ASUS PRODUCT GUIDE

Nov-Dec 2017



ASUS No.1 CONSUMER NOTEBOOK BRAND IN ASIA PACIFIC*

ASUS VivoBook S

Beyond the edge

Stylish, on the go laptop

1.7kg Ultralight &
17.9mm Ultraslim

SuperBattery

Fast Charging
60% in 49mins

Immersive visuals

7.8mm NanoEdge bezel for
80% screen-to-body ratio.



ROG Strix series

Epic speed and agility, with Lethal power to dominate the game

High end Graphics | NVIDIA G sync | 120Hz Display | Intelligent Cooling | Anti-ghosting keyboard | VR Ready | ROG Aura

ROG Strix Scar Edition





- 7th gen Intel® Core™ i7-7700HQ Processor
- Windows 10
- **39.6cm (15.6)FHD, 120Hz Refresh rate, 5ms Response time, NTSC:72%**
- NVIDIA® GeForce® GTX 1060 with 6GB GDDR5 VRAM
- **Storage 1TB 5400rpm FireCuda sold-state hybrid drive (SSHD) loads games more than 2x faster compared to competitive 7200rpm HDDs**
- **256GB M.2 NVMe PCIe® 3.0 x4 SSD. With a potential bandwidth of 32GB**
- RAM 16 GB DDR4 2400MHz
- 802.11ac 2x2WLAN+BT 4.1
- 4 x USB 3.1 Gen1 , 1 x USB 3.1 Type-C (Gen 1) 1x HDMI 2.0, 1 Mini Display Port1x RJ-45 Jack 1x 2-in-1 card reader,
- **4 zones RRGB Backlit chiclet key board with N-keys Rollover**
- **Marked WASD keys, 1.8mm travel distance, 0.25mm keycap curve**
- **2 x 3.5W speaker with Smart AMP technology Array microphones**
- Compact Body thin 2.3cm & Light as 2.3 Kg
- **2 Years Global warranty with ROG VIP Service in India**

Starts at ₹162990





ROG Strix Hero Edition

- **7th gen Intel® Core™ i7-7700HQ Processor**
- Windows 10
- **39.6cm (15.6) Wide-View IPS Level Display, 120Hz Refresh rate, NTSC:72%**
- NVIDIA® GeForce® GTX 1060 with 6GB GDDR5 VRAM/
- **Storage Up to 1TB 5400rpm FireCuda sold-state hybrid drive (SSHD) loads games more than 2x faster compared to competitive 7200rpm HDDs**
- **Up to 256GB M.2 NVMe PCIe® 3.0 x4 SSD. With a potential bandwidth of 32GB**
- RAM Up to 16 GB DDR4 2400MHz
- 802.11ac 2x2WLAN+BT 4.1
- 3xUSB 3.1(Gen 1), 1xUSB 2.0,1xUSB 3.1 Type-C (Gen1),1x HDMI, 1 Mini Display Port1x RJ-45 Jack 1x2-in-1 card reader,
- **4 zones RRGB Backlit chiclet key board with N-keys Rollover**
- **Marked QWER keys, 1.8mm travel distance, 0.25mm keycap curve**
- **2 x 3.5W speaker with Smart AMP technology Array microphones**
- Compact Body thin 2.3cm & Light as 2.3 Kg
- **2 Years Global warranty with ROG VIP Service in India**

Starts at ₹157990

ROG Strix GL503

- 7th gen Intel® Core™ i7-7700HQ Processor
- Windows 10
- **39.6cm (15.6) FHD Wide-View IPS Level Display, NTSC:72%**
- NVIDIA® GeForce® GTX 1050 with 4GB GDDR5 VRAM / GTX 1060 with 6GB DDR5
- **Storage Up to 1TB 7200rpm**
- **Up to 128GB M.2 NVMe PCIe® 3.0 x4 SSD. With a potential bandwidth of 32GB**
- RAM Up to 16 GB DDR4 2400MHz
- 802.11ac 2x2WLAN+BT 4.1
- 3 x USB 3.1(Gen 1), 1 x USB 2.0, 1 x USB 3.1 Type-C (Gen1) 1x HDMI, 1 Mini Display Port1x RJ-45 Jack 1x 2-in-1card reader
- **4 zones RRGB Backlit chiclet key board with N-keys Rollover**
- **Marked WASD keys, 1.8mm travel distance, 0.25mm keycap curve**
- **2 x 3.5W speaker with Smart AMP technology Array microphones**
- Compact Body thin 2.3cm & Light as 2.3 Kg
- **2 Years Global warranty with ROG VIP Service in India**

GTX1050 Starts at ₹97990
GTX1060 Starts at ₹146990

ROG Strix GL553VE

- **Intel® Core™ i7-7700HQ Processor**
- Windows 10
- **39.6cm (15.6) IPS FHD 1920x1080 Anti-Glare Panel with 72% NTSC**
- **Discrete Graphics GTX1050 Ti with 4GB GDDR5 VRAM**
- **RAM 8/16 GB DDR4**
- **Storage 1TB 7200 rpm + 128/256GB SATA SSD (Optional)**
- 2xUSB 3.0, USB 3.1 Type C(gen 1)
- WiFi 802.11ac+BT 4.0
- **2.5 KG Compact Gaming Laptop**
- Anti-ghosting keyboard with 30-key rollover
- RGB Backlit Keyboard with 2.5mm Key travel
- ASUS Cooling overboost with adjustable fan speeds for efficient & powerful cooling
- Integrated ROG Gaming Center
- Cooling Overboost Function
- Asus Aura RGB Lighting
- **2 Year Global Warranty worth ₹2990 free and VIP Priority service in India**

Starts at ₹110990

ROG Strix GL502VM

- Intel® Core™ i7-7700HQ processor
- Windows 10
- 39.6cm(15.6) FHD 1920x1080, IPS, **G-SYNC**
- Graphics GTX1060 with 6GB GDDR5
- RAM 16GB DDR4 2400 Mhz
- Storage 1TB HDD + 256GB M.2 SSD
- 3x USB 3.0 1x USB3.1 Type C (gen 2) With **Thunderbolt 3**
- WiFi 802.11ac+BT 4.1
- **Ultra-Lightweight & Portable at just 2.2Kg & 23.5mm**
- Hypercool Duo Copper Fan Cooling for un matched cooling performance
- Powerful VR Ready Performance with Nvidia Pascal Graphics & Intel Kabylake processor
- Stylish Red Backlit Anti Ghosting Keyboard with 30 Key Rollover
- **Thunderbolt 3 Connectivity**
- **2 Years Global Warranty Worth ₹2990 Free and Priority VIP service in India**

₹157990

ROG Strix FX60

- Intel® Core™ i7-7700HQ processor
- Windows 10
- 39.6cm(15.6) FHD 1920x1080
- Graphics GTX1060 with 6GB GDDR5
- RAM 16GB DDR4 2400 Mhz
- Storage 1TB HDD + 120GB M.2 SSD
- 3x USB 3.0
- WiFi 802.11ac+BT 4.1
- Ultra-Lightweight and Portable at just 2.2Kg and 23.5mm
- Hypercool Duo Copper Fan Cooling for unmatched cooling performance
- Powerful VR Ready Performance with Nvidia Pascal Graphics & Intel Kabylake processor
- Stylish Red Backlit Anti Ghosting Keyboard with 30 Key Rollover
- **2 Years Global Warranty Worth ₹2990 Free and Priority VIP service in India**

₹141990



ASUS Gaming Series

High-end Gaming Notebooks With Extreme Performance

Portable Design | High end Graphics | FHD Ultra Sharp FHD Display | 2.5mm Key travel | Intelligent Cooling | SonicMaster Audio

ASUS Gaming FX503

- 7th gen Intel® Core™ i7-7700HQ / i5-7300HQ Processor
- Windows 10
- 39.6cm(15.6) FHD 1920x1080
- **NVIDIA® GeForce® GTX 1050 with 4GB GDDR5 VRAM**
- Storage Up to 2.5" 7200rmp 1TB HDD +128GB SSD
- RAM 8 GB DDR4
- 802.11ac(2x2)+BT 4.1
- 3 x USB 3.1 (Gen 1), 1x RJ-45 Jack,1x 2-in-1 card reader, 1x 3.5mm headphone and microphone combo jack, 1x Kensington lock
- Red Backlight with number key
- **Highlighted WASD key group, N-key rollover, a broad space bar, isolated arrow keys & 0.25mm keycap curves**
- Array Microphone For Clear Voice Pickup
- Audio By Icepower
- Easy Storage Access
- Intelligent Cooling Design
- **2 Years Global warranty with ROG VIP Service in India**

₹73990

ASUS Gaming FX553VD/VE

- 7th gen Intel® Core™ i7-7700HQ / i5-7300HQ Processor
- Windows 10 / Endless OS
- 39.6cm(15.6) FHD 1920x1080
- Graphics GTX1050 with 2GB/ 4GB GDDR5/1050Ti
- RAM 8GB/ 16GB DDR4 2400 Mhz
- Storage 1TB 7200 rpm + 128GB SATA 3 SSD (Optional)
- 2x USB 3.0, 1x USB 2.0, 1x USB 3.1 Type C (gen 1)
- WiFi 802.11ac (2x2)+BT 4.1
- Array microphones Filter out ambient noise
- Powerful Performance with Nvidia Pascal Graphics and Intel Kabylake processor
- ASUS Cooling overboost with controllable fan speeds
- **Stylish Red Backlit Anti Ghosting Keyboard with 30 Key Rollover and 2.5mm Key travel**
- Audio by ICEPOWER®
- **2 Years Global Warranty Worth ₹2990 Free and Priority VIP service in India**

Starts at ₹73990

ZenBook Series

Ultra Sleek. Non-Stop Performance.

Intel® Core™ i7 Processor | Ultra Thin & Light Design | NanoEdge Display | Powerful Discrete Graphics | Harman Kardon Audio | Type-C USB | Fingerprint Sensor







ASUS ZenBook UX430UA

- Up to 8th Gen Intel® Quad Core™ i5-8250U Processor
- Windows 10 Home
- Ultra thin and light: **under 1.25kg and just 15.9mm thin**
- Compact 13-inch chassis for outstanding portability,and bigger 35.5 cm display for more comfortable
- Exquisite **Nano-imprinted coating** for a crystal-like finish.
- 35.5cm(14) 16:9 FHD (1920x 1080) anti-glare display with **7.18mm thin bezel**
- **178 wide viewing angle** with 100% sRGB and 72% NTSC color gamut support
- The thinnest-ever ZenBook with discrete graphics
- RAM 8GB DDR4
- Storage 256GB/ Up to 512GB SATA 3 SSD
- Interface: **1 x Type-C™ USB 3.1 Gen 1 (support display)**, 1x USB 3.0, 1x USB 2.0, 1x Micro HDMI, 1x Combo audio jack , 1x SD Card reader
- Backlit keyboard with 1.4mm travel distance
- Precision touchpad with optional **fingerprint sensor**
- ASUS Eye Care support, reduce up to 30% blue light level
- ASUS Tru2Life Video Technology for 200% sharper video output
- **Dual-Speaker array design with Harman Kardon Audio Technology**
- Integrated 802.11 ac, built-in Bluetooth™ V4.1
- **2 Years Global Warranty Worth ₹2990 Free and Priority VIP service in India**

Starts at ₹74990

ASUS ZenBook UX430UQ/UN

- Up to 8th Gen Intel® Quad Core™ i5-8250U / i7-8550U Processor
- Windows 10 Home
- Ultra thin and light: **under 1.25kg and just 15.9mm thin**
- Compact 13-inch chassis for outstanding portability, and bigger 35.5 cm display for more comfortable
- Exquisite **Nano-imprinted coating** for a crystal-like finish.
- 35.5cm(14) 16:9 FHD (1920x 1080) anti-glare display with **7.18mm thin bezel**
- **178 wide viewing angle** with 100% sRGB and 72% NTSC color gamut support
- The thinnest-ever ZenBook with discrete graphics
- **Powerful 940MX 2GB discrete graphics**
- RAM 8GB DDR4
- Nvdia MX150 2GB discrete graphics on select models
- Storage Up to 512GB SATA SSD
- Interface: **1 x Type-C™ USB 3.1 Gen 1 (support display)**, 1 x Type-A USB 3.1 Gen 1 , 1 x USB 2.0, 1 x Micro HDMI, 1 x Combo audio jack , 1 x SD Card reader
- Backlit keyboard with 1.4mm travel distance
- Precision touchpad with optional **fingerprint sensor**
- ASUS Eye Care support, reduce up to 30% blue light level
- ASUS Tru2Life Video Technology for 200% sharper video output
- **Dual-Speaker array design with Harman Kardon Audio Technology**
- Integrated 802.11 ac, built-in Bluetooth™ V4.1
- **2 Years Global Warranty Worth ₹2990 Free and Priority VIP service in India**

Starts at ₹80990



ASUS VivoBook S Series

Style Meets Performance

7th gen Intel® Core™ i7 Processor | Discrete Graphics Card | NanoEdge Display 7.8mm slim bezel | SuperBattery & Fast Charging | Ultra Thin & Light Design | Fingerprint Sensor | Backlit Keyboard

ASUS VivoBook S15 S510UN

- 8th Gen Quad Core Intel® Core™ i5-8250U/ i7-8550U processor
- Windows Home
- Discrete Graphic MX150
- Thin and lightweight 1.7kg and 17.9mm thin
- 15.6" full HD (1920x1080) resolution with IPS 178° wide view angle
- NanoEdge Display 7.8mm slim bezel with 80% screen-to-body ration
- Up to 16GB DDR4 2133mhz
- Up to 1TB HDD + 128GB SSD dual storage
- Integrated 2x2 dual band 802.11ac wifi
- Bluetooth™ 4.1
- Interface: 1 x USB 3.0 , 1 x USB 3.1 (Type C Gen1), 2 x USB 2.0, 1 x HDMI, 1 x Audio Jack Combo, 1 x Card reader
- Metallic Icicle Gold
- Dual speaker with ASUS SonicMaster technology
- Ergonomic backlit keyboard
- Fingerprint sensor
- Up to 8 hours battery life with Fast charges the battery to 60 percent in just 49 minutes.
- 2 year global warranty worth ₹2990/-

Starts at ₹61990

ASUS VivoBook 15 K510UQ/X510UR

- 8th Gen Quad Core Intel® Core™ i5-8250U processor/ 7th Gen Intel® Core™ i3-7100U processor
- Windows Home
- NVIDIA 940MX/930MX
- Thin and lightweight 1.7kg and 17.9mm thin
- 15.6" full HD (1920x1080) resolution with IPS 178° wide view angle
- NanoEdge Display 7.8mm slim bezel with 80% screen-to-body ration
- Up to 16GB DDR4 2133mhz
- Up to 1TB HDD + 128GB SSD dual storage
- Integrated 2x2 dual band 802.11ac wifi
- Bluetooth™ 4.1
- Interface: 1 x USB 3.0 , 1 x USB 3.1 (Type C Gen1), 2 x USB 2.0, 1 x HDMI, 1 x Audio Jack Combo, 1 x Card reader
- High-gloss spun finish in Star Grey
- Dual speaker with ASUS SonicMaster technology
- Up to 8 hours battery life with Fast charges the battery to 60 percent in just 49 minutes.
- K510-2 years global warranty worth ₹2990/-
  X510-1 Year global warranty

K510UQ Starts at ₹56990/- X510UR Starts at ₹43990



ASUS VivoBook Pro 15 N580

- 7th generation Intel® Core™ i7-7700HQ Processor
- Windows 10 Home
- Discrete Graphics GTX 1050M with 4GB DDR5 VRAM
- 15.6 16:9 IPS 4K/Ultra HD (3840x2160) resolution with 100% sRGB
- ASUS Eye Care support, reduce up to 33% blue light level
- Intelligence Cooling system with ASUS Intelligent Dual Fans
- DDR4 2400MHz SODIMM socket up to 16GB SDRAM
- STORAGE 1TB HDD + 128GB SSD (optional)
- Integrated dual band 802.11ac (2x2) Wi-Fi compatible
- Built-in Bluetooth™ V4.2 (optional)
- 1x COMBO audio jack; 1x USB 3.1 (gen 1) ports; 1x USB 3.1 Type C gen 1 port Supports display ; 2x USB 2.0 port; 1 x RJ45 LAN Jack; 1x HDMI 1.4
- USB 3.1 Type C gen 1 port for 4K display output
- Backlit Illuminated chiclet keyboard
- Aluminum design 19.2mm profile and an overall weight of 2kg
- 2 Years Global Warranty Worth ₹2990 Free

₹112990/-

ASUS VivoBook

Stylish design, smart productivity

7th gen Intel® Core™ i7 Processor | Discrete Graphics Card | Eye Care 30% blue light reduction | USB 3.1 Type-C™ | SuperBattery & Fast Charging | WiFi 802.11ac



ASUS VivoBook R542UQ

- Intel® Core™ i5-7200U processor
- Windows 10 / Endless
- Up to Discrete graphic 940MX
- 39.6cm (15.6) FHD (1920x1080) resolution display
- ASUS Eye Care support, reduce up to 30% of blue light level
- ASUS Tru2Life video increase 150% sharper contrast
- RAM 4GB/ 8GB DDR4
- Storage 1TB HDD
- Integrated Wi-Fi, Bluetooth™ 4.1
- Interface: 2 x USB 3.0 , 1 x USB 3.1 Gen 1 Type-C, 1x USB 2.0, 1 x HDMI, 1 x VGA,1 x LAN RJ-45,1 x Audio Jack Combo, 1 x Card reader.
- Eye Care Mode
- High-gloss spun finish in Icicle Gold, Star Grey, Rouge and Pearl White
- Dual speaker wit ASUS SonicMaster technology
- Fast-charge 60% in 49 mins
- Easy memory upgrade door (Access 2 memory Dimms)
- 2 Years Global Warranty worth ₹2990 free

Starts at ₹49990



ASUS VivoBook Flip Series

Style Meets Performance

Convertible · 8th gen Intel® Core™ i7 Processor · NanoEdge Display · IPS Display Technology · ASUS Pen · Type-C USB · Precision Touchpad

ASUS VivoBook Flip 14 TP410

- Up to 8th gen Intel® Core™ i5-8250U/ 7th Gen i3-7100U processor
- Windows 10 Home
- Discrete Graphics 930MX / Intel® HD620
- 2133 MHz 8GB/4GB DDR4 RAM
- 1TB HDD
- 14" 16:9 FHD (1920x 1080) resolution with 8mm slim bezel and 78.7% S/B ratio
- Fingerprint sensor login via Windows Hello
- ASUS Eye Care support, reduce up to 30% blue light level
- ASUS Pen: 2014 Pressure Level, 10-300g Pen Tip Force
- Integrated 802.11 ac, built-in Bluetooth™ V4.1
- Color: Aluminium Star Grey
- 2 Years Global Warranty Worth ₹2990 Free

Starts at ₹45990

ASUS VivoBook Flip 12 TP203NA

- Up to Intel® Celeron® 3350 quad-core processor
- Windows 10 Home
- Graduated complementary finishes and brushed-finish accent around the keyboard
- High-sensitivity multi-touch 11.6-inch HD (1366x768) display with wide-view technology
- Weighs just 1.1kg, with a footprint smaller than an A4 sheet
- Up to 4GB RAM for smoothly multi-tasking performance
- 32GB eMMC
- Comprehensive connectivity including USB-C and USB 3.1 Type-A ports, HDMI output & microSD card reader
- Integrated dual-band 802.11ac Wi-Fi & energy-efficient Bluetooth® 4.1
- Up to 8 hours of battery life
- Fingerprint sensor login via Windows Hello
- Full-size keyboard with 1.6mm key travel and auto-lifted 1.5° typing angle for ergonomic typing
- 1 Year Global Warranty

Starts at ₹22990

VivoBook Max Series

Immersive Sound. Powerful Performance.

3W Speakers 24cc Chamber · SonicMaster · 2.3mm Key Travel Distance · Type-C USB · Extended Battery Lifespan · IceCool Technology

VivoBook Max A541UV

- 7th Gen Intel® Core™ i3 7100U Processor
- Windows 10 / Endless
- 39.6cm (15.6) FHD 1920X1080
- NVIDIA® GeForce® 920MX 2GB DDR3
- Storage 1TB 5400RPM
- RAM 8GB DDR4
- Integrated 802.11b/g/n + Bluetooth 4.0
- USB 3.1Type C, USB 3.0, USB 2.0, HDMI
- 3W Dual speakers with big 24cc Chamber
- 2.3mm Key travel distance for Solid and responsive typing experience
- 1.9 Kg Ultra-light
- Reversible USB Type-C for easy device connection
- Stunning brush finish with expressive colours
- 2 Years Global Warranty worth ₹2990 free

Starts at ₹37990

VivoBook Max X541UA

- 7th Gen Intel® Core™ i3 7100U Processor 6th Gen Intel® Core™ i3 6100U/ i3 6006U Processor
- Windows 10 / Endless
- 39.6cm (15.6) FHD 1920X1080/ HD 1366X768 Anti Glare
- Intel® HD graphics
- Storage 1TB 5400RPM
- RAM 4GB DDR4
- Integrated 802.11b/g/n + Bluetooth 4.0
- USB 3.1Type C, USB 3.0, USB 2.0, HDMI
- 3W Dual speakers with big 24cc Chamber
- 2.3mm Key travel distance for Solid and responsive typing experience
- 1.9 Kg Ultra-light
- Reversible USB Type-C for easy device connection
- Stunning brush finish with expressive colours
- 1 Year Global Warranty

Starts at ₹30490

ASUS EeeBook Series

Featherweight design with day-long battery life

Compact Design · 980g* Ultra-Light · 180° Hinge Rotation · 10 hours All day battery · Type-C USB · SonicMaster · Precision Touchpad

EeeBook E402NA

- Intel® Celeron® Dual-Core N3350 Processor
- Windows 10
- 35.5cm (14) HD 1366x768 Glare
- Intel® HD Graphics
- RAM 2GB DDR3
- Storage 32G EMMC
- USB 3.1Type C Port, 1xUSB 3.0, 1xUSB 2.0, 1xHDMI, BT 4.0, Wi-Fi 802.11ac
- ASUS Eye Care support, reduce up to 33% blue light level
- Easy Do-it-yourself HDD upgrade
- Elegant Design with Multiple colors
- Large touchpad with Asus Smart gesture technology
- Weighs Just 1.65Kg
- 1 Year Global Warranty

Starts at ₹18990

ASUS EeeBook E203NA

- Intel® Celeron™ N3350 Dual-Core processor
- Windows 10
- Graduated complementary finishes
- 11.6-inch HD (1366x768) display
- Up to Intel® HD Graphics 505 (Gen 9)
- Weighs just 980g, with a footprint smaller than an A4 sheet
- Up to 2GB RAM • Up to 32GB eMMC
- Comprehensive connectivity including USB-C and USB 3.1 Type-A ports, HDMI output and microSD card reader
- Integrated dual-band 802.11ac Wi-Fi and energy-efficient Bluetooth® 4.1
- Up to 10 hours of battery life
- Durable 180° hinge
- Ergonomic full-size keyboard with 1.6mm key travel
- Large Windows Precision Touchpad
- ASUS Tru2Life Video enhances pixel sharpness and contrast by 150% for sharper, clearer and more realistic-looking videos
- ASUS SonicMaster audio technology for powerful, immersive audio
- 1-year Global warranty

Starts at ₹15990



ASUS Desktop PC Series

Desktop PC with Resilient Performance for All Types of Computing

No.1 Motherboard in The World
ASUS is No. 1 Motherboard manufacturer in the world

UEFI BIOS — Manage BIOS with Mouse

Q-FAN — Ultra Quiet Computing

Solid CAP — 100% Solid Capacitor

Smart Cooling System

GT51CH

- 7th gen Intel® Core™ i7-7700K Processor
- Windows 10
- VGA Dual NVIDIA GeForce GTX1080 8GB GDDR5 in SLI
- Storage 3TB SATA HDD 7200RPM+ PCIEx4 512GB
- RAM 64 GB DDR4
- SuperMulti DVD RW
- IEEE 802.11 ac + BT 4.1
- Front I/O Port :1x Headphone,1x Microphone, 2x USB 3.1 (1x type A / 1x type C, 2x w/Quick charge)
- Rear I/O Port : 1x RJ45 LAN,1x 7.1 Channel Audio,1x PS2,1x Power DC Jack, 2x USB2.0, 6x USB3.1
- USB Mechanical Keyboard, Gaming Mouse
- 8 million colours in 3 lighting zones
- Instant Performance Boost with instant one button overclock
- Liquid cooling & specially designed wind tunnel for enhanced performance
- Two ultra high end graphics cards In SLI for incredible performance
- 3 years local onsite warranty

