

## **Marpac LLC**

### **Online Consumer Privacy Disclosure Policy**

This Marpac Privacy Policy describes how Marpac and its affiliated companies collect, use and disclose personal information of customers through our websites and online services. By using the pages on this site, you are accepting the practices described in the Privacy Policy.

If our policy practices change in the future, we will let you know by posting the policy changes on our website. However, we will treat all personal information we collect in accordance with the privacy notice in effect at the time the information is collected.

#### **General Policies**

Information shared with Marpac and its affiliated companies is not used in ways other than that which are clearly intended when the information is shared. Personally identifiable information, including postal addresses, e-mail addresses, telephone numbers and financial account information, such as credit card number and other payment information, are not published, sold, rented or otherwise distributed.

Individuals who contact Marpac for business or non-consumer related purposes, or who are requesting specific information that is related but not directly within the purview of Marpac, may have their message forwarded to an appropriate organization who can assist them. Such transfers are rare, done on an individual basis, and done in the best interest of serving users.

Persons who contact Marpac, or enter any online contests, may have their first name, city and state of residence, photography or artwork published in Marpac Pages, and/or used for other promotional or advertising uses including uses beyond those related to the Internet. Marpac does not publish last names, postal addresses, e-mail addresses, telephone numbers, or personally identifying photography without prior approval from the person whose personal information is to be published, and only if that person is 18 years of age or older, or permission is received from a parent or guardian.

Persons under 18 years of age should obtain parental approval before contacting anyone on the Internet.

#### **Specific Policies**

##### **Promotion**

Marpac operates online promotions for the purpose of offering guests an interactive and/or learning experience with an opportunity to win prizes.

By submitting a contest or sweepstakes entry, each entrant consents to the posting of the text, photo, or video on the contest or Marpac website and social media pages operated by Marpac, along with entrant first name and state of legal residence, all of which will be available to and may be viewed by the public at large.

Contact information obtained through promotions will not be used by Marpac for any other purpose, nor will such information be transferred to any other organization or individual for any purpose, without prior approval.

### **Use of Cookies**

Visitors should be aware that non-personal information and data may be automatically collected by the Marpac website through the use of "cookies." "Cookies" are small text files a website can use to recognize repeat visitors, facilitate the visitor's ongoing access to and use of the site, and allow a site to track usage behavior and compile aggregate data that will allow content improvements. These "cookies" are also often used by third parties such as social networks and advertisers to provide services in return for recognizing that you have visited our site. They are usually placed by advertising networks with the website operator's permission. If a visitor does not want information collected through the use of "cookies," there is a simple procedure in most browsers that allows the visitor to deny or accept the "cookie" feature.

### **Security**

Marpac has established reasonable security measures to protect the confidentiality of users who submit information in our websites. However, Marpac assumes no liability for theft or other circumstances leading to the loss of confidentiality of information. Users should assume reasonable caution when using the Internet.

Only employees and agencies responsible for the operation of the Marpac website, online promotions, distribution of prizes, and response to messages have access to information submitted through Marpac websites, and only for the purpose of administering their tasks.

### **Questions and Feedback**

We welcome your questions, comments and concerns about privacy.

Marpac Customer Relations can be contacted online, at 800-999-6962, via [email](#) or by postal mail at Marpac, 2015 Capital Drive, Wilmington, NC 28405.