAR file, and then click **OK** to return to your project.

To run the samples that are included with the Amazon MWS Java client library, you need to insert your own credentials. For more information, go to the topic, Configuring Your Credentials (p. 13).

C#

- 1. To download the C# project files, unzip the contents of the C# Client Library to a directory of your choice.
- After you have downloaded the project files and libraries, configure the project for your environment.

To run the samples that are included with the Amazon MWS C# client library, you need to insert your own credentials. For more information, go to the topic, Configuring Your Credentials (p. 13).

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PHP

- 1. To download the PHP project files, unzip the contents of the PHP Client Library to a directory of your choice.
- After you have downloaded the project files and libraries, configure the project for your environment.

To run the samples that are included with the Amazon MWS PHP client library, you need to insert your own credentials. For more information, go to the topic, Configuring Your Credentials (p. 13).

Configuring Your Credentials

The MWS client libraries include code samples for each available service API function. In order to run any of these samples, you need to insert your own credentials.



Note

Before you can send queries to Amazon MWS, you must sign up. For more information, see the topic, Signing Up for MWS (p. 7).

For information about downloading the MWS client libraries, see the topic, Getting the Sample Code (p. 11).

For information about obtaining your MWS credentials, see the topic, MWS Credentials (p. 20).

For information about MWS endpoints, see the topic, MWS Endpoints (p. 21).

Java

- 1. In your development environment, in the src\com.amazonaws.mws.samples folder, open a sample to configure.
- 2. Set your MWS endpoint by uncommenting the correct endpoint for your locale.

```
// US
// config.setServiceURL("https://mws.amazonservices.com");
// UK
// config.setServiceURL("https://mws.amazonservices.co.uk");
// JP
// config.setServiceURL("https://mws.amazonservices.jp");
// Germany
// config.setServiceURL("https://mws.amazonservices.de");
// France
// config.setServiceURL("https://mws.amazonservices.fr");
```

3. Set your Access Key ID and Secret Access Key by replacing the strings within the quotes with your own developer credentials.

```
final String accessKeyId = "<Your Access Key ID>";
final String secretAccessKey = "<Your Secret Access Key>";
```

4. Set your Application or Company Name and Version by replacing the strings within the quotes with your own credentials.

```
final String appName = "<Your Application or Company Name>";
final String appVersion = "<Your Application Version or Build Number or
Release Date>";
```

5. Set your Marketplace ID and Merchant ID by replacing the strings within the quotes with your own credentials.

```
final String MarketplaceId = "<Your Marketplace ID>";
final String MerchantId = "<Your Merchant ID>";
```

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C#

To run the samples that are included with the Amazon MWS Java client library, go to the topic, Running a Sample (p. 16).

C#

- 1. Open the MarketplaceWebService.sln project file.
- 2. Open the MarketplaceWebServicesSample.cs file.
- 3. Set your MWS endpoint by uncommenting the correct endpoint for your locale.

```
// United States:
// config.ServiceURL = "https://mws.amazonservices.com";
//
// United Kingdom:
// config.ServiceURL = "https://mws.amazonservices.co.uk";
//
// Japan:
// config.ServiceURL = "https://mws.amazonservices.jp";
//
// Germany:
// config.ServiceURL = "https://mws.amazonservices.de";
//
// France:
// config.ServiceURL = "https://mws.amazonservices.fr";
```

4. Set your Access Key ID and Secret Access Key by replacing the strings within the quotes with your own developer credentials.

```
String accessKeyId = "<Your AWS Access Key>";
String secretAccessKey = "<Your AWS Secret Key>";
```

5. Set your Application or Company Name and Version by replacing the strings within the quotes with your own credentials.

```
const string applicationName = "<Your Application Name>";
const string applicationVersion = "<Your Application Version>";
```

6. Set your Marketplace ID and Merchant ID by replacing the strings within the quotes with your own credentials.

```
const string merchantId = "<Your Merchant ID>";
const string marketplaceId = "<Your Marketplace ID>";
```

To run the samples that are included with the Amazon MWS C# client library, go to the topic, Running a Sample (p. 16).

PHP

- 1. Open the .config.inc.php file in the Samples directory.
- 2. Set your MWS endpoint by uncommenting the correct endpoint for your locale.

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```
// United States:
//$serviceUrl = "https://mws.amazonservices.com";
// United Kingdom
//$serviceUrl = "https://mws.amazonservices.co.uk";
// Japan
//$serviceUrl = "https://mws.amazonservices.jp";
// Germany
//$serviceUrl = "https://mws.amazonservices.de";
// France
//$serviceUrl = "https://mws.amazonservices.fr";
```

Set your Access Key ID and Secret Access Key by replacing the strings with your own developer credentials.

4. Set your Application or Company Name and Version by replacing the strings with your own credentials.

5. Set your Marketplace ID and Merchant ID by replacing the strings with your own credentials.

```
define ('MERCHANT_ID', '<Your Merchant ID>');
define ('MARKETPLACE_ID', '<Your Marketplace ID>');
```

To run the samples that are included with the Amazon MWS PHP client library, go to the topic, Running a Sample (p. 16).

Running a Sample

The MWS client libraries include code samples for each available service API function. In order to run any of these samples, you need to insert your own credentials. For more information, see the topic, Configuring Your Credentials (p. 13).

Java

After you've entered your own credentials into a sample file, you can uncomment additional parameters and then run the sample. For example, in the <code>GetFeedSubmissionCountSample</code> file:

1. Uncomment the following line.