₹372990



G20CI

- 7th-generation Intel® Core™ i7-7700 Processor
- Windows 10
- VGA NVIDIA® GeForce® GTX 1080/ GTX1070 with 8 GB GDDR5 VRAM
- Intel® H270
- 2TB + 256GB M.2 PCIE Gen3x4 SSD
- RAM 32GB DDR4 • WiFi
- Front I/O: 2x USB3.1 Gen 1, 1x Mic,1x Earphone
- Rear I/O: 4x USB3.1 Gen 1,1x USB3.1 Gen 2 (Type C), 2x USB3.1 Gen 2 (Type A), 1xHDMI 2xPower Jack,1x RJ45 LAN, 1x8 Channel Audio,
- USB Keyboard / Mouse
- The World's Most Powerful Small Form Factor Gaming Desktop
- Customizable LED with up to 8 million colors
- ASUS-exlusive AEGIS II Performance Monitoring App
- Intelligent cooling system
- GameFirst IV Network Optimization
- Exclusive Aegis III software with GameAlive Function for easy video recording & editing
- 3 years local onsite warranty

₹204990/ 178990

K20CD

- 6th Gen Intel® Core™ i5 6400 processor / 6th Gen Intel® Core™ i3-6100 processor
- DOS
- 1TB HDD 7200rpm
- 4GB DDR4 Memory • DVD Writer
- Front I/O: 1x Card Reader, 1x Headphone, 1x Microphone 2x USB 3.0
- Rear I/O: 1x Headphone,1x Microphone,1x Line-in, 1x RJ45 LAN,1x VGA(D-Sub)-Out ,1x HDMI-Out, 2x USB 3.1 type A, 2x USB 3.0, 2xUSB2.0,1x Power DC Jack,
- Latest intel 6th gen core processors
- Super fast DDR4 RAM
- SonicMaster Audio for immersive audio experience
- Ultra Fast Data transfer with USB 3.1
- Compact Space saving Design
- Environment friendly Ultra Quiet operation
- 3 years local onsite warranty

Starts at ₹27490

G11CB

- 6th generation Intel® Core™ i7 6700 Processor / 6th generation Intel® Core™ i5 6400 Processor
- Windows 10
- Discrete Graphics NVIDIA GTX970 4GB GDDR5/ GTX950 2GB GDDR5
- RAM 8 GB Up to 32 GB DDR4 at 2133MHz
- 1TB SATA Hard Drive
- Front I/O Ports : 1 x 6 -in-1 Card Reader, 1 x Headphone, 1 x Microphone, 2 x USB 2.0 , 2 x USB 3.0
- Back I/O Ports : 2 x USB 3.1, 2 x USB 3.0, 2 x USB 2.0, 1 x HDMI-Out, 1 x VGA(D-Sub)-Out, 1 x RJ45 LAN, 1 x 7.1 Channel Audio
- 6 -in-1: SD/ SDHC/ MS/ MS Pro/ xD/ MMC/ MMC Plus
- Supermulti DVD RW
- Intelligent cooling system
- GameFirst IV Network Optimization
- Exclusive Aegis II software with GameAlive Function for easy video recording & Sharing
- 3 years local onsite warranty

Starts at ₹70990

K20CE

- Intel® Pentium® N3700 Quad Core/ N3050 Dual Core Processor
- DOS
- 1TB/500GB HDD 7200rpm
- 4GB DDR3 Memory • DVD Writer
- **Front I/O:** 1 x Card Reader, 1 x Headphone, 1 x Microphone 2 x USB 3.0
- Rear I/O: 1x Headphone,1x Microphone, 1x Line-in, 1x RJ45 LAN, 1x VGA(D-Sub)-Out, 1x HDMI-Out, 2x USB 3.1 type A, 1x USB 3.0, 1x Power DC Jack, 1x Kensington lock
- Wired keyboard & mouse
- Latest intel Quad core processors
- SonicMaster Audio for immersive audio experience
- Ultra Fast Data transfer with USB 3.1
- Compact Space saving Design
- Environment friendly Ultra Quiet operation
- 3 years local onsite warranty

Starts at ₹18990

ATTENTION Specifications are subject to change at any time without notice. Please contact the store / dealer nearby for more information. PCB colour and bundled version software can change at any time without notice. Battery life depends on the specific configuration tools, usage and environmental conditions. Numbers listed on every feature depending on the specific conditions and usage.



ASUS All-in-One PC Series

Desktop PC with Resilient Performance for All Types of Computing

No.1 Motherboard in The World
ASUS is No. 1 Motherboard manufacturer in the world

Built-In Wi-Fi

Inbuilt Battery*

USB 3.0 Connectivity

SonicMaster Audio

Zen AiO Pro Z240IEGT

- Intel® Core™ i7-7700T Processor
- Windows 10 Professional
- 60.452 cm (23.8), IPS, Ultra HD 3840×2160 (4K) Touch
- Gaming-grade Discrete Graphics GTX1050 4GB GDDR5
- 16GB DDR4
- 512 GB Next-generation flash storage M.2 PCI Express® 3.0 x4 SSD + 1TB HDD
- USB 3.1 Gen 2 Type-C, 2x faster than USB 3.0
- Futuristic Intel® RealSense 3D Camera
- Anodized aluminum in Icicle Gold with diamond cut finish
- Immersive Audio Experience with 6 speakers configured in stereo mode
- With USB 3.1 Type C Connectivity and in built Wi-Fi
- Stunning 4K IPS 10 point Multi-Touch Display
- A wider color gamut of up to 82% NTSC, 85% Adobe RGB and 100% sRGB for life like color.
- 3 years Onsite local warranty

₹173990





V221ICUK

- Intel® Core™ i3-7100U / i5-7200U Processor
- ENDLESS / Windows 10
- Screen 54.6 cm (21.5) FHD LCD 1920X1080
- Intel® HD Graphic
- 1TB HDD
- 4GB DDR4 Memory
- 802.11AC(1*1) + BT
- Vibrant and vivid display with 200% higher contrast
- Eye-catchingly slim, timelessly elegant and just 7.2mm thin at its edges
- latest energy-efficient Intel® Core processors with up to 12% faster Processor
- Smart-Amplifier & Transmission-line speakers with 2.5X larger speaker chambers for 3X Powerfull audio.
- 1 Year Local Warranty

Starts at ₹40990

D320

- Intel® Celeron® J3160 processor Processor
- Without OS
- Screen 39.6 cm (15.6) HD 1366x768 TOUCH
- Intel® HD Graphic
- 500 GB HDD
- 4GB DDR3 Memory
- **SidePort:** 1x 6-in-1 card reader, 2 x USB 3.0,1x Micro phone in 1x Headphone in,1x Kensington lock **BackPort:** 2 x USB 2.0,1x DC-in,1x RJ-45,1x VGA out,1x HDMI-Out (support HDMI 1.4),2x RS-232 (COM),
- Capacitive 10-point Touch Screen with Anti-glare Solution
- Elegant Space saving design
- Total Physical and Virtual Protection
- Simplified Remote Control and System Maintenance
- Convenient Connectivity
- 1 Year Local Warranty

Starts at ₹29990

V221IDUK

- Intel® Pentium® J4205 / J3355 Processor
- DOS / Windows 10
- Screen 54.6 cm (21.5) FHD LCD 1920X1080
- Intel® HD Graphic
- 500 GB HDD
- 4GB DDR3 Memory
- 802.11AC(1*1) + BT
- Vibrant and vivid display with 200% higher contrast
- Eye-catchingly slim, timelessly elegant and just 7.2mm thin at its edges
- latest energy-efficient Intel® Core processors with up to 12% faster Processor
- Smart-Amplifier & Transmission-line speakers with 2.5X larger speaker chambers for 3X Powerfull audio.
- 1 Year Local Warranty

Starts at ₹25990

ATTENTION Specifications are subject to change at any time without notice. Please contact the store / dealer nearby for more information. PCB colour and bundled version software can change at any time without notice. Battery life depends on the specific configuration tools, usage and environmental conditions. Numbers listed on every feature depending on the specific conditions and usage.
* Available only in ET2040IUK

ASUS Zenfone 3

16 MP Camera With Sony IMX 298 Sensor | OIS/EIS | 2.5D Contoured Glass | Fingerprint Security | 5.2/5.5 Super IPS+ Display | Snapdragon 625 | 4X CD Quality | Type-C USB



ASUS ZenFone 3 (ZE520KL/ZE552KL)

- 2.5D contoured Corning® Gorilla® Glass
- Fingerprint Security Sensor with 0.2 Sec unlock, 5 fingers & 360º recognition
- 13.2 cms (5.2)/ 13.97 cms (5.5) FHD Super IPS+ Display with 600nits Brightness & Blue light Filter for Eye Protection
- Qualcomm® Octa-core 14nm Snapdragon® 625, 2.0Ghz
- Up to 4GB RAM / Up to 64GB ROM
- Micro SD: Up to 2TB
- 16MP Rear Camera | 8MP Front Camera
- Dual LED Real Tone Flash
- 0.03 Sec Tritech Auto Focus OIS & EIS for shake free photos & videos
- Cat 7 LTE 300/100 Mbps (donwload by upload)
- Supports 2G/3G/4G VoLTE
- Type-C USB | GPS, AGPS, GLONASS, BEIDOU
- Bluetooth 4.2 | Wi-Fi 802.11 ac
- Battery: 2650(5.2)/3000(5.5) mAh
- Android N with ZenUI 3.0
- Dimension: 152.59 x 77.38 x 7.69 mm | 155 g

MRP ₹22999(5.2)/28999(5.5)

ASUS Zenfone 3 Max 5.5

4100mAh Battery | 0.03s TriTech Auto-Focus Photography | Octa-Core Processor | Inbox USB OTG Cable | EIS for Shake free Videos | Fingerprint Security | Work as Powerbank



ASUS ZenFone 3 Max (ZC553KL)

- 4100 mAh Battery With Reversible Charging, PowerMaster App to extend battery backup
- 2.5D contoured Glass
- Fingerprint Security Sensor with 0.3 Sec unlock, 5 fingers & 360º recognition
- 13.97 cms (5.5) FHD IPS, 400+ nits brightness & Blue light Filter for Eye Protection
- Qualcomm® Octa-core Snapdragon® 430
- 3GB RAM / 32GB ROM
- Micro SD: Up to 128GB
- 16MP Rear Camera | 8MP Front Camera
- Dual LED Real Tone Flash
- 0.03 Sec Tritech Auto Focus & EIS for shake free videos
- Cat 4 LTE 150/50 Mbps (donwload by upload)
- Supports 2G/3G/4G VoLTE
- Micro USB 2.0 | GPS, AGPS, GLONASS, BDS
- Bluetooth 4.1 | Wi-Fi 802.11 b/g/n
- Android M with ZenUI 3.0
- Dimension: 151.4 x 76.24 x 8.3 mm | 175 g

MRP ₹18,999

ASUS Zenfone Max ZC550KL

5000mAh Battery | Inbox USB OTG Cable | 13MP Camera | Qualcomm processor | 2GB RAM 16GB Storage | 5.5-inch HD Display | Work as Powerbank



ASUS ZenFone Max (ZC550KL)

- 5000 mAh Battery With Reversible Charging, PowerMaster App to extend battery backup
- Stylish Design With Embossed Leather
- 13.97 cms (5.5) HD (1280 x 720) IPS Display & Blue light Filter for Eye Protection
- Qualcomm® Quad Core Snapdragon® 410 /
- 2GB RAM / 16GB ROM
- Micro SD: Up to 64GB
- 13MP Rear Camera With Dual Real Tone Flash & Laser Auto Focus | 5MP Front Camera
- HDR (up to 400% brightness), Low Light (up to 400% better light sensitivity), Manual (DSLR-like) , Real Time Beautification, Super Resolution (52MP), Night, Depth of Field, Photo Effect, Selfie Panorama, Selfie, GIF Animation, Panorama, Miniature, Time Rewind, Smart Remove, All Smiles, Slow Motion, Time Lapse
- Cat 4 LTE 150/50 Mbps (download by upload)
- Supports 2G/3G/4G VoLTE
- Micro USB 2.0 | GPS, AGPS, GLONASS, BDS
- Bluetooth 4.0 | Wi-Fi 802.11 b/g/n
- Android M
- Dimension: 156 x 77.5 x 5.2 mm | 202 g

MRP ₹10399

ASUS Zenfone 3 Max 5.2

4100mAh Battery | Full Metalic Body | Quad-Core 64-bit Processor | Inbox USB OTG Cable | 3GB RAM 32GB ROM | Fingerprint Security | Work as Powerbank



ASUS ZenFone 3 Max (ZC520TL)

- 4100 mAh Battery With Reversible Charging, PowerMaster App to extend battery backup
- 2.5D contoured Glass
- Fingerprint Security Sensor with 0.3 Sec unlock, 5 fingers & 360º recognition
- 13.20 cms (5.2) HD 1080x720 IPS, 400+ nits brightness & Blue light Filter for Eye Protection
- 64-bit Quad core processor
- 3GB RAM / 32GB ROM
- Micro SD: Up to 32GB
- 13MP Rear Camera | 5MP Front Camera
- LED Real Tone Flash
- Cat 4 LTE 150/50 Mbps (donwload by upload)
- Supports 2G/3G/4G VoLTE
- Micro USB 2.0 | GPS, AGPS
- Bluetooth 4.0 | Wi-Fi 802.11 b/g/n
- Android M with ZenUI 3.0
- Dimension: 149.5 x 73.7 x 8.5 mm | 148 g

MRP ₹13999

ASUS ZenFone 4 Selfie (ZB553KL)

13MP Rear + 13MP Front Camera | Front & Rear Led Flash | Qualcomm OctaCore processor | 3GB RAM 32GB ROM | 5.5-inch HD Display | Fingerprint Security



ASUS ZenFone 4 Selfie (ZB553KL)

- 13MP Selfie Camera | 13MP Rear Camera
- LED Front Softlight Flash
- Front & Back Portrait Mode (Bokeh Effect)
- 13.97 cms (5.5) HD 1280x720 IPS, 400+ nits brightness & Blue light Filter for Eye Protection
- Fingerprint Security Sensor with 0.3 Sec unlock, 5 fingers & 360° recognition
- 64-bit Qualcomm Snapdragon Octa Core processor
- 3000 mAh Battery
- 3GB RAM / 32GB ROM
- Micro SD: Up to 2TB
- 2.5D contoured Glass
- Cat 4 LTE 150/50 Mbps (donwload by upload)
- Supports 2G/3G/4G VoLTE
- Triple Slot (SIM1+SIM2+MicroSD)
- Micro USB 2.0 | GPS, AGPS, GLONASS, BDS
- Bluetooth 4.0 | Wi-Fi 802.11 b/g/n
- Dual Microphone for Noise Cancellation
- Android N with ZenUI 4.0
- Dimension: 155.7 x 76.2 x 7.85 mm | 144 g

MRP ₹10999

ASUS ZenFone 4 Selfie (ZD553KL)

20MP Primary Selfie Camera | 120° Wide Angle camera | 16MP Rear Camera | Front & Rear Led Flash | 4GB RAM 64GB Storage | Qualcomm Octa-Core processor



ASUS ZenFone 4 Selfie (Dual Camera Version) (ZD553KL)

- 20MP + 8MP 120° Wide Angle Selfie Camera | 16MP Rear Camera
- Front & Rear LED Softlight Flash
- Front & Back Portrait Mode (Bokeh Effect)
- 13.97 cms (5.5) HD 1280x720 IPS, 400+ nits brightness & Blue light Filter for Eye Protection
- Fingerprint Security Sensor with 0.3 Sec unlock, 5 fingers & 360° recognition
- 64-bit Qualcomm Snapdragon Octa Core processor
- 3000 mAh Battery
- 4GB RAM / 64GB ROM
- Micro SD: Up to 2TB
- 2.5D contoured Glass
- Cat 4 LTE 150/50 Mbps (donwload by upload)
- Supports 2G/3G/4G VoLTE
- Triple Slot (SIM1+SIM2+MicroSD)
- Micro USB 2.0 | GPS, AGPS, GLONASS, BDS
- Bluetooth 4.0 | Wi-Fi 802.11 b/g/n
- Dual Microphone for Noise Cancellation
- Android N with ZenUI 4.0
- Dimension: 155.7 x 76.2 x 7.85 mm | 144 g

MRP ₹15999

ASUS ZenFone 4 Selfie Pro (ZD552KL)

24MP Primary Selfie Camera | 120° Wide Angle camera | Front Back 4K Video Recording | 5.5-inch FHD AMOLED Display | 4GB RAM 64GB Storage | Qualcomm Octa-Core processor



ASUS ZenFone 4 Selfie Pro (ZD552KL)

- Sony IMX 362 24MP DuoPixel + 120° Wide Angle Selfie Camera | 16MP Sony IMX351 Rear Camera
- SuperPixel Engine for Low Light Photography
- LED Front Softlight Flash
- Front & Back 4K Video Recording
- Front & Back Portrait Mode (Bokeh Effect)
- 13.97 cms (5.5) FHD 1920x1080 AMOLED, Over 100% NTSC Colour gamut, 500+ nits brightness & Blue light Filter for Eye Protection
- Fingerprint Security Sensor with 0.2 Sec unlock, 5 fingers & 360° recognition
- 64-bit Qualcomm Snapdragon 625 Octa Core processor
- 3000 mAh Battery with Fast Charging
- 4GB RAM / 64GB ROM
- Micro SD: Up to 2TB
- 2.5D Corning Gorilla Glass
- Cat 7 LTE 300/100 Mbps (donwload by upload)
- Supports 2G/3G/4G VoLTE
- Micro USB 2.0 | GPS, AGPS, GLONASS, BDS
- Bluetooth 4.2 | Wi-Fi 802.11 b/g/n
- Dual Microphone for Noise Cancellation
- 5 Magnet Speaker | HiRes Audio | DTS Headphone:X
- Android N with ZenUI 4.0
- Dimension: 154.02 x 74.83 x 6.85 mm | 147 g

MRP ₹25999

ASUS-In Search of Incredible

ASUS is passionate about technology and driven by innovation. We dream, we dare, and we strive to create an effortless and joyful digital life for everyone. We're always in search of incredible ideas and experiences, and we aspire to deliver the incredible in everything we do.

ASUS is a top-three global consumer notebook vendor and maker of the world's best-selling, most award-winning motherboards. A leading enterprise in the new digital era, ASUS creates products that perfectly meet the needs of today's digital home and office with an extensive portfolio that includes motherboards, graphics cards, optical drives, displays, desktop and all-in-one PCs, notebooks, netbooks, servers, multimedia devices, wireless solutions, networking devices, tablets and smartphones.

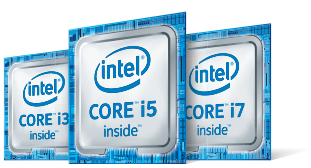
Driven by innovation and committed to quality, ASUS won 4,385 awards in 2016. The company is widely credited with revolutionizing the PC industry in 2008, when it launched the Eee PC™. More than 17,000 global employees, including a world-class R&D team of 5,500 engineers, comprise ASUS. Company revenue for 2016 was approximately US$14 billion.

ASUS Provides True 2-Year Global Warranty** (100% FREE Service Charge & Spare Parts)

Did you know that only ASUS offers a 2 Years Global Warranty worth `2990 absolutely FREE on select models, which includes power adaptor as well ? Some vendors provide extended warranty services, but these are available to the consumers at extra costs. Apart from these extra costs the consumers have to complete complicated & time consuming registration process whereas ASUS offers you 2 years warranty out of the box without any addtional costs or processes.

	LCD FAILURE				MOTHERBOARD FAILURE		
	YEAR	1 YEAR	2 YEARS	3 YEARS	1 YEAR	2 YEARS	3 YEARS
ASUS	Part Charge	No charge	No charge	₹7500	No charge	No charge	₹15000
	Service Charge	No charge	No charge	₹800	No charge	No charge	₹800
D**L	Part Charge	No charge	₹8500	₹8500	No charge	₹15000	₹15000
	Service Charge	No charge	₹1364	₹1364	No charge	₹1364	₹1364
A**R	Part Charge	No charge	₹7500	₹7500	No charge	₹18000	₹18000
	Service Charge	No charge	₹576	₹576	No charge	₹576	₹576
H*	Part Charge	No charge	₹12000	₹12000	No charge	₹25000	₹25000
	Service Charge	No charge	₹1250	₹1250	No charge	₹1250	₹1250
L****O	Part Charge	No charge	₹10000	₹10000	No charge	₹15000	₹15000
	Service Charge	No charge	₹800	₹800	No charge	₹800	₹800

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48 ASUS R542
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Intel® Core™ Processors
Intel Inside®. Extraordinary Performance Outside.
Find Yours at www.asus.com/in

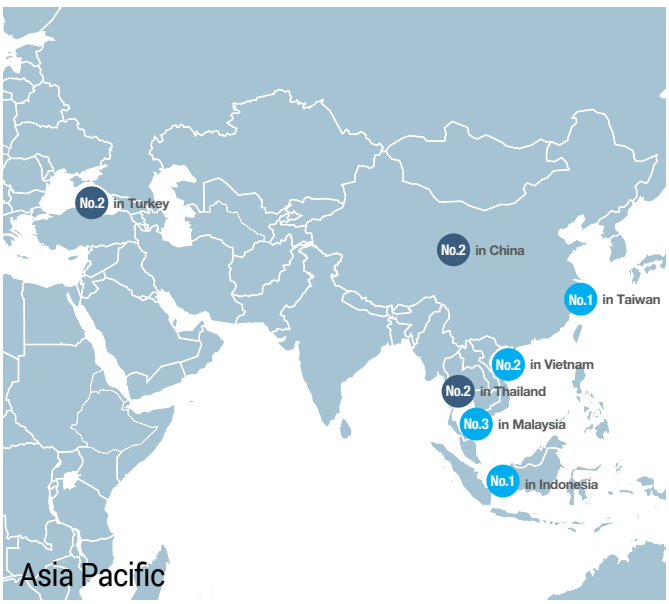
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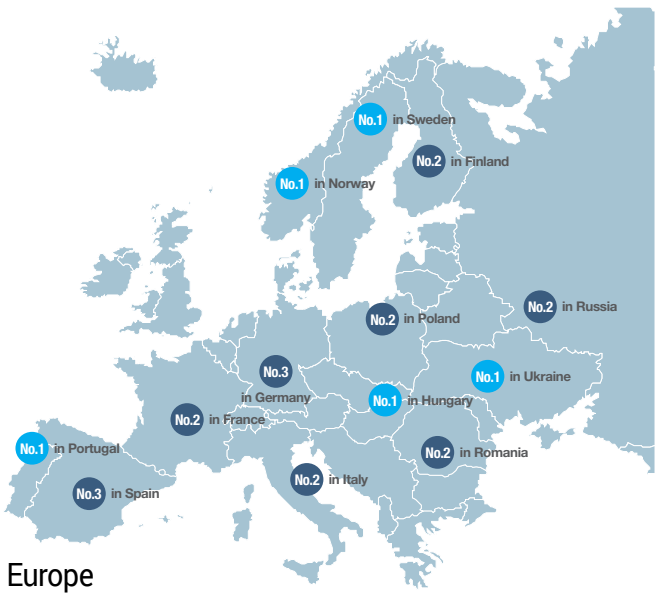
No. 1 Consumer Notebook Brand In Asia-Pacific

ASUS notebook is recognized around the world. ASUS is the No. 1 consumer notebook brand throughout most of the Asia-Pacific region, and it ranks No. 2 in Central and Eastern Europe.



- **No.1 consumer laptop brand in Asia-Pacific**
  *** (excluding China and Japan) –2017 IDC report (Q2)**
- **Top 3 Consumer laptop brand worldwide–2017 IDC report (Q2)**
- **Top 2 consumer laptop brand in China–2017 IDC report (Q2)**
- **Top 2 consumer laptop brand in Central and Eastern Europe –2017 IDC report (Q2)**





No. 1 Motherboard Brand in the World

ASUS makes the world's best-selling, most award-winning motherboards. Since 1989, ASUS has shipped more than 500 million motherboards, worldwide. ASUS motherboards ensure incredible quality and reliability in every ASUS notebook.

No.1 in Quality and Service

ASUS ranked first in quality and innovation in The Wall Street Journal Asia survey in 2009.

Ranked Among Top Global IT Company

ASUS was recognized among the top 10 global IT brands in the Consumer Electronics category of The World's Most Innovative Companies 2010, compiled by Fast Company, a leading progressive business media brand.

Ranked Among World's Most Admired Companies

In the computer industry, ASUS was named among the top 10 World's Most Admired Companies by Fortune Magazine in 2015 & 2016.

4,385 Awards in 2016

In 2016, ASUS won a total of 4,385 awards from leading organizations and media groups, worldwide.

ASUS Green Technology

ASUS was the first global IT company in the world to achieve EU Flower Eco certification. The company was also first to receive EuP certification for notebook PCs. Today, ASUS continues to build on a long-standing tradition of developing the world's most reliable and advanced green technologies.

ASUS Won 4,385 Awards in 2016

ASUS is dedicated to pursuing the highest level of innovation and quality in everything we do. We aspire to become one of the world's most admired leading enterprises in the new digital era. Our ongoing efforts continue to garner worldwide recognition in every aspect of product development, including design, innovation, technology, quality, service, and energy-efficiency.

In 2016, ASUS earned 4,385 awards from some of the most prestigious international organizations and media groups around the world. Each award is a testament to our relentless quest and commitment to creating technology that is designed for everyone to joy.

GLOBAL RECOGNITION HIGHLIGHTS

World's Most Admired Companies

ASUS was named one of the World's Most Admired Companies by Fortune Magazine in 2016.The Fortune list is the definitive report card on corporate standing.

CES Innovation

ASUS has won Eight prestigious 2017 CES Innovation awards for products with outstanding design & engineering.

Good Design

ASUS products won 9 Good Design awards in 2016. Each Good Design award recognizes excellence in design and engineering.

iF Design

ASUS has won 15 prestigiuos 2017 iF Design Awards, setting a new record for the number of wins for the company in a single iF Design award competition.

Red Dot

ASUS won nine Red Dot Awards in 2016. The Red Dot Awards event is one of the largest and most widely recognized professional design competitions for design concept and prototypes, worldwide. ASUS has won more than 74 Red Dot awards since 2001.

3D Hardcore
ASUS ROG GX700
3dnews Russia, Jan 2016

With its external liquid cooling, The ASUS ROG GX700 is a revolutionary product which proves that the manufactures still have a lots of surprises in store for us. Its performance is ragingly fast.

Great Pick
Zen AiO Pro Z240IC
Computer Active UK, Feb 2016

ASUS Zen AiO Pro Z240IC which is the one of the best four-figure PCs available

Editors Choice
ASUS Zenbook
Micro Mart UK, Feb 2016

"it offers a high level of performance, and there's plenty of connectivity for even the most demanding users."

Editors Choice
ASUS Zenbook UX305CA
Micro Mart UK, Feb 2016

Is it very useful to present the family of Zenbook, the ultramobiles of Asus? There is from now on from 600 euros and we find even very well-balanced models unless 900 euros, such this UX305CA.

Best Buy
ASUS Zenbook UX305
Computer Shopper UK, Jan 2016

ASUS ZenBook UX305 - if you're after a portable work machine, look no further.

Recommended
ASUS Zenbook UX303UA
Computer Shopper UK, Jan 2016

ASUS ZenBook UX303ua - Respectable performance for an ultra-portable, with a premiumn design and battery life.

Recommended
ASUS ROG G501JW
PC Advisor UK, Jan 2016

If you like the style of Apple's MacBook Pro but need a laptop for Windows gaming, then the ASUS ROG G501JW could be the machine for you.

Editors Choice
ASUS Zenfone Selfie
InfoKomputer Indonesia, Feb 2016

ASUS Zenfone Selfie sold at Rp2,99 million. At this price, you can get a mid end smartphone with good performance along with it's very interesting features.

Editors Choice
ASUS ZenPad S 8.0 (Z580CA)
Komputer for alle Norway, Jan 2016

ASUS ZenPad S 8.0 (Z580CA) - An incredible tablet for the price. Feels comfortable in the hand and is simple to use.

Editors Choice
ASUS Zenfone Selfie
InfoKomputer Indonesia, Feb 2016

Not only about design, ASUS Zenbook UX303 also has the power from 6th generation Intel core i5 processor, RAM DDR3L 4GB, solid state 123GB SSD.

Innovations and Design
ASUS Zenbook UX305F
3dnews Russia, June 2015

The ASUS Zenbook UX305F features a rather high-performance hardware platform. This ultrabook is going to be perfect for those who need a very small and light computer for work, capable of handing applications heavier than a web-browser or office suites.

New Idea
ASUS Zen AiO S
Hardwareluxx Russia, Nov 2015

The ASUS Zen AiO S feature a stylish design, a luxurious aluminum case, an Ultra-HD touch screen, and high performance.

New Idea
ASUS Zenbook UX305F
Hardwareluxx Russia, Nov 2015

The ASUS Zenbook UX303LN is fast and reliable. It is a pleasure to hold it in your hands and its performance is high.

Smart Buy
ASUS Zenbook UX305
CNEWS Czech, Aug 2015

ASUS UX305 won an "Smart Buy!" award from ExtraHardware. ez server as its editors claim that "Zenbook UX305 can be essentially recommended to all those for whom not the raw performance, but more likely agility is a priority."

Editors Choice
ASUS Zenbook UX305LA
ExtraPC Czech, Nov 2015

ASUS UX305LA was awarded with "Editor's choice" award by Extra PC magazine and recommended those who are "looking for a capable, well-prepared ultrabook with long battery life. Zenbook UX305LA you should definitely not miss the viewfinder"

Top Trending Laptop to Look Out for in 2016

Silicon India

Asus ZenBook is fast and reliable, it comes with 900 MHz Intel Core M3-6Y30 processor that makes it quicker. Equipped with Apple's titular thin and light body makes it easy to carry, and the purple-tinged aluminum body makes it attractive

10 best laptops under Rs 30,000 in India (2016)

Best Gadgetry

If you're looking for a laptop that isn't under spec'd or overpriced, Rs 30,000 is the sweet spot. Then Asus A555 is one of the best options available in market under this price range

Asus ROG GL552VW gives you top-of-the-line specifications at a value-for-money price

The Economic Times

Asus GL552VW is easily one of the most powerful gaming laptops available in the sub-Rs 90,000 price bracket. Highly recommended if you want the best possible bang for your buck

The Best Gaming Laptops of 2016

PC Mag

Asus ROG G751JY-DH72X is a competitive high-end gaming laptop that outclasses its rivals on features and price

10 Best Gaming Laptop 2015

GL552VW-DH74

wiknix

ASUS ROG GL552VW-DH74 is a new release by ASUS and also this gaming laptop and it's under your budget. ASUS ROG GL552VW-DH74 give you an ultimate performance with 6th generation 2.6GHz Intel Core i7-6700HQ processor and turbo boost up to 3.6GHz. The RAM is 16GB and the hard drive is 1TB or 128GB Solid-State drive with 7200 hard drive rotational speed

Top 10 Ultrabooks of 2015

Asus ZenBook Pro 501

TechRadar

Asus ZenBook Pro UX501 comes packed with an Intel Core i7 processor, a 4K touchscreen display, a 512GB SSD and is designed to perform.notebook is crafted from brushed aluminum, has gently rounded edges and a large and comfortable palm rest.

Best laptops under Rs 45,000 students can buy

The Economic Times

If you prefer a compact device with great battery life, the X205 from Asus is recommended. You get a 11.6-inch display in a device weighing less than 1kg. Hardware includes quad core Intel Atom, 2GB RAM and 32 GB flash storage which can be expanded. The best part is the battery life—a claimed 12 hours' backup.

The 5 best 13-inch laptops: top portable yet powerful notebooks

Techradar India

The ZenBook UX305 is a well-built, fully metal machine that's thin, light and attractive. Now available with Intel's full-fat Core i-series processors in addition to the usual Core M chips, the UX305's astonishing value makes it hard to ignore

Best Laptops Under Rs.30000 with i3 Processor, 4GB RAM & Good Battery Life

Rediff

Asus Eeebook poses an 11.6-inch HD Glare Panel LED display which offers 1,366 x 768 pixels resolution and makes the viewing angles great. The laptop comes dressed in a slim blue body. At just 1 Kg, it is one of the most lightweight laptops available around

One of the best in the budget gaming segment

Asus ROG GL552JX

The Times of India

The Asus ROG GL552JX is a well balanced laptop when it comes to gaming and definitely offers value for money. When we compare the specs to competitors like Lenovo, the ASUS ROG GL552JX laptop definitely comes out on top considering they are offering a better price.

Best laptops to buy in India

X555LJ

Digit

The Asus X555LJ XX132H is leading the charge amongst others from the series. This sub-50k laptop comes with a 5th gen Intel Core i5 processor and 8GB of RAM. It also comes with entry level Nvidia GeForce 920M GPU, along with 2GB of DDR3 VRAM. The display is run-of-the-mill- 15.6-inch with a 1366x768p resolution.

Best laptops to buy in India

Asus UX305LA-FB055T

Digit

The UX305LA is easily one of the most powerful ultrabooks out there. It is powered by a 5th gen Intel Core i7 processor and features 8GB of RAM. For storage, it uses a class leading M.2 512GB SSD. The whole package weighs just 1.3kg.

Cheapest Windows 10 laptop in India

Times Of India

The Asus Eeebook can be purchased at around Rs 14,000 from online and offline retailers. The device runs on Windows 10 operating system and is powered by the Intel Atom quad-core processor under-the-hood. It has an 11.6inch display and comes with 32GB inbuilt storage

Asus RoG GL552VW is the best affordable gaming laptop

HT Mint

The Asus GL552VW is a well-built gaming rig with a plastic and metallic exterior. The laptop comes with a full-fledged keyboard, as well as a number pad. We were pretty much left in no doubt that it is a powerful machine and meets more than the recommended criteria for most of the top gaming titles such as Call of Duty, Assassins Creed or FIFA 16

The Best Ultraportable Laptops of 2016

PC Mag

The Asus ZenBook UX305CA is a well-made midrange ultraportable with an aluminum body, a full HD touch screen, good performance, and plenty of features at a very affordable price

Top 5 high-performance gaming laptops in 2015

ROG G751JT

Deccan chronicle

The most attractive aspect of the ASUS ROG G751JT is its turbo master technology, specially designed by the company to give gamers an extra boost. 5th Gen i7 processor powers the laptop combined with an Nvidia GTX 970M (3GB DDR5), 16GB RAM, and 1TB hard disk

Best Tech gadgets

EeeBook

Midday

Return of the netbook: Asus Eeebook X205TA Early in 2015, Asus wowed everyone with the Eeebook X205TA that cost just Rs 14,499 and offers 10-hour battery life. Also worth mention is Xolo Chromebook that cost just R12,999 and offers 8.5 hours battery life.

The Asus G751 is for the loud and proud PC gamer.

ROG G751

Stuff

Awesome performance, a good screen and highly effective fans that keep the Asus G751 pretty quiet under pressure make this one of the best gaming laptops around.

Rigorously Tested To Ensure The Best Quality Notebooks

Durability is a hallmark of ASUS design. With each project, ASUS engineers strive to create devices that exceed expectations in any environment—whether it's commuting to work, or traveling in Arctic.
To achieve the goal of incredible performance and reliability, ASUS notebooks undergo a series of rigorous tests.



Keyboard Test

Specially designed ASUS mechanisms perform tests to ensure durability and responsiveness over millions of keystrokes, with special emphasis on keys that are most often used.



Abrasion Resistance Test

Rear and front panels are exposed to friction tests to ensure that surfaces can resist scrapes or scratches.



Noise and Audio Test

Designed with high-quality component seals for quiet cooling, notebooks undergo fan, hard drive, and power source noise tests, as well as an audio tuning process—all to ensure the quietest performance possible.



Panel Resistance Test

Panel resistance tests ensure that even the LCD display screen—the most vulnerable surface of any notebook—can endure unexpected bumps or pressure.



Enhanced Hinge Test

As a known point of vulnerability in any notebook, hinges undergo vigorous testing, consisting of tens of thousands of open-close cycles, to help ensure strength for the life of the device.



Vibration Test

Extensive vibration testing ensures that the notebook chassis assembly and all internal components remain securely attached and maintain integrity under even the most extreme travel conditions.



Shock Test

Tests simulating incidents that may occur during shipping help ensure that notebooks can withstand unexpected impacts.



Twist Test

Twist tests confirm that the notebook chassis retains structural integrity when uneven pressure or weight is applied.



Acceleration Test

Highly Accelerated Life Tests (HALT) simulate long-term effects of notebook use, allowing engineers to identify any possible design or component vulnerabilities.



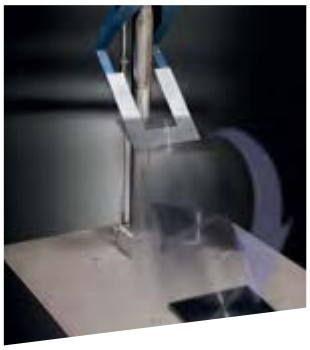
Port Test

Port tests ensure that contacts and plugs provide durable, smooth connections and data transfer—even in environments where ports are frequently used for connecting and disconnecting devices.



Extreme Environment Test

Extreme environment tests ensure consistent performance in any condition, including extremely high or low temperatures and humidity.



Drop Test

Drop tests help ensure that the chassis and internal components of each ASUS notebook are resistant to damage from unexpected drops.

Incredible ASUS Stories

ASUS devices have proven themselves in some of the harshest environments across the planet—and beyond! Below are just a few incredible stories highlighting the reliability of ASUS notebooks.

Outperforming Competitors Through 600 Days In Outer Space

R & K, a major supplier of computers and electronic equipment for aeronautical missions to outer space, provided MIR Space Station astronauts with two ASUS notebooks for their 600-day stint in space.

"The ASUS notebooks never overheated like some of the devices made by other companies," said Russian cosmonaut Sergei Avdeev. "Thermal flow in space and on Earth is completely different. Only notebooks with the best heat dissipation solutions can survive continuous operation. We turned the ASUS notebooks on in the morning and left them on all day and never experienced any problems."



Helping Emergency Responders Quickly Get The Information They Need

NRMA CareFlight, an emergency medical and rescue helicopter unit operating in New South Wales, Australia, uses ASUS notebooks in several of its departments. For example, ASUS notebooks provide navigation support for the CareFlight program designed to improve survival rates among accident victims suffering from severe head trauma. By supplying the information that helps CareFlight medical teams arrive at accident scenes faster, ASUS technology plays a direct role in significantly improving response times and timely treatment of severe head trauma victims.

"All of our pilots have been very impressed with the ASUS M5 laptops and amazed at their ability to withstand the vibration of the aircraft," explains Mark Lees, CareFlight Community Relations Manager. "We are now ready to install ASUS M5 laptops in all of our aircraft and link them to the onboard navigation computers."







First To Reach The Tallest Peak In Antarctica

On December 16, 2003, acclaimed mountaineers Shi Wang and Jian Liu embarked on an expedition to the summit of Mount Vinson—the tallest peak in Antarctica—where temperatures are known to drop below minus 100 degrees Fahrenheit. The device they chose to take with them was an ASUS S200N notebook.

"The ASUS S200N worked without a glitch under the extreme conditions and severe weather," said Wang. "It was nice to have a notebook I could count on in situations where dependability is critical."



First To Reach The Top Of Mount Everest

For a Mount Everest expedition, a mountaineering team selected a series of ASUS notebooks—the ASUS U5, ASUS S6, ASUS W7 and ASUS U1—as their devices of choice. At the base camp elevation of 5,000m above sea level, other notebooks failed to boot up, due to extremely low ambient temperature; however, the ASUS notebooks functioned without incident. Expedition team leader, Captain Wang Yongfong, took an ASUS U5 notebook with him to the peak: At 8,848m above sealevel, an ASUS notebook became the first in the world to reach the top of Mount Everest.

Tough Enough For A Rally Race

Traversing scorching deserts and snow-covered mountains during the Patagonia 2000 race, ASUS notebooks performed admirably. The integrated GPS functionality of the ASUS notebooks provided reliable navigation throughout the journey, andthe notebooks also provided key communication support, including video conferencing.

"Each ASUS computer survived even the most severe conditions of this strenuous voyage, without a single flaw," said race organizer Aviv Shweky.

ASUS Product Reviews

ASUS VivoBook Max (X541 UA):Ideal for first time notebook buyers. – ***Business Standard***

It is extremely portable, has great audio and has decent performance. In short, it's ready for all your daily computing tasks and entertainment.

Let your liquid flow. – ***Stuff***

Asus ROG GX800VH, a beast of a laptop that offers absolutely the best in the gaming world.

The ASUS VivoBook Max's performance suits the needs of a daily user for non-heavy duty applications. – ***Business Line***

The ASUS VivoBook Max is an affordable laptop that delivers a decent performance with Impressive display and immersive audio which make it a value-for-money deal. The audio department of ASUS VivoBook Max is a delight given the price. Equipped with ASUS' SonicMaster technology, the laptop delivers clear and deep sound.

ZenBook UX430 Elegantly powerful – ***techradar***

Asus has done a great job with the fine looking ultrabook that carries enough power to get you through your day to day tasks without a hitch.

ASUS ROG GL553 – ***indiatimes***

Here's Why This ASUS Gaming Laptop Is An Absolute Boss, With Good Looks & A Mean Performance!

ASUS ROG GX 501 Zephyrus, This Is The World's Slimmest, Lightest Gaming Laptop That Crushes Games – ***indiatimes***

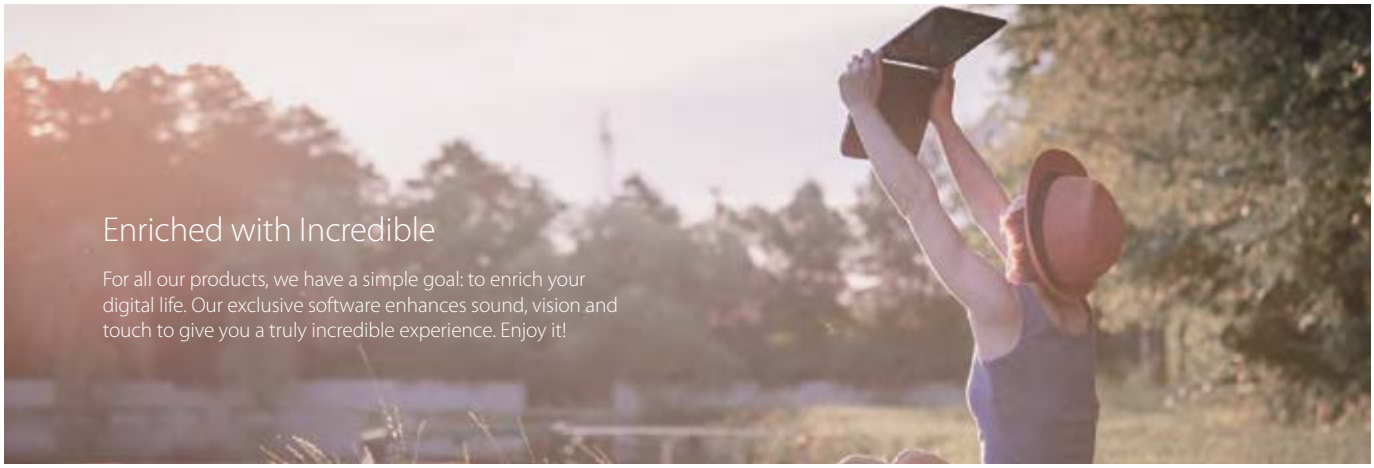
At just 17.9 mm thick, it's officially the thinnest gaming laptop in the world, weighing in at a paltry 2.2 kg. The point here however, is not just that ASUS managed to build a slim laptop, but that the device maintains that size and form factor while still packing an i7 processor, NVIDIA GTX 1080 GPU, and 64 GB of RAM. This Is the World's Slimmest, Lightest Gaming Laptop that Crushes Games

ASUS ZenBook UX430, Lighter, faster, better – ***Business Standard***

The new Zenbook is a sleek and stylish performer

ASUS Zenbook UX430UQ review: Dainty from outside, powerful from inside – ***Gadgets Now***

The Zenbook UX43UQ is an ultra-portable device with a pretty design, excellent display, powerful specs and amazing sound. Besides this, the battery lasts you for an average work day which is good enough. It is certainly one of the most-powerful Windows 10 laptop and if money is not a constraint, then you should definitely go for it.

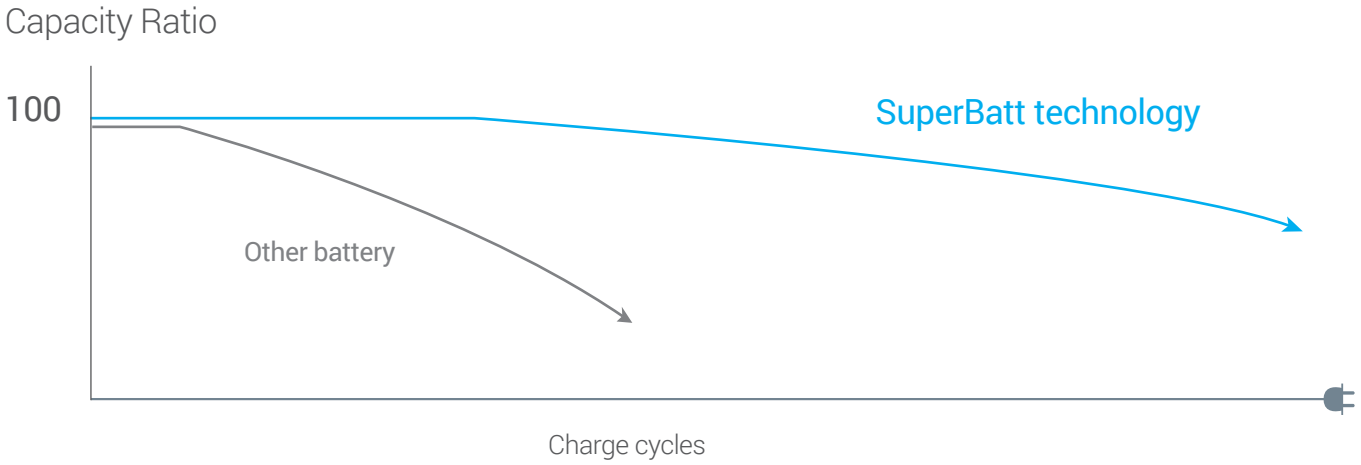


ASUS Exclusive Technologies

Welcome to the incredible world of ASUS technologies! Here you can explore all the amazing and exclusive ASUS technologies we've created especially for you — technologies that are designed to enrich and enhance your ASUS laptop experience in ways that no-one else can, thanks to our intimate knowledge of everything that makes our products tick. Our technology gives you the best visuals, the best sound and more — and best of all, they're all included with your ASUS laptop so you can enjoy the benefits right out of the box.

ASUS SuperBatt technology

SuperBatt is an exclusive special battery preservation technology that gives ASUS's battery three times (3X) the battery life span of conventional laptop batteries. SuperBatt does this by intelligently monitoring and limiting the maximum charge that can be given to the batteries. This increased lifespan means fewer replacements, which as well as being environmentally- friendly, also saves you money.





ASUS Splendid

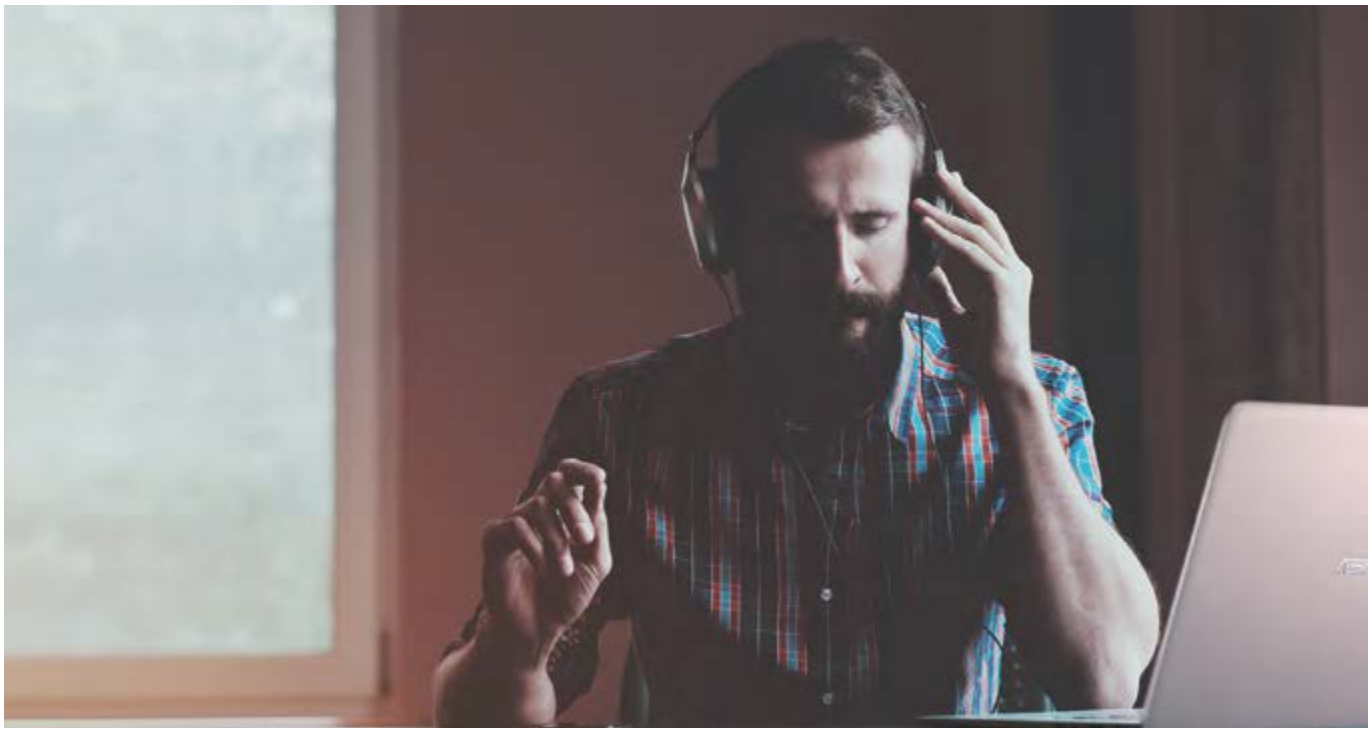
Developed by the ASUS Golden Eye team, exclusive ASUS Splendid technology makes sure that you always get the most vivid and accurate colors. It enhances the display by reproducing more-brilliant colors for visually stunning experience, whatever you're looking at! And you don't even have to lift a finger, as it works by automatically fine-tuning the display settings — including color temperature, contrast and brightness — to optimize any kind of image. The result is richer, deeper colors and stunning visuals whether you're watching videos and movies, playing games or browsing through your photos.