```
// invokeGetFeedSubmissionCount(service, request);
```

2. Compile and run the sample.

You should see output similar to the following:

```
GetFeedSubmissionCountResponse
GetFeedSubmissionCountResult
Count
72
ResponseMetadata
RequestId
a555ef03-d2c1-4f42-bae1-e82aee7488c6
```

C#

After you've entered your own credentials into the MarketplaceWebServicesSample.cs file, you can uncomment additional parameters and then run the sample. For example, to run the GetFeedSubmissionCountSample, complete the following steps.

1. Uncomment the first three and the fifth of the following lines.

2. Press F5 to run the sample.

You should see output similar to the following:

GetFeedSubmissionCountResponse
GetFeedSubmissionCountResult

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```
Count
72
ResponseMetadata
RequestId
a555ef03-d2c1-4f42-bae1-e82aee7488c6
```

PHP

After you've entered your own credentials into the <code>.config.inc.php</code> file, you can uncomment additional parameters and then run the sample. For example, to run the <code>GetFeedSubmissionCountSample</code>, complete the following steps.

Uncomment at least the first three and the fifth of the following lines.

You should see output similar to the following:

```
GetFeedSubmissionCountResponse
GetFeedSubmissionCountResult
Count
72
ResponseMetadata
RequestId
a555ef03-d2c1-4f42-bae1-e82aee7488c6
```

Next Steps

- Developing an MWS Application (p. 19)
- MWS Credentials (p. 20)
- MWS Endpoints (p. 21)

Now that you've completed the basic example presented in this guide, you're ready to start designing your own application. These topics provide additional information.

Developing an MWS Application

If you are a developer who is using Amazon MWS to build software for your own eligible Amazon account, use the email address for that Amazon account when you sign up for MWS, selecting the option to use your own Amazon seller account with Amazon MWS. For more information, see the topic, Signing Up for MWS (p. 7).

If you are a developer who wants to use Amazon MWS to build professional software for other eligible Amazon sellers to use for managing their Amazon businesses, you must first sign up for Amazon MWS with your own eligible Amazon account. On the last page of your Amazon MWS registration, make note of your developer account identifier, as you'll need to provide this number to sellers who want to use your developer services or application.

When your software is ready for testing with additional seller accounts, you can provide sellers with your developer account identifier, which they can use to register for Amazon MWS. The sellers log into their own eligible Amazon accounts and insert your developer account identifier during the registration process. The sellers will need to make note of the Merchant ID and Marketplace ID for their accounts, and pass that information to you. You will then be able to make Amazon MWS requests on their behalf, using their seller credentials and your developer credentials.

When you have had several Amazon sellers using your software for a few months, and you believe your software is ready to be available commercially, you can notify the Amazon MWS team by contacting us at http://developer.amazonservices.com and we will assist you in developing a larger-scale registration solution.

For further assistance with building your application, we suggest you use the other available resources for Amazon MWS. For more information, see Related Resources (p. 2).



Note

Please see the FAQ page at

- DE: http://developer.amazonservices.de
- FR: http://developer.amazonservices.fr
- JP: http://developer.amazonservices.jp
- UK: http://developer.amazonservices.co.uk
- US: http://developer.amazonservices.com

for additional information about developing MWS applications for Amazon sellers and the authorization process.

MWS Credentials

When you sign up to use MWS for your own Amazon seller account you are issued a pair of developer credentials, which you need to make successful requests to Amazon MWS, as well as a developer account identifier, which is necessary for you to retain for future use. If you are developing MWS applications or otherwise providing MWS-related development services to other sellers, you will need to provide this developer account identifier to those sellers so that they can authorize you to access their Amazon seller accounts with MWS.

For information about signing up for MWS and getting your credentials, see the topic, Signing Up for MWS (p. 7)

This is your MWS developer account identifier.

Developer Account Identifier (a 12-number sequence)
 For example: 1234-3214-4321

These are your MWS developer credentials.

- Access Key ID (a 20-character, alphanumeric sequence)
 For example: 022QF0EXAMPLEH9DHM02
- Secret Access Key (a 40-character sequence)
 For example: kWcrlEXAMPLEM/LtmEENI/aVmYvHNif5zB+d9+ct



Caution

Your Secret Access Key is a secret that only you and MWS should know. It is important to keep it confidential to protect your account. Never include it in your requests to MWS, and never e-mail it to anyone. Do not share it outside your organization, even if an inquiry appears to come from MWS or anyone else at Amazon. No one who legitimately represents Amazon will ever ask you for your Secret Access Key.

The Access Key ID is associated with your MWS registration. You include it in all MWS requests to identify yourself as the sender of the request.

The Access Key ID is not a secret. To provide proof that you truly are the sender of the request, you must also include a digital signature. For all requests except those generated using the Amazon MWS client libraries, you calculate the signature using your Secret Access Key. MWS uses the Access Key ID in the request to look up your Secret Access Key and then calculates a digital signature with the key. If the signature MWS calculates matches the signature you sent, the request is considered authentic. Otherwise, the request fails authentication and is not processed.

Viewing Your MWS Credentials and Identifier

Your Access Key ID, Secret Access Key, and Developer Account Identifier are displayed to you when you register to use MWS. They are not e-mailed to you. You should print this page or save it to your hard drive. If you need to see the credentials and identifier again, you can repeat the MWS registration process. Your developer account credentials and identifier are displayed on the final page of the registration process, as well as your Merchant ID and Marketplace ID. Registering multiple times does not affect your original registration.

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MWS Endpoints

Amazo Market		MWS Website
DE	https://mws.amazonservices.de	http://developer.amazonservices.de
FR	https://mws.amazonservices.fr	http://developer.amazonservices.fr
JP	https://mws.amazonservices.jp	http://developer.amazonservices.jp
UK	https://mws.amazonservices.co.uk	http:// developer.amazonservices.co.uk
US	https://mws.amazonservices.com	http://developer.amazonservices.com