ASUS Tru2Life Video

ASUS Tru2Life Video is an exclusive video enhancement technology that's similar to that found in high-end TVs. It uses intelligent software algorithms to optimize the sharpness and contrast of every video frame, so that videos look clearer, more detailed and more realistic. Every time your computer sends a frame of video to the screen, ASUS Tru2Life Video analyses every single pixel in the frame and optimizes its brightness and sharpness individually.

*Only available on Intel Core i3/ i5/ i7 Processors (Haswell/ Broadwell/ Skylake), Intel Celeron Processors (Braswell), Intel Pentium Processors (Braswell) and Intel Atom Processors (Cherry Trail) with specific Intel Graphics Driver. Discrete Graphics do not support ASUS Tru2Life.



ASUS SonicMaster

ASUS SonicMaster is a tailored mix of superior hardware and cleverly-designed software that gives improved audio quality, with louder, clearer, and more accurate sound. SonicMaster gives you full audio control for perfect results every time, whatever you're listening to — movies, music, games or spoken words. It produces sound like you've never heard on a laptop, with a wider frequency range for clearer vocals and rich bass. It's as though you're at a live concert when you listen to your favorite music, and blockbuster movies become totally immersive!

ASUS Golden Ear team chooses the best suitable speakers, then works closely with the product design team to make sure the speakers are placed in just the right position for maximum audio fidelity with many complex factors into account, such as the dimensions of the sound chamber and the direction the speaker is pointing. And the goal is to always get the optimum sound quality from the device, whatever the technical constraints.

ASUS Audio Wizard

The ASUS Golden Ear team is a group of professional sound experts responsible for the entire audio subsystem of each device. Working with world-renowned audio technology companies like ICEPower®, the Golden Ear team customizes and fine-tunes the audio hardware and software on every device to ensure that your sound experience is thrilling, immersive and unforgettable.



Music Mode
This is the mode that brings you a true-to-life sound experience with minimal enhancements, so what you hear is exactly what the original producer intended you to hear.

Movie Mode
For an immersive movie experience, this mode enhances the bass and high frequencies to give you the full benefit of all those powerful sound effects, just as though you're in the cinema.

Gaming Mode
This is for when you want to enhance every sound detail in a game: the sound of the engine in a racing game, or realistic-sounding explosions in a battle zone. With the added spatial detail of Gaming mode, you'll be able to enjoy worlds beyond your imagination.

Speech Mode
Highly-compressed online videos or video streams often have poor speech quality. Speech mode compensates for common problems, for a better listening experience.

Recording Mode
Badly-compressed recordings can sound awful, with poor bass and distorted high frequencies. Recording mode ensures that all your recordings are clear and well balanced.

ASUS Service Center

ASUS ONSITE SERVICE AT YOUR DOORSTEP

Still trying to find the closet service center? Too busy to carry your Notebook to service center for Tech Support ?

Now ASUS provides an exclusive solution for you! Other than 1 year Global Warranty, ASUS also provides a premium Onsite Service for end users & dealers.The Service allows you to request for Onsite service by a simple call which will instantly get a specialist to Support the Notebook at your premises in order to save your time. In terms of support lead time, we can provide earliest of 1 day and latest of 4 days to assure the quality of our services.

Toll Free Number: 18002090365 | Monday to Saturday (9am to 6pm) | Email: rc_india@asus.com

5 SIMPLE STEPS

- Call on our Toll Free Number 1800-2090-365 to request an Onsite Service
- The Tech support team will provide online trouble shooting
- Our Toll Free Agent will give you the option of Carry-in/Onsite support based on the city list/ kilometer area radius from the nearest service center.
- An engineer will visit your place and resolve the issue if onsite is available
- You have to sign the feedback form

ROG/Zenbook VIP Service Centers

EAST

State/City	ASUS Service Provider	Contact
Agartala	Regenersis (India) Private Limited	7005661280/ 8131954086/ 9077125306/ 7005451648
		9436129030/ 9077286424
Aizwal	F1 Infosolutions & Services Pvt Ltd	9089868774 / 8575931211 /9862322697
Barrackpore	F1 Infosolutions & Services Pvt Ltd	8100112525 / 8100112424
Beharampur	F1 Infosolutions & Services Pvt Ltd	3482-260416
		9475767799/ 9434229585
Bhagalpur	F1 Infosolutions & Services Pvt Ltd	9934894411/ 09934922462
Bhubaneshwar	F1 Infosolutions & Services Pvt Ltd	674-2548320/ 9853814517
		9437272232 / 7205264902
Bokaro Steel City	F1 Infosolutions & Services Pvt Ltd	9334573221/ 9334373221
Bongaigaon	Regenersis (India) Private Limited	8486221041/ 9957199844/ 9706140153
Burdwan	F1 Infosolutions & Services Pvt Ltd	0342-2550796/ 8514029840
Cuttack	F1 Infosolutions & Services Pvt Ltd	9937800517/9439757721
		9861102648
Dhanbad	F1 Infosolutions & Services Pvt Ltd	0326-2301628/ 9835268957
Dimapur	F1 Infosolutions & Services Pvt Ltd	03862-235713
		9436404045/ 8721064054
Duliajan	F1 Infosolutions & Services Pvt Ltd	0374-2802935/2802452
		7002312296
Durgapur	Regenersis (India) Private Limited	0343-2588750 / 8880531229
Gaya	F1 Infosolutions & Services Pvt Ltd	0631-2220018
		9334778828 / 7542027515
Guwahati	Regenersis (India) Private Limited	0361-2524422
Guwahati	Datamation	0361-2451583/ 9864056603
	Rashi Peripherals Pvt. Ltd.	0361-2466702/ 3/ 9864013125
	F1 Infosolutions & Services Pvt Ltd	2454748/ 8812902930/9859056017
	F1 Infosolutions & Services Pvt Ltd	0385-2446270/ 9774003937
Imphal	Compuage Infocom LTD	9658671187
Jamshedpur	Regenersis (India) Private Limited	8721043430/ 8638287631
Jorhat	Compuage Infocom LTD	033-64517248/49/ 8336929405
Kolkata	Regenersis (India) Private Limited	033-40054522/9051244492
	F1 Infosolutions & Services Pvt Ltd	40301932/9062886485
	F1 Infosolutions & Services Pvt Ltd	3752-244252/ 9854209398
Lakhimpur	F1 Infosolutions & Services Pvt Ltd	9163869031
Malda	Compuage Infocom LTD	8405001676
Muzffarpur	Regenersis (India) Private Limited	03672-257181/813609202/9401026941
Nagaon	Compuage Infocom LTD	0612-2354555/ 9135702716
Patna	F1 Infosolutions & Services Pvt Ltd	0612-3224890 / 7488272430
	Compuage Infocom LTD	0651-2332327/08405001678
Ranchi	F1 Infosolutions & Services Pvt Ltd	7091090199/ 8252227778
	F1 Infosolutions & Services Pvt Ltd	9040065716/ 9438865716
Sambalpur	Regenersis (India) Private Limited	364-2222516/8256946982/9863067469
Shillong	F1 Infosolutions & Services Pvt Ltd	9435611156/8011233544/7002604199
Silchar	Compuage Infocom LTD	0353-6450184/8336929409
Siliguri	F1 Infosolutions & Services Pvt Ltd	0353-2460497/ 9434061776
	Regenersis (India) Private Limited	9435200685 /9401128801/7399910550
Tezpur		03712-252598
Tinsukia	Compuage Infocom LTD	91010-25348

WEST

State/City	ASUS Service Provider	Contact
Ahmedabad	F1 Infosolutions & Services Pvt Ltd	079-40190136/37/7984731663
	Regenersis (India) Private Limited	079-40191313/9925688446
Ahmednagar	Mac Enterprise	8007238666
	F1 Infosolutions & Services Pvt Ltd	8208668513/ 9960804441
Ajmer	Arsh Vision	0145-2623759/ 9828050350/ 7073575550
	Regenersis (India) Private Limited	7742560786
Akola	F1 Infosolutions & Services Pvt Ltd	724-8552866866/ 8080232323
Alwar	Regenersis (India) Private Limited	144-2333031/ 9783430066
Amravati	F1 Infosolutions & Services Pvt Ltd	721-7972612143
Anand	F1 Infosolutions & Services Pvt Ltd	7490052403
Andheri	Regenersis (India) Private Limited	42292194/ 9167973894/8452054889
Aurangabad	Compuage Infocom LTD	7506681223/ 9272200441
Baramati	Regenersis (India) Private Limited	2112-220051/223231/ 99237337271
Baroda	F1 Infosolutions & Services Pvt Ltd	0265-6569541/ 7490052401 0265-6541580
	Rashi Peripherals Pvt. Ltd.	
	Compuage Infocom LTD	0265-6450126/ 7574883132
Bhopal	F1 Infosolutions & Services Pvt Ltd	755-4248888/ 9977118888
	Compuage Infocom LTD	7556450192/ 8370005319
Bilaspur	Regenersis (India) Private Limited	0775-2419174/ 9993428138
Bikaner	Regenersis (India) Private Limited	9414604449
Borivali	F1 Infosolutions & Services Pvt Ltd	28334420/9004042843/7710877969
Buldhana	Compuage Infocom LTD	8291030765
Chandrapur	F1 Infosolutions & Services Pvt Ltd	7382054321
Goa	F1 Infosolutions & Services Pvt Ltd	832-2226660/2226664
		9373166757/ 07720008774
	Compuage Infocom LTD	8291716912
Gwalior	F1 Infosolutions & Services Pvt Ltd	4041020/ 8718812191
Indore	F1 Infosolutions & Services Pvt Ltd	0731- 4095217/ 7566807733
	Rashi Peripherals Pvt. Ltd.	0731-4072005
Jabalpur	F1 Infosolutions & Services Pvt Ltd	0761-4034675/ 8349618746
	Compuage Infocom LTD	0761-40816901/8370005324
Jalgaon	Compuage Infocom LTD	7506051121
Jamnagar	F1 Infosolutions & Services Pvt Ltd	288-2556829
Jodhpur	Regenersis (India) Private Limited	0291-3246944/ 9309445556
Jhunjhunu	Regenersis (India) Private Limited	232186/ 8058953169
Kalyan	Regenersis (India) Private Limited	8433711615 / 8976669381
Kolhapur	F1 Infosolutions & Services Pvt Ltd	0231-6687999/ 8380072643
	Mac Enterprise	8007238666
Mehsana	F1 Infosolutions & Services Pvt Ltd	9016988304
Mumbai	F1 Infosolutions & Services Pvt Ltd	022-65050556/ 9619090945
	Compuage Infocom LTD	022-27801112/ 7506681210
	Compuage Infocom LTD	022-23892028/29/ 7506681207
Nagpur	F1 Infosolutions & Services Pvt Ltd	0712-6052444/ 9673992401
	Rashi Peripherals Pvt. Ltd.	0712-6690137/38
		9004600137 / 9004607867
	Compuage Infocom LTD	0712-6502571/ 7506681227
Nanded	F1 Infosolutions & Services Pvt Ltd	8149592722
Nashik	F1 Infosolutions & Services Pvt Ltd	0253-2594333
	Regenersis (India) Private Limited	0253-3916227/ 9422248531/9373648531
Pimpri chinchwad	Compuage Infocom LTD	8291406711
Pune	Compuage Infocom LTD	020-65604002 / 65205706
		7506681241/ 8291406711
	Mac Enterprise	020-67057590/ 8007238666
	Rashi Peripherals Pvt. Ltd.	020-41404516/7/8/ 9970623500
Raipur	Compuage Infocom LTD	0771-6450331/ 837005326
	F1 Infosolutions & Services Pvt Ltd	771-4035375 / 8817457288
	Rashi Peripherals Pvt. Ltd.	0771-4901137/ 9302344143
Rajkot	Compuage Infocom LTD	0281-6450236/ 9913919461
	F1 Infosolutions & Services Pvt Ltd	0281-2584155/9824214332/9227776253
	Regenersis (India) Private Limited	0281-3014035/ 9033284047
	Rashi Peripherals Pvt. Ltd.	0281-3053635/ 9016739465
Ratlam	F1 Infosolutions & Services Pvt Ltd	7412-244570/ 8305860388
Ratnagiri	Mac Enterprise	8007238666
Sangli	Regenersis (India) Private Limited	0233-2301770/ 8087197762
	Rashi Peripherals Pvt. Ltd.	7738076008
Santacruz	Regenersis (India) Private Limited	40055043
Satara	Regenersis (India) Private Limited	227888
Surat	F1 Infosolutions & Services Pvt Ltd	0261-4057981/4057979-80-81-82-83
Solapur	F1 Infosolutions & Services Pvt Ltd	0217-2323204/ 9881155233
Thane	Regenersis (India) Private Limited	022-65111232/239/ 9820669380
Yavatmal	Regenersis (India) Private Limited	237111/ 9372721111
Wasim	Compuage Infocom LTD	8291030743

ASUS Service Center

ROG VIP Service

Our Gaming and Zenbook Line up purchased in India have specialized VIP service without any additional cost.

- The User can call toll free no. 18002090365 and select the Dedicated ROG and GUN option on the IVR and get the necessary support instantaneously from specially trained service executives.
- In terms of support lead time we provide at the least 1 Day and at maximum 4 Day support lead times. Visit our ROG VIP Service Counters*:
- Designated counter to help you diagnose and resolve the problem in priority. (*Counter list given in table)

Asus has always been ranked at the top in quality and reliability. Asus also ranked the best in terms of Lowest Failure Rates in the Industry by SQUARE TRADE

ROG/Zenbook VIP Service Centers

NORTH

State/City	ASUS Service Provider	Contact
Agra	F1 Infosolutions & Services Pvt Ltd	0562-2526464/9258311113
Aligarh	F1 Infosolutions & Services Pvt Ltd	9997694623
Allahabad	Regenersis (India) Private Limited	0532-2260084/ 9795226122
Amritsar	Compuage Infocom LTD	0183-6450186/ 9781503272
Bareilly	Regenersis (India) Private Limited	0581-2554011/ 9359555134
Bathinda	Regenersis (India) Private Limited	9803659582
Chandigarh	F1 Infosolutions & Services Pvt Ltd	0172-4061342/ 9569633841
Dehradun	Compuage Infocom LTD	0135-6546333/ 6450254
		9719102226
Delhi	Modi Infosol Pvt Ltd.	011-40746933/ 99103-22661
	F1 Infosolutions & Services Pvt Ltd	011-41005851/52/53/54/8377831819
	Regenersis (India) Private Limited	46089869/7065159991/7982178353
Ghaziabad	F1 Infosolutions & Services Pvt Ltd	0120-4202360/4371811/9999422612
	Regenersis (India) Private Limited	0120-4313153/ 9319319100
Gorakhpur	Regenersis (India) Private Limited	0551-2345759/2205151/7752821999
		0124-4066869 /71/ 8130698864
gurugram	Regenersis (India) Private Limited	0124-4066869/71/ 8130698864
	F1 Infosolutions & Services Pvt Ltd	0124-4260298/ 9711355944
Haldwani	F1 Infosolutions & Services Pvt Ltd	01972-232332
Hamirpur	F1 Infosolutions & Services Pvt Ltd	9418878315/9805984546
		01662-240460/8059840460/
Hisar	F1 Infosolutions & Services Pvt Ltd	9254140464/ 9254140471
Jaipur	F1 Infosolutions & Services Pvt Ltd	5112654/5111654

State/City	ASUS Service Provider	Contact
Jalandhar	Regenersis (India) Private Limited	0181-4617516/ 8054999474
Jammu	F1 Infosolutions & Services Pvt Ltd	0191-2459620/ 9858009008
Janakpuri	Regenersis (India) Private Limited	011- 45656869/ 7982178353
Kanpur	Compuage Infocom LTD	0512-2302739/ 8795833681
Karnal	F1 Infosolutions & Services Pvt Ltd	0184-4022699
Kota	F1 Infosolutions & Services Pvt Ltd	7229929777
Lucknow	Compuage Infocom LTD	8795833685 / 9044006430
	Regenersis (India) Private Limited	0522-4060505/ 7752804999
Ludhiana	Regenersis (India) Private Limited	0161-5056951/ 8054999619
	F1 Infosolutions & Services Pvt Ltd	0161-4650600
Mandi	Regenersis (India) Private Limited	9805495077
Meerut	F1 Infosolutions & Services Pvt Ltd	0121-4059322
Moga	F1 Infosolutions & Services Pvt Ltd	0163-6232336/ 9814559336
Moradabad	Regenersis (India) Private Limited	8445721785/ 8881959410
Noida	F1 Infosolutions & Services Pvt Ltd	0120-4233629/ 9871493992
Patiala	F1 Infosolutions & Services Pvt Ltd	0175-5000242/ 9417055307
Roorkee	Regenersis (India) Private Limited	7417866414
Rudrapur	Regenersis (India) Private Limited	9997800222
Saharanpur	F1 Infosolutions & Services Pvt Ltd	9058349883/ 9557991334
Srinagar	Regenersis (India) Private Limited	194-2500743/ 9906888242
Shimla	F1 Infosolutions & Services Pvt Ltd	9318855594/093189-23458
		9318855593
Udaipur	F1 Infosolutions & Services Pvt Ltd	2411138/ 9829718488
Varanasi	Compuage Infocom LTD	5422200357

SOUTH

State/City	ASUS Service Provider	Contact
Alappuzha	F1 Infosolutions & Services Pvt Ltd	0477-6452013/9037944155
Ananthpuram	Regenersis (India) Private Limited	08554-236103/ 9346161102
Bangalore	Compuage Infocom LTD	080-65687568/ 8884100424
	F1 Infosolutions & Services Pvt Ltd	080-40979033/70/ 9035522193
	Regenersis (India) Private Limited	41205444/ 9731144668
Belgaum	F1 Infosolutions & Services Pvt Ltd	4212199/ 9743902050 / 8892414414
	Regenersis (India) Private Limited	0831-4215163/4207797/ 9945340495
Bellary	Regenersis (India) Pvt Ltd	08392-278667
Bijapur	Regenersis (India) Pvt Ltd	9880507401
Calicut	Regenersis (India) Private Limited	0495-2762215/9946052521
Chalakkudy	Compuage Infocom LTD	9745813296
Chennai	F1 Infosolutions & Services Pvt Ltd	044-45590081/83/9952070062
	Regenersis (India) Private Ltd	044-42638464/42638484/ 9710984368
	Rashi Peripherals Pvt. Ltd.	044-28362883
Chikkaballapura	F1 Infosolutions & Services Pvt Ltd	8156-274312/ 8453334777
Cochin	Regenersis (India) Pvt Ltd	0484-3040180/81/84
	Compuage Infocom LTD	0484-6533196/7034029834
	F1 Infosolutions & Services Pvt Ltd	484-4010380/ 04844010380 /
	Rashi Peripherals Pvt. Ltd.	0484-4120228/233/226
Coimbatore	Compuage Infocom LTD	0422-6572160/8098811277
	Rashi Peripherals Pvt. Ltd.	0422-2455685, 4223835
Davangere	Regenersis (India) Pvt Ltd	08192-225799/9538884276
Erode	Regenersis (India) Private Limited	424-4020024/ 9364152125/8095597200
Gulbarga	Regenersis (India) Private Limited	6639997/ 9397188880
Guntur	Regenersis (India) Private Limited	0836-4253165/7204380090/
Hubli	F1 Infosolutions & Services Pvt Ltd	9611515644
Hyderabad	Regenersis (India) Private Limited	040-66328285/ 8008528885
	F1 Infosolutions & Services Pvt Ltd	040-66411377/78/76/9581338384
Kakinada	Regenersis (India) Private Limited	0884-2384848/7382384848
Kannur	Regenersis (India) Private Limited	0497-3294745/ 9497263639
Karimnagar	Regenersis (India) Private Limited	8374835011
Kazhakuttom	Compuage Infocom LTD	7034029833
Kolar	Regenersis (India) Private Limited	9916798928 / 9902227271
Kottayam	Compuage Infocom LTD	0481-6452013/ 9633350401
	F1 Infosolutions & Services Pvt Ltd	481-2362645/ 9072623769/9072623794
Kollam	F1 Infosolutions & Services Pvt Ltd	474-6066066/7356529033 9656991107
Kurnool	F1 Infosolutions & Services Pvt Ltd	8518-645707/9502653233/9581444007

State/City	ASUS Service Provider	Contact
Madurai	F1 Infosolutions & Services Pvt Ltd	0452-4393080/ 3007111/ 3007112
		9677203474
	Regenersis (India) Private Limited	0452-4391660/7373006225
	Rashi Peripherals Pvt. Ltd.	0452-4381163
Malappuram	Regenersis (India) Private Limited	0483-2732215/8547632215/9946829888
Mangalore	F1 Infosolutions & Services Pvt Ltd	824-2449155/ 8242449155/9739790785
	Regenersis (India) Private Limited	9845348558
	Rashi Peripherals Pvt. Ltd.	0824-2225208/ 4255208
Mandya	Regenersis (India) Private Limited	9742671084 / 8296663211
Mysore	Regenersis (India) Private Limited	9886476199
Nellore	F1 Infosolutions & Services Pvt Ltd	0861-2353456/9700625001
Ongole	Regenersis (India) Private Limited	9985585527
Pathanamthitta	Regenersis (India) Private Limited	2324777/ 8547226477
Pondicherry	Rashi Peripherals Pvt. Ltd.	0413-2242050
	Regenersis (India) Private Limited	0413-2248474/ 7871498664,
Raichur	Regenersis (India) Private Limited	08532-229999/ 8904058908
Rajahmundry	Regenersis (India) Private Limited	0883-2491919/ 9492491919
Salem	Regenersis (India) Private Limited	427-4020606/ 9488924466
Shivamogga	Regenersis (India) Private Limited	08182-220707/402364
Thodupuzha	F1 Infosolutions & Services Pvt Ltd	4862-223424/8547984324 / 9895452646
Tirunelveli	Regenersis (India) Pvt Ltd	0462-4001533
Tirupathi	Regenersis (India) Pvt Ltd	0877-6667567/ 08776667567
Trichy	F1 Infosolutions & Services Pvt Ltd	431-4010589/8680085802/9894750589
Trissur	Regenersis (India) Private Limited	7736009118/ 7736009117
Trivendrum	F1 Infosolutions & Services Pvt Ltd	0471-6940102/03
Tumkur	Regenersis (India) Private Limited	0816-4013194/ 9886236517
UDUPI	Regenersis (India) Private Limited	7022405847 / 9901723430
Vadakara	Compuage Infocom LTD	7034029825
Vellore	F1 Infosolutions & Services Pvt Ltd	0416-2226814/2212579/ 9487527207
Vishkhapatnam	Regenersis (India) Private Limited	9394123567
	F1 Infosolutions & Services Pvt Ltd	0891-6067888/8916067888
Vijayawada	Compuage Infocom LTD	0866- 6452872/ 8297433322
	Rashi Peripherals Pvt. Ltd	0866-6615511
	Regenersis (India) Private Limited	9177970011/9502498211
Warangal	Regenersis (India) Private Limited	0870-6565663/ 8520024367
Wayanad	Regenersis (India) Private Limited	04936-225410/ 9562769244

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REPUBLIC OF GAMERS

For Gamers

ROG STRIX SCAR EDITION

Absolute Precision



High end Graphics

7th gen Intel® Core™ i7 Processor

120Hz Display

Intelligent Cooling

Anti-ghosting keyboard

VR Ready

ROG Aura

The All-new ROG Strix Only For Top Shooters

ROG Strix SCAR Edition is built exclusively for the sharpest shooters in the meanest gunfights — optimized to gain a competitive edge in FPS titles such as Counter-Strike®, Overwatch® and Team Fortress® 2. You'll enjoy the power of the latest Intel® Core™ i7 processors, NVIDIA® GeForce® GTX 10-Series graphics and Windows 10 with a superfast 120Hz IPS-level display with 5ms gray-to-gray (GTG) response time. With a desktop-style keyboard layout, N-key rollover and fast-actuating keys, Strix SCAR Edition keeps you centered on the maps — so you'll rank high, and kill with absolute precision! Bulk would compromise your enviable agility and performance, so all this lethal firepower is packed into compact body that's as thin as 2.3cm and as light as 2.3kg!

Combat-Proven Computing Power

Upgrade your arsenal with the latest 7th Generation Intel Core i7-7700HQ quad-core processor and NVIDIA GeForce GTX 10-Series graphics — combat-ready computing power to rule the game. Cutting-edge storage, such as a 256 GB M.2 NVMe PCIe® 3.0 x4 SSD and a 1TB Seagate® FireCuda™ SSHD, plus 16GB of high-performance DDR4 2400MHz memory guarantee superior performance.

Windows 10

Intel Core i7 CPU

NVIDIA GeForce GTX 10-Series GPU

16GB 2400Mhz SDRAM

256GB NVMe PCIe® SSD

1TB FireCuda™ SSHD



120Hz Display With 5ms Response Time

Strix SCAR Edition upgrades your vision, with an 120Hz Display with 5 ms response time rate to deliver smooth and accurate visuals and to eliminate motion blur. The 400cd/m2 panel ensures 60%-brighter visuals than low-end IPS panels from competitors. Give your aim an upgrade, and sharpen your sights for the crucial moment of the shot!

5ms Response Time

120Hz Refresh Rate

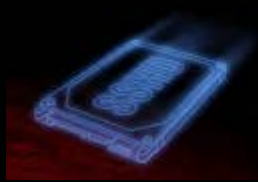
60% Brighter

Lightning-Fast SSD

Strix SCAR Edition is fitted with a lightning-fast 256GB M.2 NVMe PCIe® 3.0 x4 SSD. With a potential bandwidth of 32Gbps, compared to 6Gbps from SATA III,



Ultra-Efficient SSHD



Used as primary storage or secondary storage to an SSD, Strix SCAR Edition's 5400rpm FireCuda sold-state hybrid drive (SSHD) loads games more than 2x faster compared to competitive 1TB 7200rpm HDDs — and even quieter.

ASUS

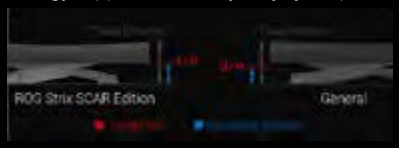
Absolute Precision with Every Keystroke

Strix SCAR Edition puts decisive control at your fingertips, with a brand-new keyboard layout inspired by desktop designs, featuring four hotkeys and four customizable RGB-backlit zones. An ergonomic 0.25mm-deep keycap curve is comfortable to the touch; and ROG-exclusive Overstroke technology enables earlier actuation and a longer over-stroke distance — for fast, accurate and effortless keystrokes that increase your actions per minute. Specially highlighted WASD keys and N-key rollover further boost your precision, and with the action guaranteed for 20-million key presses your kill count will just keep on rising!



Fast & Smooth Control

ROG-exclusive Overstroke technology applies to every key you press, ensuring a perfectly-pitched maximum peak force of 62 grams-force (gf). Key presses are registered early, accurately and with extended over-stroke distance — and that means faster and smoother control.





Stay Cool Under Fire

Strix SCAR Edition has an intelligent thermal design that employs heat pipes and dual fans to automatically adjust cooling system for optimized CPU and GPU performance. The specially-crafted venting holes above the keyboard and in the bottom of the laptop allow more intake of cool air. The upgraded 12V fans, which spin at higher speeds compared to traditional 5V blades, drive strong airflow to boost cooling efficiency, so you're free to run the CPU and GPU at full speed without thermal throttling.

Side-Firing Speakers for Upgraded Audio Sensing

Strix SCAR Edition delivers clearer, louder, and more accurate audio so every action sounds real, all powerfully delivered through two expansive side-firing speakers. With this immersive stereo audio, even the quietest sounds can be heard, so you'll pick up on every hidden movement. Smart-amplifier technology monitors the audio output and makes real-time adjustments, so you can pump up the volume without worrying about damaging the cones — and that makes output up to 200% louder than before, with increased dynamic range and bass. ROG's Sonic Studio even offers in-game noise cancellation and voice-volume stabilization, boosting everything you can hear to enhance your performance. Every little advantage aids your march to victory — and Strix SCAR Edition ensures you hear every precise audio cue!



Futureproof Upgrades

Unique to ROG, the underside door on Strix SCAR Edition is the easiest way to access and upgrade your DRAM, as it's secured with a single screw!



ROG Strix Scar Edition GL503

- 7th gen Intel® Core™ i7-7700HQ Processor
- Windows 10
- **15.6 FHD, 120Hz Refresh rate, 5ms Response time, NTSC:72%**
- NVIDIA® GeForce® GTX 1060 with 6GB GDDR5 VRAM
- **Storage 1TB 5400rpm FireCuda sold-state hybrid drive (SSHD) loads games more than 2x faster compared to competitive 7200rpm HDDs**
- **256GB M.2 NVMe PCIe® 3.0 x4 SSD. With a potential bandwidth of 32GB**
- RAM 16 GB DDR4 2400MHz
- 802.11ac 2x2WLAN+BT 4.1
- 4 x USB 3.1 Gen1 , 1 x USB 3.1 Type-C (Gen 1) 1x HDMI 2.0, 1 Mini Display Port1x RJ-45 Jack 1x 2-in-1 card reader,
- **4 zones RRGB Backlit chiclet key board with N-keys Rollover**
- **Marked WASD keys, 1.8mm travel distance, 0.25mm keycap curve**
- **2 x 3.5W speaker with Smart AMP technology Array microphones**
- Compact Body thin 2.3cm & Light as 2.3 Kg
- **2 Years Global warranty with ROG VIP Service in India**

Starts at ₹162990

REPUBLIC OF GAMERS

For Gamers

ROG STRIX HERO EDITION

Born fearless



High end Graphics

7th gen Intel® Core™ i7 Processor

120Hz Display

Intelligent Cooling

Anti-ghosting keyboard

VR Ready

ROG Aura

The All-New ROG STRIX Only For True Heroes

Strix Hero Edition is a weapon carried only by true heroes — those wild warriors whose reputation alone fills every enemy with fear. This spirit is woven throughout the aggressive design of Strix Hero Edition. The unique styling with sharp lines, Mayan patterns and deep-blue colorways, serve as the battle cry to your MOBA foes: Strix Hero Edition is crafted to project your might. But it's brawn that's also agile, measuring just 2.4cm thin and weighing a mere 2.3kg — Strix Hero Edition is the sleek, sharp weapon feared by every foe!

Epic Computing Power

Upgrade your arsenal with the latest 7th Generation Intel Core i7 quad-core processor and NVIDIA GeForce GTX 1050 or 1060 graphics to rule the on-screen action. And go to war with cutting-edge storage, such as a 256GB M.2 NVMe PCIe® 3.0 x4 SSD and a 1TB Seagate® FireCuda™ SSHD, plus 16GB of high-performance DDR4 2400MHz memory. You'll enjoy lightning-fast loading times and superior performance — speeding your journey to becoming a legend!

Windows 10 PRO

Intel Core i7 CPU

NVIDIA GeForce GTX 10-Series GPU

16GB 2400Mhz SDRAM

256GB NVMe PCIe® SSD

1TB FireCuda™ SSHD



120Hz IPS Wide-View Display

Upgrade your senses with the 120Hz, wide-view display on Strix Hero Edition! The high refresh rate decimates lag, so the whole game world is clearer and smoother. The IPS-level panel delivers 100% sRGB gamut, providing consistent light intensity, improved contrast, color accuracy and fidelity. The 300cd/m2 panel delivers visuals that are up to 20% brighter than low-end IPS panels from competitors. You'll differentiate enemies easily — no matter how frantic the action. Strix Hero Edition's display also enables viewing at extreme angles of up to 178° vertically and horizontally. With Strix Hero Edition you'll see the whole picture and vanquish your opponents with pinpoint accuracy!

120Hz Refresh Rate

100% SRGB

20% Brighter

Lightning-Fast SSD

Strix SCAR Edition is fitted with a lightning-fast 256GB M.2 NVMe PCIe® 3.0 x4 SSD. With a potential bandwidth of 32Gbps, compared to 6Gbps from SATA III,



Ultra-Efficient SSHD



Used as primary storage or secondary storage to an SSD, Strix SCAR Edition's 5400rpm FireCuda sold-state hybrid drive (SSHD) loads games more than 2x faster compared to competitive 1TB 7200rpm HDDs — and even quieter.

ASUS

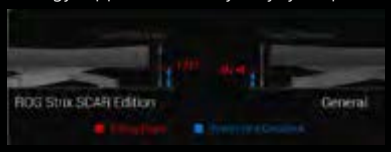
Quicker, Cleaner Keystrokes

Strix Hero Edition keeps your fingers fixed on the action, with a brand-new keyboard layout that accurately mimics desktop designs, featuring four hotkeys and four customizable RGB-backlit zones. The ergonomic 0.25mm-deep keycap curve is comfortable to the touch, and the 1.8mm travel distance with ROG-exclusive Overstroke technology enables earlier actuation and a longer over-stroke distance — for fast, accurate and effortless keystrokes to up your actions per minute. Specially highlighted QWER keys and N-key rollover further boost your precision, and with the action guaranteed for 20-million key presses victories will just keep on coming!



Fast & Smooth Control

ROG-exclusive Overstroke technology applies to every key you press, ensuring a perfectly-pitched maximum peak force of 62 grams-force (gf). Key presses are registered early, accurately and with extended over-stroke distance — and that means faster and smoother control.



Thumpingly Loud Audio

Strix Hero Edition delivers clearer, louder, and more accurate audio so every action sounds real — all powerfully delivered through two expansive side-firing speakers. Smart amplifier technology monitors the audio output and makes real-time adjustments, so you can pump up the volume without worrying about damaging the cones — and that makes output up to 200% louder than before, with increased dynamic range and bass. ROG's Sonic Studio III even offers in-game noise cancelation and voice-volume stabilization, so you'll hear even the quietest sounds and keep your attention on the game!



Stay Cool in the Heat of Battle

Strix Hero Edition has an intelligent thermal design that employs heat pipes and dual fans to automatically adjust the cooling system for optimized CPU and GPU performance. The specially-crafted venting holes above the keyboard and in the bottom of the laptop allow more intake of cool air. The upgraded 12V fans, which spin at higher speeds compared to traditional 5V blades, drive strong airflow to boost cooling efficiency, so you're free to run the CPU and GPU at full speed without thermal throttling. An additional fan-boost function further increases cooling performance and guarantees total stability during even the most intense fights — so you'll keep a cool head even in heated battles!



Futureproof Upgrades

Unique to ROG, the underside door on Strix SCAR Edition is the easiest way to access and upgrade your DRAM, as it's secured with a single screw!



ROG Strix Hero Edition GL503

- **7th gen Intel® Core™ i7-7700HQ Processor**
- Windows 10
- **15.6 FHD Wide-View IPS Level Display, 120Hz Refresh rate, NTSC:72%**
- NVIDIA® GeForce® GTX 1060 with 6GB GDDR5 VRAM/
- **Storage Up to 1TB 5400rpm FireCuda sold-state hybrid drive (SSHD) loads games more than 2x faster compared to competitive 7200rpm HDDs**
- **Up to 256GB M.2 NVMe PCIe® 3.0 x4 SSD. With a potential bandwidth of 32GB**
- RAM Up to 16 GB DDR4 2400MHz
- 802.11ac 2x2WLAN+BT 4.1
- 3xUSB 3.1(Gen 1), 1xUSB 2.0,1xUSB 3.1 Type-C (Gen1),1x HDMI, 1 Mini Display Port1x RJ-45 Jack 1x2-in-1 card reader,
- **4 zones RRGB Backlit chiclet key board with N-keys Rollover**
- **Marked QWER keys, 1.8mm travel distance, 0.25mm keycap curve**
- **2 x 3.5W speaker with Smart AMP technology Array microphones**
- Compact Body thin 2.3cm & Light as 2.3 Kg
- **2 Years Global warranty with ROG VIP Service in India**

Starts at ₹157990

ROG STRIX GL503

REPUBLIC OF GAMERS

Quench your thirst for Victory

For Gamers



High end Graphics | 7th gen Intel® Core™ i7 Processor | IPS Wide View Display | Intelligent Cooling | Anti-ghosting keyboard | VR Ready | ROG Aura

The ALL-NEW ROG STRIX Modern Art, in Black And Red

The all-new Strix GL503 is as sleek in appearance as it is strong in performance. Its understated, black brushed-metal cover conveys an inner focus and sophistication possessed by the most dedicated players — those who know how to keep their calm during even the most ferocious confrontations. In contrast, the deep, rich red of the thermal fin represents the blood let in search of victory, while the bold indentation and hairline-pattern finish on the lid projects Strix GL503 as a piece of modern art

Superior Performance

Start your smooth gaming experience with Strix GL503! The very latest 7th Generation Intel Core i7 quad-core processor and Up to NVIDIA® GeForce® GTX 1060 graphics deliver performance that's as superior as your gaming prowess. Strix GL503 also offers up to 16GB of fast DDR4 2400MHz memory — more than enough RAM to game while streaming videos or surfing the internet!

Windows 10

Intel Core i7 CPU | NVIDIA GeForce GTX 10-Series GPU | 16GB 2400Mhz SDRAM

128GB NVMe PCIe® SSD | 1TB FireCuda™ SSHD



IPS Wide-View Display 100% sRGB

Strix GL503 features a brilliant wide-view panel that's up to 20% brighter than competing models, and it offers a 100% sRGB color range — so it's perfect for all game genres. Strix GL503 also comes with ROG GameVisual, an easy-to-use tool that contains six presets that apply your preferences for a variety of game genres, enhancing sharpness and color performance. You'll enjoy sharp, clear imagery with accurate, consistent color from all viewing angles — for gaming experiences that bring you closer to reality!

Wide-view Panel | 20% Brighter | 100% SRGB

Agile Gaming Firepower

GL503 Traditional Edition is renowned for outstanding portability and superior performance: Weighing only 2.3kg, and with a thin 2.3cm profile, Strix GL503 packs agile gaming firepower that allows you to enjoy gaming anytime and anywhere.



2.3cm Height | 2.3kg Weight

ASUS

Light' EM Up With AURA RGB

Strix GL503 features built-in Aura RGB illumination technology, so you can fully customize the backlighting to match your gaming style or mood! The newly designed four hot keys are for in-game convenience and speedy control: With mute, volume up/down, and ROG Gaming Center buttons right where you need them, full control is at your fingertips. The keyboard features a highlighted WASD key group and anti-ghosting technology with n-key rollover to ensure that your inputs are tracked precisely, no matter how many keys are pressed; and the 0.25mm-deep keycap curve is precisely shaped for typing accuracy.



Fast & Smooth Control

ROG-exclusive Overstroke technology applies to every key you press, ensuring a perfectly-pitched maximum peak force of 62 grams-force (gf). Key presses are registered early, accurately and with extended over-stroke distance — and that means faster and smoother control.

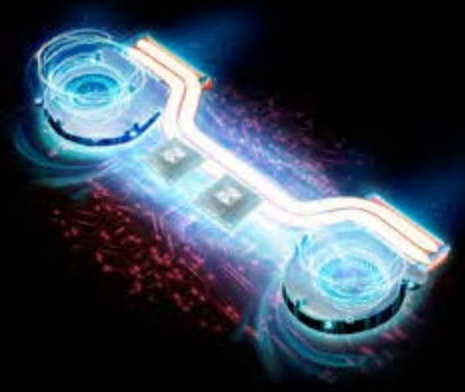


Instant Memory Upgrade

Pushing ROG Strix GL503 even further only takes you one second! The slide-off upgrade panel could be removed by a single screw, allowing you to seamlessly enjoy a faster storage experience!







Optimized Sound Quality Smart Amplifier Technology

Strix GL503 treats your ears to audio that you won't forget! Built-in smart amplifier technology delivers louder in-game audio — up to 200% higher volume — and minimizes distortion to ensure smooth operation. The system automatically monitors and reduces intensity of output to prevent potential damage from overheating or overloading.

Keep Cool And Carry On

Strix GL503 features an intelligent thermal design that employs multiple heat pipes and dual fans to maximize CPU and GPU performance. This allows you to run the CPU and GPU at full speed without thermal-throttling, and it means you'll enjoy total stability during the most intense battles!

Faster, Wider Range WI-FI

Strix GL503 is engineered with 867Mbps 802.11ac 2x2 Wi-Fi for wireless speeds that are up to 6X faster than 802.11n. With two antennas supporting two simultaneous data streams, you'll enjoy more of the high-speed bandwidth more of the time, for smoother gaming and streaming — plus increased range to roam further than ever!

ROG Strix Traditional Edition GL503

- 7th gen Intel® Core™ i7-7700HQ Processor
- Windows 10
- **15.6 FHD Wide-View IPS Level Display, NTSC:72%**
- NVIDIA® GeForce® GTX 1050 with 4GB GDDR5 VRAM / GTX 1060 with 6GB DDR5
- **Storage Up to 1TB 7200rpm**
- **Up to 128GB M.2 NVMe PCIe® 3.0 x4 SSD. With a potential bandwidth of 32GB**
- RAM Up to 16 GB DDR4 2400MHz
- 802.11ac 2x2WLAN+BT 4.1
- 3 x USB 3.1(Gen 1), 1 x USB 2.0, 1 x USB 3.1 Type-C (Gen1) 1x HDMI, 1 Mini Display Port1x RJ-45 Jack 1x 2-in-1card reader
- **4 zones RRGB Backlit chiclet key board with N-keys Rollover**
- **Marked WASD keys, 1.8mm travel distance, 0.25mm keycap curve**
- **2 x 3.5W speaker with Smart AMP technology Array microphones**
- Compact Body thin 2.3cm & Light as 2.3 Kg
- **2 Years Global warranty with ROG VIP Service in India**

GTX1050 Starts at ₹97990

GTX1060 Starts at ₹146990

ASUS GAMING FX503

Power full Performance. Portable Perfection

For HardCore Gamers



NO.1 GAMING LAPTOP BRAND WORLDWIDE

- Portable Design
- High end Graphics
- FHD Ultra Sharp FHD Display
- Anti-ghosting keyboard
- Intelligent Cooling
- SonicMaster Audio

Overclocked Performance

FX503 is equipped with the latest 7th Generation Intel Core processor and overclocked NVIDIA GeForce GTX 10 Series graphics with full Microsoft® DirectX® 12 support, all engineered into a body that's as stylish as it is lightweight. This performance is matched by a high capacity battery to ensure long-lasting gaming sessions. Whether you need to multitask for work or school, kick back with movies or music, or game on the go — FX503 has the power to perform!

FX503VD features factory-overclocked NVIDIA GeForce GTX 1050 graphics to reach speeds of up to 1500MHz+, boosting performance by 7%.



Low-Profile, Anti-Ghosting Keyboard

FX503's keyboard is as thoughtfully designed as the rest of the machine. The low-profile, scissor-switched keys offer 1.8mm of travel for tactile typing, and are backlit in striking red for easy operation night or day. FX503 also has a highlighted WASD key group, N-key rollover, a broad space bar, isolated arrow keys and 0.25mm keycap curves — enabling fast, accurate and comfortable control that's essential for intense gaming sessions!



Stylish And Slim, Surprisingly Lightweight

FX503's ultraportable design has a profile that's a stylishly slim 2.4cm. It's also surprisingly light at just 2.3kg, so you'll barely know it's there when sliding it snugly into your messenger bag or backpack!

Audio By Icepower

FX503 has built-in speakers that are positioned to pump audio directly towards you. Powered by ICEpower® technology, this smart arrangement delivers truly immersive listening and gaming experiences — and everything is loud and clear.



Intelligent Cooling Design

FX503 employs a pair of copper heat pipes and a dual-fan system to cool the processor and graphics card independently. This ensures system stability even during intense gaming sessions without throttling. The additional Fan Overboost function maximizes cooling efficiency, ensuring that FX503 has the stability required for all tasks.



Faster, Wider Range WI-FI

Strix GL503 is engineered with 867Mbps 802.11ac 2x2 Wi-Fi for wireless speeds that are up to 6X faster than 802.11n. With two antennas supporting two simultaneous data streams, you'll enjoy more of the high-speed bandwidth more of the time, for smoother gaming and streaming — plus increased range to roam further than ever!

Array Microphone For Clear Voice Pickup

A built-in array microphone filters out ambient noise to ensure clear and crisp voice pickup, even in noisy environments.



Easy Storage Access

FX503 offers a quick and easy way to access and upgrade your storage — it's as simple as removing a single screw!



ASUS Gaming FX503

- 7th gen Intel® Core™ i7-7700HQ / i5-7300HQ Processor
- Windows 10
- **NVIDIA® GeForce® GTX 1050 with 4GB GDDR5 VRAM**
- Storage Up to 2.5" 7200rmp 1TB HDD +128GB SSD
- RAM 8 GB DDR4
- 802.11ac(2x2)+BT 4.1
- 3 x USB 3.1 (Gen 1), 1x RJ-45 Jack,1x 2-in-1 card reader, 1x 3.5mm headphone and microphone combo jack, 1x Kensington lock
- Red Backlight with number key
- **Highlighted WASD key group, N-key rollover, a broad space bar, isolated arrow keys & 0.25mm keycap curves**
- Array Microphone For Clear Voice Pickup
- Audio By Icepower
- Easy Storage Access
- Intelligent Cooling Design
- **2 Years Global warranty with ROG VIP Service in India**

₹73990

ROG STRIX GL502

REPUBLIC OF GAMERS

Compact and Potent

For Gamers



VR READY

NO. 1 GAMING LAPTOP BRAND WORLDWIDE

- Portable Design
- High end Graphics
- FHD Ultra Sharp FHD Display
- G SYNC NVIDIA G sync™
- Intelligent Thermal Design
- Anti-ghosting keyboard

Immersive Virtual Reality

The VR Ready Discrete Graphics GTX™ 1060 GPU boosts speed and power efficiency for brilliant performance in Virtual Reality. Enjoy immersive virtual reality that is smooth, low-latency, and stutter-free.

Intelligent Thermal Design

The compact, all copper cooling system uses heat pipes and Dual fan solution to cool the CPU and GPU independently. This design maximizes cooling efficiency and air flow to give ROG Strix GL502 the stability required for intense gaming marathons.



Gaming On-The-Go

With a profile measuring just 23.5mm and tipping the scales at a lightweight 2.2kg, ROG Strix GL502 has an ultra-portable design that fits snugly in a messenger bag or backpack. Whether you're waiting for your flight, kicking back at a café, or at a LAN tournament, you can game just about anywhere!



2.2 kg Weight

23.5 mm Height

Incredibly Smooth Gameplay with NVIDIA® G-SYNC™

NVIDIA G-SYNC

ROG Strix GL502's NVIDIA® G-SYNC™ display technology eliminates the lag and frame rate stutter you usually encounter with V-Sync. NVIDIA® G-SYNC™ synchronizes the display's refresh rate with the GPU. This reduces lag, minimizes frame rate stutter, and eliminates visual tearing — all without affecting system performance. What you do get is incredibly-smooth and stunning gameplay.

Beautiful Wide-View Panel

ROG Strix GL502 utilizes wide-view in-plane switching (IPS) technology to give you 178° viewing angles so there's no color shift even when you're viewing it from extreme positions.



IPS Panel | 178° Wide View Angle | FHD Resolution

ROG Strix GL502VM

- Intel® Core™ i7-7700HQ processor
- Windows 10
- 39.6cm(15.6) FHD 1920x1080, IPS, G-SYNC
- Graphics GTX1060 with 6GB GDDR5
- RAM 16GB DDR4 2400 Mhz
- Storage 1TB HDD + 256GB M.2 SSD
- 3x USB 3.0 1x USB3.1 Type C (gen 2) With Thunderbolt 3
- WiFi 802.11ac+BT 4.1
- Ultra-Lightweight & Portable at just 2.2Kg & 23.5mm
- Hypercool Duo Copper Fan Cooling for un matched cooling performance
- Powerful VR Ready Performance with Nvidia Pascal Graphics & Intel Kabylake processor
- Stylish Red Backlit Anti Ghosting Keyboard with 30 Key Rollover
- Thunderbolt 3 Connectivity
- 2 Years Global Warranty Worth ₹2990 Free and Priority VIP service in India

₹157990

ROG STRIX GL553

REPUBLIC OF GAMERS

Gaming Without Limits

For Gamers



- High end Graphics
- FHD Ultra Sharp FHD Display
- ASUS Cooling Overboost
- Anti-ghosting keyboard
- Upto 32 GB DDR4 RAM
- RGB Backlit Keyboard

Perfect For Every Game And Any Content

ROG Strix GL553 comes with Windows 10 pre-installed and gives you truly immersive gaming thanks to its 7th-generation Intel® Core™ i7 processor and discrete NVIDIA® GeForce® GTX 1050 / 1050Ti graphics. ROG Strix GL553 is made for gaming and primed for creativity. It's time to experience games and applications like never before!

Be In Command With Gaming RGB Keyboard

ROG Strix GL553 has a specially-designed chiclet gaming keyboard with 4-area RGB lighting and red-backlit scissor-switch keys that offer you 2.5mm of travel distance for tactile keystrokes. It also features highlighted WASD keys, so you know where your hands need to be. On top of that, a larger space bar and isolated arrow keys ensure that everything you need is kept within easy reach.





Breathtaking Visuals

ROG Strix GL553 features a Full HD panel with wide 178° viewing angles. The panel ensures great contrast and color consistency, and there's no color shift even when you're viewing it from extreme positions. It has a matte finish too, so there's no glare or reflections to distract you during gaming.

ROG Strix GL553VD

- **Intel® Core™ i7-7700HQ / i5-7300HQ Processor**
- Windows 10
- 39.6cm (15.6) **IPS FHD 1920x1080 Anti-Glare Panel with 72% NTSC**
- **Discrete Graphics GTX1050 with 4GB GDDR5 VRAM**
- **RAM 8 GB DDR4**
- **Storage 1TB 7200 rpm + 128GB SATA SSD (Optional)**
- 2x USB 3.0, USB 2.0, USB 3.1 Type C (gen 1)
- WiFi 802.11ac+Bluetooth 4.0
- **2.5 KG Compact Gaming Laptop**
- Anti-ghosting keyboard with 30-key rollover
- RGB Backlit Keyboard with 2.5mm Key travel
- ASUS Cooling overboost with adjustable fan speeds for efficient & powerful cooling
- Integrated ROG Gaming Center
- Cooling Overboost Function
- Asus Aura RGB Lighting
- **2 Year Global Warranty worth ₹2990 free and VIP Priority service in India**

Starts at ₹88990

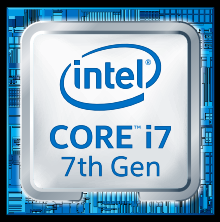
ROG Strix GL553VE

- **Intel® Core™ i7-7700HQ Processor**
- Windows 10
- 39.6cm (15.6) **IPS FHD 1920x1080 Anti-Glare Panel with 72% NTSC**
- **Discrete Graphics GTX1050 Ti with 4GB GDDR5 VRAM**
- **RAM 8/16 GB DDR4**
- **Storage 1TB 7200 rpm + 128/256GB SATA SSD (Optional)**
- 2xUSB 3.0, USB 2.0, USB 3.1 Type C(gen 1)
- WiFi 802.11ac+BT 4.0
- **2.5 KG Compact Gaming Laptop**
- Anti-ghosting keyboard with 30-key rollover
- RGB Backlit Keyboard with 2.5mm Key travel
- ASUS Cooling overboost with adjustable fan speeds for efficient & powerful cooling
- Integrated ROG Gaming Center
- Cooling Overboost Function
- Asus Aura RGB Lighting
- **2 Year Global Warranty worth ₹2990 free and VIP Priority service in India**

Starts at ₹110990

ASUS GAMING FX60VM

POWER AND STYLE ON THE GO





VR READY

NO. GAMING LAPTOP BRAND WORLDWIDE

Portable Design

High end Graphics

FULL HD 1920x1080 Display

Intelligent Thermal Design

Anti-ghosting keyboard

Excellent Performance

ASUS FX60 delivers excellent performance thanks to its 7th-generation Intel® Core™ i7 processor and discrete NVIDIA® GeForce® GTX 1060 graphics with full Microsoft® DirectX® 12 support. FX60 combines efficient, powerful performance with a stylish and lightweight design for more productive multitasking and gaming on-the-go.



Filter out all ambient noise

The array microphones are designed to filter out ambient noise, which means that even if you're having a con-call in some loud environment, your voice is still clearly heard.

Tactile keyboard

ASUS FX60 has a specially-designed chiclet keyboard with red-backlit scissor-switch keys that offer you 1.6mm of travel distance for tactile keystrokes. It also features highlighted WASD keys so you know where your hands need to be.



Style On-The-Go

With a profile measuring just 23.5 mm and tipping the scales at a lightweight 2.2 kg, ASUS FX60 has an ultra-portable design that fits snugly in a messenger bag or backpack. Whether you're going out for a meeting or kicking back at a café you can game just about anywhere!



ROG Strix FX60

- Intel® Core™ i7-7700HQ processor
- Windows 10
- 39.6cm(15.6) FHD 1920x1080
- Graphics GTX1060 with 6GB GDDR5
- RAM 16GB DDR4 2400 Mhz
- Storage 1TB HDD + 120GB M.2 SSD
- 3x USB 3.0
- WiFi 802.11ac+BT 4.1
- Ultra-Lightweight and Portable at just 2.2Kg and 23.5mm
- Hypercool Duo Copper Fan Cooling for unmatched cooling performance
- Powerful VR Ready Performance with Nvidia Pascal Graphics & Intel Kabylake processor
- Stylish Red Backlit Anti Ghosting Keyboard with 30 Key Rollover
- **2 Years Global Warranty Worth ₹2990 Free and Priority VIP service in India**

₹141990

ASUS GAMING FX553

POWER AND STYLE ON THE GO



Portable Design | High end Graphics | FHD Ultra Sharp FHD Display | 2.5mm Key travel | Intelligent Cooling | SonicMaster Audio



FX553VD FX553VE

Be In Command

ASUS FX553 features a specially-designed keyboard with red backlighting and scissor-switch keys with 2.5mm of travel distance for tactile keystrokes. It has highlighted WASD keys that stand out, a larger space bar and isolated arrow keys for precise control and input during intense gaming sessions.

Up To 32GB Of DDR4

ASUS FX553 can be fitted with upto 32GB of DDR4 RAM as standard for the perfect balance of performance and energy efficiency.

Excellent Performance

ASUS FX553 delivers excellent performance thanks to the 7th-generation Intel® Core™ i7 core processor combined with up to discrete NVIDIA® GeForce® GTX 1050 Ti graphics with full Microsoft® DirectX® 12 support. The hardware gives you efficient and powerful performance along with stylish, slim and sleek design for more productive multitasking.

Intelligent Thermal Design

ASUS Cooling Overboost lets you adjust fan speeds, and features an intelligent thermal design for maximum cooling efficiency to give ASUS FX553 the stability required for any working environment.



Filter Out All ambient Noise

The array microphones are designed to filter out ambient noise, which means that even if you're having a con-call in some loud environment, your voice is still clearly heard.

ASUS Gaming FX553VE

- **Intel® Core™ i7-7700HQ processor**
- Windows 10 / Endless OS
- **39.6cm(15.6) FHD 1920x1080**
- **Graphics GTX1050 Ti with 4GB GDDR5**
- **RAM 8GB DDR4 2400 Mhz**
- Storage 1TB 7200 rpm
- 2x USB 3.0, 1x USB 2.0, 1x USB 3.1 Type C (gen 1)
- WiFi 802.11ac+Bluetooth 4.1
- **Array microphones Filter out ambient noise**
- **Powerful Performance with Nvidia Pascal Graphics and Intel Kabylake processor**
- ASUS Cooling overboost with controllable fan speeds
- Stylish Red Backlit Anti Ghosting Keyboard with 30 Key Rollover and 2.5mm Key travel
- **Audio by ICEPOWER®**
- **2 Years Global Warranty Worth ₹2990 Free and Priority VIP service in India**

₹94990

ASUS Gaming FX553VD

- **Intel® Core™ i5 -7300HQ processor**
- Windows 10 / Endless OS
- **39.6cm(15.6) FHD 1920x1080**
- **Graphics GTX1050 with 2GB/ 4GB GDDR5/1050Ti**
- **RAM 8GB/ 16GB DDR4 2400 Mhz**
- Storage 1TB 7200 rpm + 128GB SATA 3 SSD (Optional)
- 2x USB 3.0, 1x USB 2.0, 1x USB 3.1 Type C (gen 1)
- WiFi 802.11ac+Bluetooth 4.1
- **Array microphones Filter out ambient noise**
- **Powerful Performance with Nvidia Pascal Graphics and Intel Kabylake processor**
- ASUS Cooling overboost with controllable fan speeds
- Stylish Red Backlit Anti Ghosting Keyboard with 30 Key Rollover and 2.5mm Key travel
- **Audio by ICEPOWER®**
- **2 Years Global Warranty Worth ₹2990 Free and Priority VIP service in India**

Starts at ₹73990

REPUBLIC OF GAMERS

For HardCore Gamers

ROG GT51

The Power And the glory



Turbo Master for stable overclocking#

High-end GeForce SLI graphics

4K ULTRA HD 4K Ready

Liquid cooled System

Mechanical Gaming keyboard

Sonic Studio II

ESS Hi-Fi Audio

The Power. And the Glory.

ROG GT51CH is no ordinary gaming machine. It is powered by the latest 7th Generation Intel® Core™ processor, and features up to NVIDIA® GeForce® GTX 1080 2-way SLI graphics and overclockable memory. With all this firepower, the GT51CH delivers mind-blowing gaming experiences you won't find anywhere else!



Intel Inside®. Extraordinary Performance Outside.

Intel, the Intel Logo, Intel Inside, Intel Core, and Core Inside are trademarks of Intel Corporation in the U.S. and/or other countries.

Thrilling Visuals

ROG GT51 sports dual NVIDIA® GeForce® GTX™ 1080s(2-Way SLI) to create stunningly-beautiful gaming worlds. Enjoy your gaming experience with smooth, stutter-free 4K UHD at over 60fps! NVIDIA® G-SYNC™ technology minimizes lag and frame-rate stutter, and eliminates visual tearing to give you the smoothest and fastest gaming graphics — all without affecting system performance.





4.8GHz

Overclocked

Full- Core CPU Overclocking



Be In Total Control With ASUS AEGIS III

The Aegis III system performance monitoring app enhances gaming experiences by allowing you to track CPU/memory usage as well as download and upload status. It also allows you to control fan speeds and lighting effects, and automatically alerts you if system temperature or voltage thresholds are exceeded.

Turbo Gear triggers full-core overclocking to boost CPU speed to 4.8GHz, it also overclocks one of the GTX 1080 graphics cards2 for a 15% performance boost. System memory can be overclocked, too, with Intel XMP technology providing a 17% jump in performance3.

XSplit Gamecaster lets you stream or record gameplay easily. An in-game overlay allows for easy streaming and recording, and allows you to make in-game annotations to highlight what's happening onscreen. You can also interact with your audience while broadcasting on Twitch.

Intel Performance with Full-Core Overclocking

With a 7th Generation Intel Core i7-7700K processor, ROG GT51CH is armed for victory. ROG engineers handpicked the processors and subjected them to a 40-hour aging process before carefully tuning them to achieve performance figures that are 14% faster than anything else on the market.

Advanced Cooling System

ROG GT51 boasts a multi-zone thermal solution to ensure efficient heat management by decreasing system temperature up to 31%, even under the heavy load of marathon gaming sessions. The CPU is liquid-cooled, while the GPU has a dedicated air channel. The power supply unit, found in the bottom corner of the chassis, features its own isolated airflow design.







GT51CH

- **7th gen Intel® Core™ i7-7700K Processor**
- Windows 10
- VGA Dual NVIDIA GeForce GTX1080 8GB GDDR5 in SLI
- Storage 3TB SATA HDD 7200RPM+ PCIEx4 512GB
- RAM 64 GB DDR4
- SuperMulti DVD RW
- **IEEE 802.11 ac + BT 4.1**
- **Front I/O Port :1x Headphone,1x Microphone, 2x USB 3.1 (1x type A / 1x type C, 2x w/Quick charge)**
- **Rear I/O Port : 1x RJ45 LAN,1x 7.1 Channel Audio,1x PS2,1x Power DC Jack, 2x USB2.0, 6x USB3.1**
- **USB Mechanical Keyboard, Gaming Mouse**
- 8 million colours in 3 lighting zones
- Instant Performance Boost with instant **one button overclock**
- **Liquid cooling & specially designed wind tunnel for enhanced performance**
- **Two ultra high end graphics cards In SLI for incredible performance**
- **3 years local onsite warranty**

₹372990

REPUBLIC OF GAMERS

For Gamers

ROG G20

Deceptively powerful



ASUS No.1 Motherboard in the World

High End Graphics

Multi Display Support

Intelligent Cooling

Dynamic LED Effects

ROG Audio Wizard

Armed For Victory

Under the hood, ROG G20 with up to a 7th-generation Intel Core i7 processor to give you unprecedented levels of gaming and multitasking performance. This latest processor gives you a 10% performance boost and 23% more efficiency over the previous generation. G20 gives you the power to take on the most demanding of tasks, allowing you to play games at their highest settings, watch videos in 4K/UHD, and even create awesome websites and 3D models for work.



Deceptively Powerful

ROG G20CI is a 9.5-liter gaming PC designed to dominate the small-form-factor gaming desktop segment. It's powered by the latest 7th Generation Intel® Core™ i7 processor and the latest NVIDIA® GeForce® GTX 1080 graphics — giving it the punch required to run the latest AAA gaming titles at their highest graphics settings. The G20CI features ASUS Aura lighting effects, an ESS SABRE HiFi audio headphone DAC and amplifier, and ROG-exclusive gaming software including Aegis III. An advanced heat management design ensures effective cooling for stable performance during marathon gaming sessions. On top of that, it runs silently at just 22dB at idle.

Purposefully Designed

ROG G20 has a bold design that features a matte-black finish, aggressive lines, and Mayan-inspired markings. The chassis has LED effects across three zones, which can customized using the ASUS Aura application. Aura and other ASUS-exclusive software is accessible via the Aegis III interface which also features a user-friendly design to help you track CPU/memory use, download and upload status, and warns you if the system exceeds temperature and voltage thresholds.

G20CI

- **7th-generation Intel® Core™ i7-7700 Processor**
- **Windows 10**
- **VGA NVIDIA® GeForce® GTX 1080/ GTX1070 with 8 GB GDDR5 VRAM**
- **Intel® H270**
- **2TB + 256GB M.2 PCIE Gen3x4 SSD**
- **RAM 32GB DDR4 • WiFi**
- **Front I/O: 22x USB3.1 Gen 1, 1x Mic,1x Earphone**
- **Rear I/O: 4x USB3.1 Gen 1,1x USB3.1 Gen 2 (Type C), 2x USB3.1 Gen 2 (Type A), 1xHDMI 2xPower Jack,1x RJ45 LAN, 1x8 Channel Audio,**
- **USB Keyboard / Mouse**
- **The World's Most Powerful Small Form Factor Gaming Desktop**
- Customizable LED with up to 8 million colors
- ASUS-exlusive **AEGIS II** Performance Monitoring App
- Intelligent cooling system
- **GameFirst IV** Network Optimization
- **Exclusive Aegis III software with GameAlive Function for easy video recording & editing**
- 3 years local onsite warranty

₹204990/ 178990

REPUBLIC OF GAMERS

For Gamers

ROG G11

shedding light on uncompromising performance



ASUS No.1 Motherboard in the World

High End Graphics

Multi Display Support

Intelligent Cooling

Dynamic LED Effects

ROG Audio Wizard

Blazing Performance For Remarkable Gaming

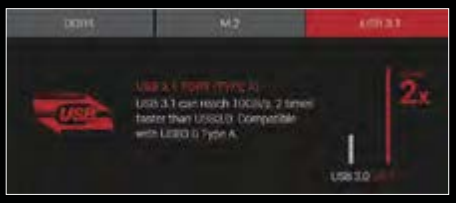
The latest 6th-generation Intel Core i7 processor gives you the power to take on the most demanding of tasks, allowing you to play games at the highest settings, watch videos in 4K/UHD, and even create awesome websites or 3D models for work.

The NVIDIA GeForce GTX 970 graphics card found in the ASUS G11 takes gaming visuals to a whole new level.









Designed For Gamers Optimized For Everyone

The latest M.2 PCIe Gen 3 x4 SSD gives you instantaneous data access speeds of up to 2Gbit/s – four times faster than SATA SSDs
DDR4 SDRAM provides speeds of up to 2.1GT/s — twice that of DDR3 — to give you highly stable performance.
USB 3.1 for double the data transfer rates of USB 3.0.



ROG G11CB

- **6th generation Intel® Core™ i7 6700 Processor / 6th generation Intel® Core™ i5 6400 Processor**
- Windows 10
- **Discrete Graphics NVIDIA GTX970 4GB GDDR5/ GTX950 2GB GDDR5**
- **RAM 8 GB Up to 32 GB DDR4 at 2133MHz**
- 1TB SATA Hard Drive
- Front I/O Ports : 1 x 6 -in-1 Card Reader, 1 x Headphone 1 x Microphone, 2 x USB 2.0 , 2 x USB 3.0
- Back I/O Ports : 2 x USB 3.1, 2 x USB 3.0, 2 x USB 2.0, 1 x HDMI-Out, 1 x VGA(D-Sub)-Out, 1 x RJ45 LAN, 1 x 7.1 Channel Audio
- 6 -in-1: SD/ SDHC/ MS/ MS Pro/ xD/ MMC/ MMC Plus
- Supermulti DVD RW
- Intelligent cooling system
- **GameFirst IV Network Optimization**
- **Exclusive Aegis II software with GameAlive Function for easy video recording & Sharing**
- 3 years local onsite warranty

Starts at ₹70990

ASUS **ZenBook** UX430

See unbounded beauty

For Young professionals | Photographers



Intel® Core™ i7 Processor

Ultra Thin & Light Design

NanoEdge Display

Powerful Discrete Graphics

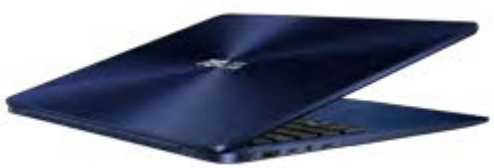
Harman Kardon Audio

Type-C USB

Fingerprint Sensor

Lighten your load

ZenBook UX430 is designed to go wherever your busy lifestyle takes you — whether it's a hectic round of meetings, a crammed international schedule, or a well-deserved vacation. Its sleek and compact 13-inch chassis is a briefcase-friendly 15.9mm thick, and its advanced lightweight construction keeps the weight down to just 1.25 kg — so it'll never be a burden when you're on the go.



The thinnest-ever ZenBook with discrete graphics

ZenBook UX430 is the thinnest-ever ZenBook to feature a discrete graphics chip — an achievement that gives you the performance benefits of up to NVIDIA® GeForce® 940MX graphics for work or entertainment. Whether you need ultra-smooth video playback, superb multimedia creation capabilities or impressive gaming performance, ZenBook UX430 is the perfect choice.

15.9mm thin

1.25kg light

13" Size compact design

Up to 940MX NVIDIA GPU

NanoEdge Display: See more, do more!



When it comes to getting things done, everyone agrees that a bigger display is a better display, because it makes multitasking easier and entertainment more immersive. That's why we've broken all the rules to give ZenBook UX430 the biggest screen possible: The stunning 14-inch Full HD NanoEdge display has an ultra-narrow 7.18mm bezel that allows it to fit into a svelte 13-inch chassis. To maximize your viewing comfort, the NanoEdge display also has a matte anti-glare coating that reduces annoying reflections. The result is a laptop with an impressive 80% screen-to-body ratio* that minimizes size while helping you maximize productivity — so you can see and do more, while carrying less!

14" full HD display | 7.18mm Ultra Narrow bezel | 80% screen-to-body ratio* | Anti-glare display

Viewing perfection



The ZenBook series is renowned for superb display quality, and ZenBook UX430 is no exception. Its 14-inch anti-glare display has an ultra-wide 100% sRGB color gamut, which means it can display more-accurate and more-vivid colors than a standard display. It also uses wide-view technology to ensure that contrast and color reproduction are not degraded at viewing angles up to 178° degrees, making it perfect for collaboration and screen sharing.

178° wide viewing angles | 100% sRGB color gamut



Timeless elegance — with a modern twist

Elegance, sophistication and style are the hallmarks of the ZenBook series. The exquisite ZenBook UX430 continues that tradition, combining precision craftsmanship and premium materials to give you a laptop that stands out from the crowd. The Zen-inspired, concentric-circle design is enhanced with a stunning crystal-like coating that's created using an advanced technique known as nano-imprinting lithography. This exclusive high-tech glossy coating adds an extra touch of luxury to your ZenBook UX430.

All-day battery for non-stop lifestyles

Designed for non-stop, on-the-go lifestyles, ZenBook UX430 offers the freedom of all-day battery life. A special 50Wh lithium-polymer battery gives ZenBook UX430 up to 9 hours of autonomy. Lithium-polymer batteries retain most of their original charge capacity even after hundreds of charge cycles — up to 3x longer than standard batteries — so you don't have to worry about deteriorating battery performance.

50wh Li-polymer battery | Up to 9hrs battery life | Up to 3x battery Span

Every connection you need

ZenBook UX430 is equipped with the new, reversible USB Type-C™ (USB-C™) port that offers an any-way-up design to make connecting devices as easy as possible. It also delivers data transfer speeds that are up to 10x faster than older USB 2.0 connections! Along with the USB-C port, there's a USB 3.1 Gen 1, a Micro HDMI, and an SD card slot — so you can easily connect all your current peripherals, displays and projectors with zero hassle.



ASUS ZenBook UX430UA

- Up to 8th Gen Intel® Quad Core™ i5-8250U Processor
- Windows 10 Home
- Ultra thin and light: **under 1.25kg and just 15.9mm thin**
- Compact 13-inch chassis for outstanding portability,and bigger 35.5 cm display for more comfortable
- Exquisite **Nano-imprinted coating** for a crystal-like finish.
- 35.5cm(14) 16:9 FHD (1920x 1080) anti-glare display with **7.18mm thin bezel**
- **178 wide viewing angle** with 100% sRGB and 72% NTSC color gamut support
- The thinnest-ever ZenBook with discrete graphics
- RAM 8GB DDR4
- Storage 256GB/ 512GB SATA 3 SSD
- Interface: **1 x Type-C™ USB 3.1 Gen 1 (support display)**, 1x USB 3.0, 1x USB 2.0, 1x Micro HDMI, 1x Combo audio jack , 1x SD Card reader
- Backlit keyboard with 1.4mm travel distance
- Precision touchpad with optional **fingerprint sensor**
- ASUS Eye Care support, reduce up to 30% blue light level
- ASUS Tru2Life Video Technology for 200% sharper video output
- **Dual-Speaker array design with Harman Kardon Audio Technology**
- Integrated 802.11 ac, built-in Bluetooth™ V4.1
- **2 Years Global Warranty Worth ₹2990 Free and Priority VIP service in India**

Starts at ₹74990

ASUS ZenBook UX430UQ/UN

- Up to 8th Gen Intel® Quad Core™ i5-8250U / i7-8550U Processor
- Windows 10 Home
- Ultra thin and light: **under 1.25kg and just 15.9mm thin**
- Compact 13-inch chassis for outstanding portability, and bigger 35.5 cm display for more comfortable
- Exquisite **Nano-imprinted coating** for a crystal-like finish.
- 35.5cm(14) 16:9 FHD (1920x 1080) anti-glare display with **7.18mm thin bezel**
- **178 wide viewing angle** with 100% sRGB and 72% NTSC color gamut support
- The thinnest-ever ZenBook with discrete graphics
- **Powerful 940MX 2GB discrete graphics**
- RAM 8GB DDR4
- Nvdia MX150 2GB discrete graphics on select models
- Storage Up to 512GB SATA SSD
- Interface: **1 x Type-C™ USB 3.1 Gen 1 (support display)**, 1 x Type-A USB 3.1 Gen 1 , 1 x USB 2.0, 1 x Micro HDMI, 1 x Combo audio jack , 1 x SD Card reader
- Backlit keyboard with 1.4mm travel distance
- Precision touchpad with optional **fingerprint sensor**
- ASUS Eye Care support, reduce up to 30% blue light level
- ASUS Tru2Life Video Technology for 200% sharper video output
- **Dual-Speaker array design with Harman Kardon Audio Technology**
- Integrated 802.11 ac, built-in Bluetooth™ V4.1
- **2 Years Global Warranty Worth ₹2990 Free and Priority VIP service in India**

Starts at ₹80990

ASUS VivoBook Flip

Powerful productivity. Expansive visuals.

For Students | Work People | Entrepreneurs



Convertible | 8th gen Intel® Core™ i7 Processor | NanoEdge Display | IPS Display Technology | ASUS Pen | Type-C USB | Precision Touchpad

Slim, stylish, lightweight

The VivoBook Flip 14 has an eye-catching aluminum chassis. With a 19.2mm profile and an overall weight of 1.6kg, it's one of the most portable 14-inch convertible laptops around.



NanoEdge Display

Fitting a 14-inch Full HD display into a frame size that's typical of a 13-inch laptop isn't easy- but the ultra-narrow 8mm NanoEdge bezel makes it possible. With its NanoEdge design, the VivoBook Flip 14 features an incredible 78.7% screen-to-body ratio and a larger display area for more immersive viewing.

ASUS Pen Think it, write it!

The ASUS Pen can detect minute pressure variations-from 10 g all the way up to 300 g. It also exceeds the industry accuracy standard, allowing you to hold it at angles of up to 45°, just as you would a normal pen. Jot down thoughts, annotate diagrams, or sketch out ideas- ultra-precise active stylus support provides accurate control with a natural, responsive feel.

1024 Pressure Level

10-300g Pen Tip Force



ASUS VivoBook Flip 14 TP410

- Up to 8th gen Intel® Core™ i5-8250U/ 7th Gen i3-7100U processor
- Windows 10 Home
- Discrete Graphics 930MX / Intel® HD620
- 2133 MHz 8GB/4GB DDR4 RAM
- 1TB HDD
- 14" 16:9 FHD (1920x 1080) resolution with 8mm slim bezel and 78.7% S/B ratio
- Fingerprint sensor login via Windows Hello
- ASUS Eye Care support, reduce up to 30% blue light level
- ASUS Pen: 2014 Pressure Level, 10-300g Pen Tip Force
- Integrated 802.11 ac, built-in Bluetooth™ V4.2
- Color: Aluminium Star Grey
- 2 Years Global Warranty Worth ₹2990 Free

Starts at ₹45990

ASUS **VivoBook** Flip 12

Always ready. Always in hand.

For Working People | Young Executives | Students



Convertible

Intel® Quad-Core CPU

WiFi 802.11ac

8 hours All day battery

IPS Display Technology

Type-C USB

Fingerprint Sensor

Designed for those constantly on the go



The ASUS VivoBook Flip 12 is the world's lightest and most compact 11.6-inch convertible laptop. This versatile device can be flipped into Stand, Laptop, Tent or Tablet modes – or anything in between. With up to the latest Intel® quad-core processor, a 1TB HDD, comprehensive connectivity, dual-band 802.11ac Wi-Fi and class-leading 11 hours battery life-the VivoBook Flip 12 is perfect for those constantly on the go. It's the first ASUS convertible VivoBook to feature Windows Ink and active stylus support; and the world's first 11.6-inch convertible laptop with a fingerprint sensor for instant login via Windows Hello. I've removed the mention of colors here. We're repeating it in the next section. We should get rid of redundant copy.

Get connected with USB-C™

The reversible USB-C™ (Type-C™) port makes it easier to connect devices. USB-C™ with fast USB 3.1 Gen 1 provides super-fast data transfer speeds — making it possible to transfer a 2GB movie to a USB drive in under 2 seconds! For maximum convenience and compatibility, the VivoBook Flip 12 also features two standard USB 3.1 ports and one HDMI port.



ASUS VivoBook Flip 12 TP203NA

- Up to Intel® Celeron® 3350 quad-core processor
- Windows 10 Home
- Graduated complementary finishes and brushed-finish accent around the keyboard
- **High-sensitivity multi-touch 11.6-inch HD (1366x768) display with wide-view technology**
- **Weighs just 1.1kg, with a footprint smaller than an A4 sheet**
- Up to 4GB RAM for smoothly multi-tasking performance
- 32GB eMMC
- Comprehensive connectivity including USB-C and USB 3.1 Type-A ports, HDMI output & microSD card reader
- Integrated dual-band 802.11ac Wi-Fi & energy-efficient Bluetooth® 4.1
- **Up to 8 hours of battery life**
- **Fingerprint sensor login via Windows Hello**
- Full-size keyboard with 1.6mm key travel and auto-lifted 1.5° typing angle for ergonomic typing
- 1 Year Global Warranty

Starts at ₹22990

ASUS **VivoBook** Pro

Performance is Everything.

For Students | Gamers | Designers | Music Lovers



7th gen Intel® Core™ i7 Processor

Discrete Graphics Card

Intelligent Dual Fans

4K Display 3840 x 2160

Harman Kardon Audio

Smart Amp

Fingerprint Sensor

Unprecedented performance

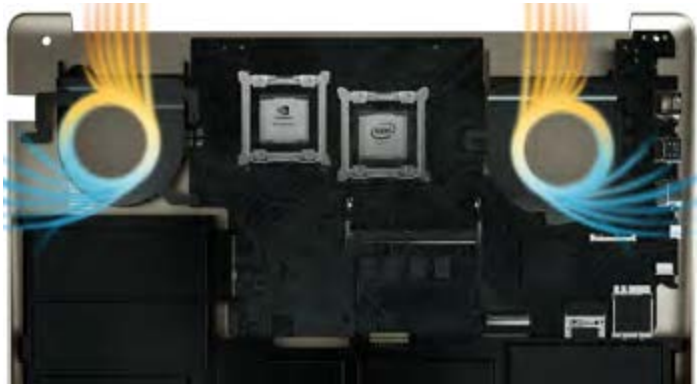
At the heart of the ASUS VivoBook Pro 15 is the incredibly powerful 7th Generation Intel Core i7-7700HQ processor for superior performance. With gaming-grade graphics, the VivoBook Pro 15 delivers flawless visuals – perfect for gaming, watching movies, or editing 4K UHD videos. It has the power to tackle even the most graphics-intensive tasks with ease.

With 16GB DDR4 RAM , VivoBook Pro 15 delivers processing power for effortless multitasking. When equipped with an optional high-performance SSD, the N580 offers class-leading data access speeds. For ultra-fast connectivity, VivoBook Pro 15 features dual band 802.11ac Wi-Fi for speeds that are 6X faster than 802.11n!



Intelligent Dual Fans

The VivoBook Pro 15 features a robust cooling system to ensure smooth and stable performance during high-load multitasking or gaming marathons. An intelligent dual-fan design has eight automatically-adjustable speeds to deliver maximum cooling efficiency with minimal noise. Its compact, hyper-cool, dual-copper thermal module leverages system heat pipes and fans to independently increase CPU and GPU performance.





4K UHD display
100% sRGB
72% NTSC
178° wide-view technology

4K UHD display for vivid visuals

The VivoBook Pro 15 combines optimized hardware and software to provide best-in-class visuals. A 4K UHD panel with wide-view technology, 72% NTSC and 100% sRGB color gamut, and ASUS Splendid display technology provide richer, deeper and more accurate colors — for any type of content.

Immerse yourself in premium sound

The VivoBook Pro 15 delivers amazing audio co-developed by Harman Kardon. Powerful speakers with 8cc chambers and Smart Amplifier technology help maximize volume while maintaining crystal-clear sound. Dual-coil, stereo speakers deliver the loudest, clearest audio possible from a thin and lightweight device. ASUS Smart Amp technology provides the VivoBook Pro 15 with 320% louder volume, 250% more bass and 300% more peak power, versus standard laptops. Carefully tuned speakers also provide a higher dynamic range for fully immersive sound that makes movies and games come alive.

All the connections, none of the hassle

Along with the USB 3.1 Gen 1 port, the VivoBook Pro 15 offers USB 3.0 and HDMI ports and a card reader for hassle-free compatibility with a wide range of peripherals, displays and projectors.



2 Speakers
8cc speaker chambers
3.2x louder
3x peak power
2.5x bass
harman/kardon®



Amazing gaming-grade NVIDIA® graphics

With up to NVIDIA® GeForce® GTX 1050 gaming-grade graphics, the VivoBook Pro 15 delivers flawless visuals — perfect for gaming, watching movies, or editing 4K UHD videos. It has the power to tackle even the most graphics-intensive tasks with ease.



ASUS VivoBook Pro 15 N580

- 7th generation Intel® Core™ i7-7700HQ Processor
- Windows 10 Home
- Discrete Graphics GTX 1050M with 4GB DDR5 VRAM
- 15.6 16:9 IPS 4K/Ultra HD (3840x2160) resolution with 100% sRGB
- ASUS Eye Care support, reduce up to 33% blue light level
- Intelligence Cooling system with ASUS Intelligent Dual Fans
- DDR4 2400MHz SODIMM socket up to 16GB SDRAM
- STORAGE 1TB HDD + 128GB SSD (optional)
- Integrated dual band 802.11ac (2x2) Wi-Fi compatible
- Built-in Bluetooth™ V4.2 (optional)
- 1x COMBO audio jack; 1x USB 3.1 (gen 1) ports; 1x USB 3.1 Type C gen 1 port Supports display ; 2x USB 2.0 port; 1 x RJ45 LAN Jack; 1x HDMI 1.4
- USB 3.1 Type C gen 1 port for 4K display output
- Backlit Illuminated chiclet keyboard
- Aluminum design 19.2mm profile and an overall weight of 2kg
- 2 Years Global Warranty Worth ₹2990 Free

₹112990/-

ASUS VivoBook S15

Beyond the edge.

For Working People | Young Smart Fun | Students



Discrete Graphics Card

NanoEdge Display 7.8mm slim bezel

Portable Design

Ultra Thin & Light Design

Fingerprint Sensor

Backlit Keyboard

Unmatched performance. Stylish portability.

Exceptional performance has always been the hallmark of the ASUS VivoBook S15. Powered by up to the latest 8th Gen Quad Core Intel® Core™ i processor, with up to 16GB DDR4 2133MHz RAM* and NVIDIA® GeForce® MX150 graphics*, VivoBook S15 delivers ultra-smooth visuals and great gaming experiences. And with ultra-fast dual-band 802.11ac Wi-Fi, you can enjoy speeds of up to 867Mbps-that's up to 6x faster than 802.11n! It's everything you need for versatility and performance.



Up to 8th Gen Intel® Quad Core
Core™ i7
Intel CPU

Up to
16GB
DDR4 RAM

Up to
MX150
NVIDIA® GPU

802.11ac
6X
faster than 802.11n

2X2
dual band Wi-F

Stylish and compact design to keep you on the go

ASUS VivoBook S15 has an eye-catching metallic Icicle Gold finish, slim 17.9 mm profile and weighs just 1.7 kg. It is perfect for those constantly on the go, and easily fits into a messenger bag or backpack.





15.6″ Full HD display

178° wide viewing angle

7.8mm NanoEdge bezel

80% screen-to-body ratio

NanoEdge display with ultra-narrow bezel

The ASUS VivoBook S15 fits the panel of a 15.6″ Full HD display into a typical 14-inch laptop frame. This is possible due to the ultra-narrow 7.8mm NanoEdge bezel that gives it an incredible 80% screen-to-body ratio. The display also includes 178° wide-view technology to ensure that colors and contrast remain vivid and bold, even when viewed at sharp angles. It's the perfect solution for sharing content with friends and colleagues.

A safe fast-charging and longer-lasting battery

ASUS VivoBook S15 laptops feature a Lithium polymer battery that offers a 3x longer lifespan than standard Lithium-ion cylinder batteries. The new ASUS Battery Health Charging Technology prolongs battery lifespan, decreases battery expansion rate and helps ensures the battery stays in a good condition. Fast-charge technology also charges the battery to 60 percent in just 49 minutes.

3X longer lifespan

Fast charging 60% In 49 mins

Ergonomic backlit keyboard

The ASUS VivoBook S15 has a full-size backlit keyboard* that's perfect for low-light settings. The sturdy, single-piece keyboard construction with 1.4mm key travel offers ergonomic and comfortable typing experiences.



1.4mm travel distance

backlit keyboard

Fingerprint sensor for one-touch access with Windows Hello

Accessing your ASUS VivoBook S15 has never been easier or more secure. With the built-in fingerprint sensor in the touchpad and Windows Hello, there's no need to type in your password every time to log in-just a single touch is all it takes!

ASUS VivoBook S15 S510UN

- 8th Gen Quad Core Intel® Core™ i5-8250U/ i7-8550U processor
- Windows Home
- Discrete Graphic MX150
- Thin and lightweight 1.7kg and 17.9mm thin
- 15.6" full HD (1920x1080) resolution with IPS 178° wide view angle
- NanoEdge Display 7.8mm slim bezel with 80% screen-to-body ration
- Up to 16GB DDR4 2133mhz
- Up to 1TB HDD + 128GB SSD dual storage
- Integrated 2x2 dual band 802.11ac wifi
- Bluetooth™ 4.1
- Interface: 1 x USB 3.0 , 1 x USB 3.1 (Type C Gen1), 2 x USB 2.0, 1 x HDMI, 1 x Audio Jack Combo, 1 x Card reader
- Metallic Icicle Gold
- Dual speaker with ASUS SonicMaster technology
- Ergonomic backlit keyboard
- Fingerprint sensor
- Up to 8 hours battery life with Fast charges the battery to 60 percent in just 49 minutes.
- 2 year global warranty worth ₹2990/-

Starts at ₹61990

ASUS VivoBook 15 K510UQ/X510UR

- 8th Gen Quad Core Intel® Core™ i5-8250U processor/ 7th Gen Intel® Core™ i3-7100U processor
- Windows Home
- NVIDIA 940MX/930MX
- Thin and lightweight 1.7kg and 17.9mm thin
- 15.6" full HD (1920x1080) resolution with IPS 178° wide view angle
- NanoEdge Display 7.8mm slim bezel with 80% screen-to-body ration
- Up to 16GB DDR4 2133mhz
- Up to 1TB HDD + 128GB SSD dual storage
- Integrated 2x2 dual band 802.11ac wifi
- Bluetooth™ 4.1
- Interface: 1 x USB 3.0 , 1 x USB 3.1 (Type C Gen1), 2 x USB 2.0, 1 x HDMI, 1 x Audio Jack Combo, 1 x Card reader
- High-gloss spun finish in Star Grey
- Dual speaker with ASUS SonicMaster technology
- Up to 8 hours battery life with Fast charges the battery to 60 percent in just 49 minutes.
- K510-2 years global warranty worth ₹2990/-
  X510-1 Year global warranty

K510UQ Starts at ₹56990/- X510UR Starts at ₹43990

ASUS **VivoBook** R542

Stylish design, smart productivity

For Students | Young Smart Practical



7th gen Intel® Core™ i7 Processor

Discrete Graphics Card

Eye Care 30% blue light reduction

USB 3.1 Type-C™

SuperBattery Safeguards the battery

WiFi 802.11ac

Stylish design, smart productivity

ASUS VivoBook 15 is the perfect combination of beauty and performance. Powered by a 7th Generation Intel® Core™ i7 processor with 16GB RAM and Discrete graphic 940MX, VivoBook boasts a dual-storage design that combines the fast data speeds of an SSD with the large capacities of an HDD. It's the ideal laptop for daily computing and entertainment. Is available in a high-gloss spun finish in Icicle Gold, Star Grey, Rouge and Pearl White.





Super-fast data, large storage capacity

The dual-storage design of the ASUS VivoBook Series provides the best of both worlds - the blistering data speeds of an SSD and the large capacities of an HDD. Install apps on the SSD for super-fast load times, and use the HDD to house large files like movies, music libraries and photo albums.
Experience a drastic improvement in read/write speeds, boot-up times, and physical data protection when you specify your ASUS VivoBook Series laptop with an SSD.

Up to
1TB+256GB
HDD+SSD

Amazing performance

The ASUS VivoBook 15 is powered by up to the latest 7th Generation Intel Core i7 processor, with up to 16GB DDR4 RAM and Discrete 940MX graphics for smooth visuals and great gaming experiences.

Up to	Up to	Up to
Core i7	**940MX**	**16GB**
Intel processor	NVIDIA GPU	DDR4 RAM





Complete connectivity, including USB Type-C™

A USB 3.1 port with a reversible USB Type-C™ connector makes connecting devices quick and easy. USB 3.1 provides data transfer speeds as fast as 5Gbps — up to 10x faster than USB 2.0 connections! You can transfer photos, music and large video files in a fraction of the time: transferring a movie with a file size of 2GB takes less than two seconds. The ASUS VivoBook 15 also features HDMI and VGA ports, as well as a 3-in-1 SD/SDHC/SDXC card reader for hassle-free compatibility with a wide range of peripherals, displays and projectors.

Faster charging and longer battery lifespan

The ASUS VivoBook 15 features a lithium-polymer battery that has 3x the lifespan of standard lithium-ion batteries. With ASUS fast-charge technology, a low battery can be charged to 60 percent in just 49 minutes.

	Fast Charge
3X	**60%**
Longer Lifespan	in 49 mins

ASUS VivoBook R542UQ

- Intel® Core™ i5-7200U processor
- Windows 10 / Endless
- **Up to Discrete graphic 940MX**
- 39.6cm (15.6) FHD (1920x1080) resolution display
- ASUS Eye Care support, reduce up to 30% of blue light level
- ASUS Tru2Life video increase 150% sharper contrast
- **RAM 4GB/ 8GB DDR4**
- Storage 1TB HDD
- Integrated Wi-Fi, Bluetooth™ 4.1
- **Interface: 2 x USB 3.0 , 1 x USB 3.1 Gen 1 Type-C,** 1x USB 2.0, 1 x HDMI, 1 x VGA,1 x LAN RJ-45,1 x Audio Jack Combo, 1 x Card reader.
- Eye Care Mode
- High-gloss spun finish in Icicle Gold, Star Grey, Rouge and Pearl White
- Dual speaker wit ASUS SonicMaster technology
- **Fast-charge 60% in 49 mins**
- **Easy memory upgrade door (Access 2 memory Dimms)**
- **2 Years Global Warranty worth ₹2990 free**

Starts at ₹49990

ASUS **VivoBook** Max

Immersive Sound. Powerful Performance.

For Students | Gamers | Designers | Music Lovers



3W Speakers
24cc Chamber

SonicMaster
Audio

2.3mm Key
Travel Distance

Type-C
USB

Extended
Battery Lifespan

IceCool
Technology

Immersive sound. Powerful Performance.

ASUS VivoBook Max Series laptops are designed to give you a truly immersive multimedia experience. Powered by up to 7th-generation Intel® Core™ processors, gaming-grade NVIDIA® GeForce® graphics, and exclusive SonicMaster audio incorporating ICEpower® technology, ASUS VivoBook Max Series gives you outstanding audiovisuals ever experienced on a laptop.



Expressive colors. Stunning finishes.

Designed for daily computing, the stylish ASUS VivoBook Max Series comes in a multitude of expressive colors and textured finishes to make sure you stand out from the crowd. ASUS VivoBook Max Series laptops are available in Silver Gradient, Chocolate Brown, Aqua Blue, White, and Red; and feature elegant glossy, spun- or premium brushed-metal-effect finishes.

3W Dual speakers with big 24cc Chamber

ASUS SonicMaster audio, incorporating ICEpower® technology, gives VivoBook Max laptops crystal-clear sound delivery. VivoBook Max laptops feature 3W speakers with 24cc sound chambers, and a special transmission line design to provide rich, deep bass and distinct vocals. On top of that, they're fine-tuned to give you clearer dialog and true-to-life surround sound.





2.3mm Key travel distance for Solid and responsive typing experience

The full-size one-piece chiclet keyboard provides a comfortable typing experience. An improved back-assembly provides 2.3mm of key travel and minimal key float for more solid and responsive keystrokes.

Long-life Battery Technology

ASUS SuperBatt technology helps extend the lifespan of your battery to last three times longer than conventional Li-ion batteries. This increased lifespan means fewer replacements, which as well as being environmentally- friendly, also saves you money.

Uncompromising Performance

ASUS VivoBook Max laptops are powered by the latest 7th-generation Intel® Core™ processors with DDR4 RAM (expandable to 12GB), and Discrete Graphics up to GT 920MX graphics.
VivoBook Series comes preinstalled with Windows 10, so it's ready for all your daily computing tasks and entertainment. For storage, you can opt for a 2TB hard disk, or upgrade to a solid-state drive (SSD) for faster data access speeds.



VivoBook Max R541UV

- 7th Gen Intel® Core™ i5 7200U Processor
- Windows 10 / Endless
- 39.6cm (15.6) FHD 1920X1080
- NVIDIA® GeForce® 920MX 2GB DDR3
- Storage 1TB 5400RPM
- RAM 8GB DDR4
- Integrated 802.11b/g/n + Bluetooth 4.0
- USB 3.1Type C, USB 3.0, USB 2.0, HDMI
- 3W Dual speakers with big 24cc Chamber
- 2.3mm Key travel distance for Solid and responsive typing experience
- 1.9 Kg Ultra-light
- Reversible USB Type-C for easy device connection
- Stunning brush finish with expressive colours
- 1 Year Global Warranty

₹46990

VivoBook Max X541UA

- 7th Gen Intel® Core™ i3 7100U Processor
  6th Gen Intel® Core™ i3 6100U/ i3 6006U Processor
- Windows 10 / Endless
- 39.6cm (15.6) FHD 1920X1080/ HD 1366X768 Anti Glare
- Intel® HD graphics
- Storage 1TB 5400RPM
- RAM 4GB DDR4
- Integrated 802.11b/g/n + Bluetooth 4.0
- USB 3.1Type C, USB 3.0, USB 2.0, HDMI
- 3W Dual speakers with big 24cc Chamber
- 2.3mm Key travel distance for Solid and responsive typing experience
- 1.9 Kg Ultra-light
- Reversible USB Type-C for easy device connection
- Stunning brush finish with expressive colours
- 1 Year Global Warranty

Starts at ₹30490

VivoBook Max A541UV

- 7th Gen Intel® Core™ i3 7100U Processor
- Windows 10 / Endless
- 39.6cm (15.6) FHD 1920X1080
- NVIDIA® GeForce® 920MX 2GB DDR3
- Storage 1TB 5400RPM
- RAM 8GB DDR4
- Integrated 802.11b/g/n + Bluetooth 4.0
- USB 3.1Type C, USB 3.0, USB 2.0, HDMI
- 3W Dual speakers with big 24cc Chamber
- 2.3mm Key travel distance for Solid and responsive typing experience
- 1.9 Kg Ultra-light
- Reversible USB Type-C for easy device connection
- Stunning brush finish with expressive colours
- 2 Years Global Warranty worth ₹2990 free

Starts at ₹37990

VivoBook Max X541NA

- Intel® Pentium® Quad Core™ N4200 Processor/ Intel® Celeron® Dual Core™ N3350 Processor
- Windows 10 / Endless
- 39.6cm (15.6) HD 1366X768 Anti Glare
- Intel® HD graphics
- Storage 500GB/1TB 5400RPM
- RAM 4GB DDR3
- Integrated 802.11b/g/n + Bluetooth 4.0
- USB 3.1Type C, USB 3.0, USB 2.0, HDMI
- 3W Dual speakers with big 24cc Chamber
- 2.3mm Key travel distance for Solid and responsive typing experience
- 1.9 Kg Ultra-light
- Reversible USB Type-C for easy device connection
- Stunning brush finish with expressive colours
- 1 Year Global Warranty

Starts at ₹22990

ASUS EeeBook E 402

Mobile Performance, Elegantly Crafted

For Students | Working People | Young Executives



Compact Design | 1.65kg Ultra-Light | Easy HDD Upgrade | Splendid technology | ASUS Smart Gesture | USB 3.0 | SonicMaster Audio

Compact Design for your Daily Tasks

The latest ASUS EeeBook is an affordable 14-inch compact and 1.65kg lightweight notebook. It gives you a larger display, more than adequate storage, and is packed with technologies designed to enhance your computing experience, making it the best choice for daily productivity tasks and entertainment.



Comfortable Computing

The full size chiclet keyboard features 1.6mm of key travel with little key float for a solid feel and more comfortable typing experience. Exclusive technology used in the production of smartphone touchscreens has been incorporated into the touchpad, giving you a highly sensitive surface for almost instantaneous response and incredible accuracy.

Powerful processor for smooth multitasking performance

ASUS EeeBook E402 features a powerful processor that gives it the power to handle all your daily computing needs. It gives you smooth multitasking performance to give you the perfect platform for working on Microsoft Office, watching movies, or surfing the web.



Larger chamber speakers bring better videos and music to life

ASUS EeeBook E402 features high quality dual speakers with larger 9cc speaker chambers situated under the palm rest. These direct sound towards you for a truly immersive experience as your favorite movies and music come to life.

EeeBook E402NA

- Intel® Celeron® Dual-Core N3350 Processor
- Windows 10
- 35.5cm (14) HD 1366x768 Glare
- Intel® HD Graphics
- RAM 2GB DDR3
- Storage 32G EMMC
- USB 3.1Type C Port, 1xUSB 3.0, 1xUSB 2.0, 1xHDMI, BT 4.0, Wi-Fi 802.11ac
- **ASUS Eye Care support, reduce up to 33% blue light level**
- **Easy Do-it-yourself HDD upgrade**
- Elegant Design with Multiple colors
- Large touchpad with Asus Smart gesture technology
- **Weighs Just 1.65Kg**
- **1 Year Global Warranty**

Starts at ₹18990

ASUS EeeBook E203

Featherweight design with day-long battery life

For Students | Working People | Young Executives



Compact Design | 980g* Ultra-Light | Intel® Quad-Core CPU | 10 hours All day battery | Type-C USB | SonicMaster | Precision Touchpad

Durable 180° hinge

With its 180° hinge, the VivoBook E12 can be laid flat on the table to share content with friends and colleagues. Its unique, durable hinge design has been subjected to a grueling 20,000 cycles in open-and-close tests.



Featherweight design for those constantly on the go

The ASUS EeeBook E203 is the world's lightest and most compact 11.6-inch laptop that is powered by up to the latest Intel® quad-core processors for unmatched productivity on the go. The ASUS EeeBook E203 features up to a 1TB HDD*, convenient connectivity features including a reversible USB-C™ port and dual-band 802.11ac Wi-Fi, and up to a class-leading 10 hours of battery life. It is pre-loaded with Windows 10, and features Cortana voice commands and other Windows enhancements. The ASUS EeeBook E203 is available in three elegant colors — Star Grey, Petal Pink and Pearl White.



Designed for mobility

The ASUS EeeBook E203 is designed for those constantly on the go, and easily fits into a messenger bag or backpack. This 11.6-inch laptop weighs just 980g*, has an ultra-thin 16.9mm* profile and a footprint smaller than an A4 sheet. And with 11 hours of battery life, it means you can leave the power adaptor at home.

ASUS EeeBook E203NA

- Intel® Celeron™ N3350 Dual-Core processor
- Windows 10
- Graduated complementary finishes
- 11.6-inch HD (1366x768) display
- Up to Intel® HD Graphics 505 (Gen 9)
- **Weighs just 980g, with a footprint smaller than an A4 sheet**
- Up to 2GB RAM for smoothly multi-tasking performance
- Up to 32GB eMMC
- Comprehensive connectivity including USB-C and USB 3.1 Type-A ports, HDMI output and microSD card reader
- Integrated dual-band 802.11ac Wi-Fi and energy-efficient Bluetooth® 4.1
- **Up to 10 hours of battery life**
- **Durable 180° hinge**
- Ergonomic full-size keyboard with 1.6mm key travel
- Large Windows Precision Touchpad
- ASUS Tru2Life Video enhances pixel sharpness and contrast by 150% for sharper, clearer and more realistic-looking videos
- ASUS SonicMaster audio technology for powerful, immersive audio
- AudioWizard optimization software with Music, Movie, Gaming, Recording and Speech modes
- 1-year Global warranty

Starts at ₹15990

ASUS EeeBook E203NAH

- Intel® Celeron™ N3350 Dual-Core processor
- Windows 10/ Endless
- Graduated complementary finishes
- 11.6-inch HD (1366x768) display
- Up to Intel® HD Graphics 505 (Gen 9)
- **Weighs just 980g, with a footprint smaller than an A4 sheet**
- Up to 2GB RAM for smoothly multi-tasking performance
- Up to 500GB HDD
- Comprehensive connectivity including USB-C and USB 3.1 Type-A ports, HDMI output and microSD card reader
- Integrated dual-band 802.11ac Wi-Fi and energy-efficient Bluetooth® 4.1
- **Up to 10 hours of battery life**
- **Durable 180° hinge**
- Ergonomic full-size keyboard with 1.6mm key travel
- Large Windows Precision Touchpad
- ASUS Tru2Life Video enhances pixel sharpness and contrast by 150% for sharper, clearer and more realistic-looking videos
- ASUS SonicMaster audio technology for powerful, immersive audio
- AudioWizard optimization software with Music, Movie, Gaming, Recording and Speech modes
- 1-year Global warranty

Starts at ₹18990

ASUS **Chromebook**

Classroom-Rugged Design:
Less Downtime. More Learning Time.

For Students | Working People | Young Executives



SonicMaster | Smart Gesture | IPS Display Technology | Ultra Thin & Light Design | 9 Hours Battery Life | BlueTooth 4.0 | WiFi 802.11ac | HD Camera

Classroom-Rugged Design:
Less Downtime. More Learning Time.

The ASUS Chromebook C202 is the ideal education computer for every school IT manager, student, and teacher. With its classroom ruggedness, the ASUS Chromebook C202 is developed to meet the daily rigors and intense usage by students both inside and outside of the classroom. Beyond its rugged construction, the ASUS Chromebook C202 is also designed for easy maintenance to minimize downtime. The result is a Chromebook which is designed for maximum usage, creating more learning opportunities for students.



Designed for Classroom - Ruggedness.

- Robust and reinforced rubber wrapped protective guard reduces the impact from any accidents.
- Surpassed durability testing ensuring lasting durability and better reliability.
- Easy grip design 2 strategically placed grips provide better holding traction and reduce any slipping incident.



Spill proof keyboard a must for the classroom

All 4 exterior edges and corners of the C202 Chromebook are protected using reinforced nano-molding technology which ensure critical components are secured.



2mm travel distance

Better Keyboard control with 2.0mm Travel Distance for More Accurate Typing and Better Feel (compared to the standard 3mm travel distance).

15% larger character-printed keys

Provides superior legibility for easier typing.



360 degrees Wi-Fi Antenna

Strong reception to minimize poor signal connection.

Up to 10 hours of battery life

A notebook's battery life which can last the full school day and without having to sacrifice on the brightness of the display are crucial for students. Not forgetting the field trips or projects outside of the classroom environment where there is no available power source makes the battery life even more critical. There is no worries with the C202 Chromebook as it has a battery life of up to 10 hours3 with normal brightness to last the full school day.



Anti-glare display

Easy to view even in sunlight and less strenuous on the eyes



Designed For Easy On- Site Maintenance

Tear down key components in minutes minimizing downtime and extending refresh cycles. Minimized downtime means lowering total cost of ownership Downtime affects the running cost of a business. The goal is to minimize downtime which in turn leads to cost saving.Key components can be dismantled in 4 steps within minutes Remove keyboard, thermal module, battery, and motherboard in 4 hassle-free steps. By easing the maintenance for IT professionals the C202 Chromebook can have longer refresh cycles, saving time and money.Modular components design for simpler replacement of parts Reach what needs to be replaced without having to remove other parts.



ASUS Chromebook C202SA

- **Intel® Celeron® Dual-Core N3060** Processor
- **Chrome OS**
- **29.4cm (11.6) HD 1366x768 Anti-Glare**
- **Intel® HD Graphics**
- LPDDR3 MHz SDRAM, onboard memory 2 GB
- **16GB eMMC, TPM (Trusted Platform Module)**
- 802.11ac+Bluetooth 4.2 (Dual band) 2*2
- 360 degrees Wi-Fi Antenna
- HD web camera
- Spill proof keyboard a must for the classroom
- Robust, reinforced rubber wrapped protective guard
- **10-hour battery life**
- **1.20 kg (with 2 cell battery)**
- **180-degree hinge allows a fully open Chromebook**
- **1 year global warranty**

₹19990

ASUS Zen AiO™ Pro

The art of performance in stunning detail

For Working People | Young Executives | Entrepreneurs



4K/UHD Display | Touch Screen | 178 degree wide viewing angle | Diamond Cut finish | USB 3.1 Type-C | Intel®Realsense™ 3D Camera | SonicMaster Premium | WiFi 802.11ac

A Fusion of Art & Technology

Zen AiO Pro is a precision-crafted masterpiece inspired by the spirit of Zen. It combines the simplicity of pure aluminum with the sophistication of advanced technology to create timeless yet practical beauty for your home. The elegant and incredibly-slim anodized aluminum cover and integral stand are hewn from solid aluminum. Zen AiO Pro is beautifully-finished in stunning Icicle Gold, enhanced with our iconic and unique spun-metal finish with its Zen-inspired concentric-circle pattern.





A True Modern Masterpiece

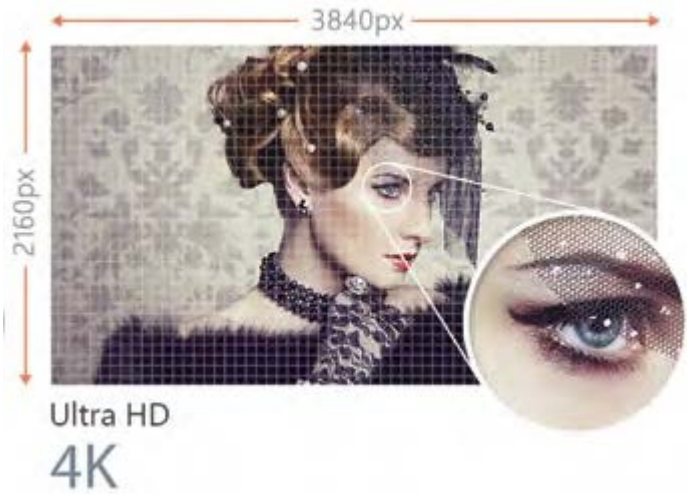
To achieve the perfect combination of strength and slimness, Zen AiO Pro has a seamless unibody construction, forged from high-density aluminum extrusions. Even the one-piece stand has no seams or joints, making it incredibly strong and stable. To add beauty to strength, the back of Zen AiO Pro has a delicate brushed-metal finish that takes craftsmen 17 steps to complete. True passion, true dedication.

Best-in-Class Performance with Gaming-Grade Graphics

Zen AiO Pro has incredible performance to match its incredible looks. Inside the sleek exterior you'll find up to the latest Intel® Core™ i7 processors, the latest DDR4 memory, up to the latest ultra-fast PCIe® Gen3 x4 SSD storage, the gaming-grade graphics, the latest connectivity and more, all perfectly matched for silky-smooth responsiveness.

Immerse Yourself in 4K Panel and Touch Screen

A stunning PC needs suitably stunning visuals, so we've equipped Zen AiO Pro with a glorious 4K/UHD (3840 x 2160) IPS 10-point multi-touch display that not only shows every minute detail, but also has vividly-lifelike colors and wide 178° viewing angles. No matter how you look at it, Zen AiO's screen is a marvel.





Enter a New Era of Interaction with Intel® RealSense™ Camera

Zen AiO Pro boasts a futuristic 3D camera Intel® RealSense™ camera technology that gives you exciting new ways to interact with your PC. With its highly-accurate 3D facial recognition and the new Windows Hello feature, you just need your face to unlock your PC! And the twin array microphones give superbly-accurate voice recognition with Windows 10's Cortana. Enter a new era of computing with Zen AiO Pro!

Zen AiO Pro Z240IEGT

- **Intel® Core™ i7-7700T Processor**
- Windows 10 Professional
- 60.45 cm (23.8), IPS, Ultra HD 3840×2160 (4K) Touch
- Gaming-grade Discrete Graphics GTX1050 4GB GDDR5
- 16GB DDR4
- **512 GB Next-generation flash storage M.2 PCI Express® 3.0 x4 SSD + 1TB HDD**
- **USB 3.1 Gen 2 Type-C, 2x faster than USB 3.0**
- Futuristic Intel® RealSense 3D Camera
- **Anodized aluminum in Icicle Gold with diamond cut finish**
- **Immersive Audio Experience with 6 speakers configured in stereo mode**
- With USB 3.1 Type C Connectivity and in built Wi-Fi
- **Stunning 4K IPS 10 point Multi-Touch Display**
- A wider color gamut of up to 82% NTSC, 85% Adobe RGB and 100% sRGB for life like color.
- 1 years Onsite local warranty and Priority VIP service in India

₹173990

ASUS VivoAiO™ V221

See the beauty. Feel the sound.

For Students | Working People | Young Executives



SonicMaster Premium

3W Transmission line Speakers

Wide Viewing Angle

Full HD Display

WiFi 802.11ac

USB 3.1 Gen 1

Slimmest-ever Vivo AiO all-in-one PC is Designed for Family Living

The stunningly beautiful Vivo AiO V221 all-in-one PC is the slimmest-ever Vivo AiO, with a truly extraordinary audio system. Featuring advanced audio technology that includes transmission-line speakers and smart amplifiers, Vivo AiO V221 immerses you in amazingly powerful, high-quality sound for the ultimate multimedia experience.





Truly Extraordinary Sound

Powerful front stereo speakers use an advanced transmission-line design — rarely seen outside audio laboratories — to deliver pure, undistorted bass via long and complex computer-designed acoustic chambers that are 2.5x larger than standard chambers. Each speaker is driven by a smart amplifier that intelligently monitors and controls voice-coil movement. This allows the speakers to be driven harder — in fact, 3x louder than they would be with a normal amplifier — without any risk of audio distortion or physical damage.

V221ICUK

- Intel® Core™ i3-7100U / i5-7200U Processor
- ENDLESS / Windows 10
- Screen 54.6 cm (21.5) FHD LCD 1920X1080
- Intel® HD Graphic
- 1TB HDD
- **4GB DDR4 Memory**
- **802.11AC(1*1) + BT**
- Vibrant and vivid display with 200% higher contrast
- **Eye-catchingly slim, timelessly elegant and just 7.2mm thin at its edges**
- latest energy-efficient Intel® Core processors with up to 12% faster Processor
- Smart-Amplifier & Transmission-line speakers with 2.5X larger speaker chambers for 3X Powerful audio.
- 1 Year Local Warranty

Starts at ₹40990

V221IDUK

- Intel® Pentium® J4205 / J3355 Processor
- DOS / Windows 10
- Screen 54.6 cm (21.5) FHD LCD 1920X1080
- Intel® HD Graphic
- 500 GB HDD
- **4GB DDR3 Memory**
- **802.11AC(1*1) + BT**
- Vibrant and vivid display with 200% higher contrast
- **Eye-catchingly slim, timelessly elegant and just 7.2mm thin at its edges**
- latest energy-efficient Intel® Core processors with up to 12% faster Processor
- Smart-Amplifier & Transmission-line speakers with 2.5X larger speaker chambers for 3X Powerful audio.
- 1 Year Local Warranty

Starts at ₹25990

ASUS D320 MT

Secure, reliable, and budget-friendly performance for SMB

For Students I Working People



No.1 Motherboard in The World

ASUS is No. 1 Motherboard manufacturer in the world

UltraQuiet Computing

USB Fast data transfer

SonicMaster Audio



Designed to Do More

Greater agility and faster response times are now necessary traits for success but these can only be realized through true organizational change. Powered by the 6th gen Intel® Core™ Processors, our industry-leading desktop solutions are built with ultimate efficiency in mind, opening a new gateway to sustainable business growth.

Faster and Better

ASUSPRO business desktops comes with DDR4 memory, providing twice the speed and consumes 20% less power than DDR3, allowing it to deliver excellent productivity and performance, making it the ideal choice for enterprise users.

See More, Do More

Expand your desktop workspace with dual displays with up to 4K/2K resolution, giving you the ability to expand their desktop workspace and multitask on two displays without the need for an additional VGA card.



2	4K	0
Independent displays	Display Resolution	Extra VGA card needed

Tested for Perfection

ASUSPRO business desktops are subjected to a series of rigorous noise, vibration, drop, and thermal shock tests to ensure they meet our exacting standards and exceed those used by other manufacturers. So you can rest assured that your new computer can cope with extremes of dry, icy -40°C to hot and humid 60°C environments, as well as the bumps and knocks during shipping.

D320MT

- **Intel® Core™ i3 6100U Processor**
- Windows 10 Pro
- Intel® H110
- Storage 500GB 7200RPM
- RAM 4GB DDR4

Front I/O: 2 X USB 3.1 Gen 1, 1 x Microphone,1 x Headphone
1 x 6-in-1 Card Reader (SD CRD)

- **Rear I/O: 2 x USB 2.0, 2 x USB 3.1 Gen 1, 2 x PS/2, 1 x HDMI, 1 x VGA(D-Sub),1 x Display,1x RJ45 LAN, 1 x 8 Channel Audio 3 Ports,1 x COM port**
- Wired keyboard & mouse
- **Expand your desktop workspace with dual displays with up to 4K/2K resolution**
- **Total Physical and Virtual Protection**
- Simplified Remote Control and System Maintenance
- **Convenient Connectivity**
- 1 Year Local Warranty

₹39490

ASUS **K20** Desktop

All You Need for Everyday Computing

For Students I Working People



No.1 Motherboard in The World
ASUS is No. 1 Motherboard manufactures in the world

SonicMaster Audio

UltraQuiet Computing

-40°C to 60°C Stringent quality tests

Ultra-compact Design

USB 3.1 Fast data transfer

Stylish and space-saving design

ASUS K20 is a stylish and elegant PC for the modern home. From its brushed metal finished front panel to its elegant gold power bar, the well-crafted ASUS K20 makes a wonderful addition to any room of your house. The 10-liter chassis takes up very little space, allowing you to place it under the table in your study or beside your TV.





Smart multimedia performance

ASUS K20 is powered by the 6th generation Intel® processors to give you significantly faster and more efficient multitasking performance over previous iterations. DDR4 memory provides speeds twice faster than DDR3. ASUS K20 enhances your daily computing experience, making online shopping, writing blogs, conducting presentations, or watching movies all the more enjoyable.

Environment friendly ultra-quiet

ASUS PC K20 isn't just superb in performance, it's extremely quiet as well. You won't be disturbed when you leave K20 on overnight, as it runs whisper-quiet below 25dB at idle - more quiet than a typical library. No more disturbance when your studying or busy on work.

Ultra-Realistic 4K/UHD Visuals

VivoPC K20 is with discrete NVIDIA or AMD graphics to bring home entertainment to the next level. It supports 4K/UHD (3840 x2160) displays in 282 PPI so you can enjoy the latest movies, browse the web, or view photos in all their glory.

K20CE

- **Intel® Pentium® N3700 Quad Core/ N3050 Dual Core processor**
- DOS
- 1TB HDD 7200rpm / 500GB HDD
- 4GB DDR3 Memory • DVD Writer
- **Front I/O:** 1 x Card Reader, 1 x Headphone, 1 x Microphone 2 x USB 3.0
- **Rear I/O: 1x Headphone,1x Microphone, 1x Line-in, 1x RJ45 LAN, 1x VGA(D-Sub)-Out, 1x HDMI-Out, 2x USB 3.1 type A, 1x USB 3.0, 1x Power DC Jack, 1x Kensington lock**
- Wired keyboard & mouse
- **Latest Intel® Quad Core™ processors**
- SonicMaster Audio for immersive audio experience
- **Ultra Fast Data transfer with USB 3.1**
- **Compact Space saving Design**
- **Environment friendly Ultra Quiet operation**
- **3 Years Onsite Local Warranty**

Starts at ₹18990

ASUS Accessories

ASUS Universal Dock

The Little Box for Big Connections

- Multiple connections
- Work or Play without Interruption
- Compact and Stylish design



₹13990

SD Card | Audio In | Audio Out | USB C

USB 3.0 | Lan | VGA | HDMI

U90W-01 Adapter

Power to keep working everywhere

- Plug and charge convenience at any power point
- Compact, travel-friendly dimensions (8.8 x 8.8 x 3.05cm, adapter only).
- Compatible with X series/ A series/ K series.
- Output power : +19V/4.74A 90W.
- Weight : 0.365kg (Without power cord).
- DC cable length : 180cm .
- Available colour : black



₹1890

GT200 MOUSE

Accuracy, Speed, and Response

- Features an Avago-3050 gaming sensor & Cypress micro-controller processor
- Omron® switches with 20-million-click durability
- Backlit ASUS logo with RGB effects Intuitive interface for easy customization
- Ergonomically - designed for comfortable gaming sessions



₹2990

UT280 Wired Mouse

Compact, ambidextrous wired optical mouse

- Accurate 1000 dpi
- Precise optics
- Ambidextrous build
- Effortless USB 2.0



₹329

ROG RANGER COMPACT CASE

The compact carry case for your accessories

- Compact case with a rubberized coat emblazoned with the eye-catching ROG logo
- Removable carabineer to attach Compact Case to your backpack
- Ample storage including internal pockets
- Elastic sides for quick and easy access
- Durably-tailored side zipper



₹1990

ROG Ranger Suitcase

Gear Up and Take on the World

- Lightweight and durable aluminum, ABS and polycarbonate suitcase
- All-directional wheels provide extreme maneuverability
- Built-in TSA lock



Coming Soon

ROG Ranger Backpack

Take your game anywhere

- Measures 37.5 by 20 by 54cm
- Roll top design increases internal capacity to 42L if required
- Built-in rain cover with the ROG logo
- Ergonomically-designed wide shoulder straps and soft ventilated back panel
- Removable side pocket and storage panel



₹15990

ASUS ROG XRANGER Backpack

All your gear, on the road

- Rugged and stylish gladiator-inspired design
- Padded compartment for up to a 17" notebook
- Water-resistant 1680D ballistic nylon construction helps keep your gear safe and dry
- Detachable carabineer key ring



Coming Soon

ASUS ROG Shuttle Backpack

Crafted for gamers on the go

- Aggressive game-look with traditional ROG red and black colors and prominent logo
- Fits notebook PCs up to 17"
- Oversized interior space for ample storage, plus separate fast-draw notebook holder



Coming Soon

ROG Ranger Messenger

Crafted for gamers on the go

- Stylish messenger bag design
- Durable and lightweight 1260D Gucci polyester that's water- and scratch-resistant.
- ergonomically-designed Quick-drying, padded straps



Coming Soon

ROG and Gaming Series Notebookes

Model	Processor	OS	Graphics	Display
ROG Strix Scar Edition	Intel® Core™ i7 7700HQ Processor	Windows 10	NVIDIA GTX1060 with 6GB GDDR5 VRAM	39.6cm(15.6) FHD (1920x1080)
ROG Strix Hero Edition	Intel® Core™ i7 7700HQ Processor	Windows 10	NVIDIA GTX1060 with 6GB GDDR5 VRAM	39.6cm(15.6) FHD (1920x1080)
ROG Strix GL503	Intel® Core™ i7 7700HQ Processor	Windows 10	NVIDIA GTX1060/1050 with 6GB/4GB GDDR5 VRAM	39.6cm(15.6) FHD (1920x1080)
ROG Strix GL502VM	Intel® Core™ i7-7700HQ processor	Windows 10	NVIDIA GTX1060 with 6GB GDDR5	39.6cm(15.6) IPS FHD (1920x1080) GSync
ROG Strix GL553VE	Intel® Core™ i7-7700HQ processor	Windows 10	NVIDIA GTX1050 Ti with 4GB GDDR5 VRAM	39.6cm(15.6) IPS FHD (1920x1080)
ROG Strix GL553VD	Intel® Core™ i7-7700HQ/i5-7300HQ processor	Windows 10	NVIDIA GTX1050 with 4GB GDDR5 VRAM	39.6cm(15.6) IPS FHD (1920x1080)
ASUS Gaming FX503	Intel® Core™ i7-7700HQ / i5-7300HQ processor	Windows 10	NVIDIA GTX1050 with 4GB GDDR5 VRAM	39.6cm(15.6) FHD (1920x1080)
ASUS Gaming FX553VD	Intel® Core™ i5-7300HQ processor	Windows 10 / Endless OS	NVIDIA GTX1050 Ti with 2GB/4GB GDDR5 /1050Ti VRAM	39.6cm(15.6) FHD (1920x1080)
ASUS Gaming FX553VE	Intel® Core™ i7-7700HQ	Windows 10 / Endless OS	NVIDIA GTX1050 Ti with 4GB GDDR5 VRAM	39.6cm(15.6) FHD (1920x1080)
ASUS Gaming FX60	Intel® Core™ i7 7700HQ Processor	Windows 10	NVIDIA GTX1060 with 6GB GDDR5	39.6cm(15.6) FHD (1920x1080)

Zenbook series Notebooks

Model	Processor	OS	Graphics	Display
UX430UA	Intel® Core™ i5-8250U Processor	Windows 10 Home	Intel® HD graphics 620	35.5cm (14) FHD (1920x1080)
UX430UQ	Intel® Core™i5-8250U Processor	Windows 10 Home	NVIDIA 940MX 2GB DDR3 Graphics	35.5cm (14) FHD (1920x1080)

ASUS VivoBook S series Notebooks

Model	Processor	OS	Graphics	Display
VivoBook S15 S510UN	Intel® Quad Core i5-8250U/ i7-8550U Processor	Windows 10	Discrete MX150 Graphics	39.6cm (15.6) FHD (1920x1080)
VivoBook 15 K510UQ/ X510UR	Intel® Quad Core i5-8250U/ i3-7100U Processor	Windows 10	NVIDIA 940MX/930MX 2GB DDR3 Graphics	39.6cm (15.6) FHD (1920x1080)

ASUS VivoBook Pro

Model	Processor	OS	Graphics	Display
VivoBook Pro 15 N580	Intel® Core™ i7-7700HQ Processor	Windows 10	NVIDIA® GeForce® GTX 1050 with 4GB GDDR5 VRAM	39.6cm (15.6) 4K/Ultra HD (3840x2160)

VivoBook Max series Notebooks

Model	Processor	OS	Graphics	Display
VivoBook Max A541UV	Intel® Core™ i3-7100U Processor	Windows 10 / Endless OS	NVIDIA GeForce GT920MX 2GB DDR3	39.6cm (15.6) FHD (1920x1080)
VivoBook Max X541UA	Intel® Core™ i3 7100U/ i3 6100U/ i3 6006U Processor	Windows 10 / Endless OS	Intel® HD graphics	39.6cm (15.6) FHD (1920x1080)/ HD (1366X768)
VivoBook Max X541NA	Intel® Pentium® N4200 Quad Core / Celeron® N3350 Dual Core processor	Windows 10/ Endless OS	Intel® HD graphics	39.6cm (15.6) HD (1366x768)
VivoBook Max R542UQ	Intel® Core™ i5-7200U Processor	Windows 10 / Endless OS	NVIDIA 940MX 2GB DDR3 Graphics	39.6cm(15.6) FHD (1920x1080)
VivoBook Max R541UV	Intel® Core™ i5-7200U Processor	Windows 10 / Endless	NVIDIA® GeForce® 920MX 2GB DDR3	39.6cm (15.6) FHD (1920x1080)

VivoBook Flip series

Model	Processor	OS	Graphics	Display
VivoBook Flip 14 TP410	Intel® Core™ i5-8250U/ i3-7100U processor	Windows 10	NVIDIA® GeForce® 930MX / Intel® HD620	35.5cm(14) FHD (1920x 1080)
VivoBook Flip 12 TP203NA	Intel® Quad-Core Celeron® N3350 Processor	Windows 10	-	29.4cm(11.6) HD (1366x768)

Chromebook

Model	Processor	OS	Graphics	Display
Chromebook C202SA	Intel® Dual-Core Celeron® N3060 Processor	Chrome OS	Intel® HD Graphics	29.4cm(11.6) HD (1366x768)

Eebook Series Notebooks

Model	Processor	OS	Graphics	Display
E203NA-Multicolour	Intel® Dual-Core Celeron® N3350 Processor	Windows 10	Intel® HD Graphics	29.4cm(11.6) HD (1366x768)
E203NAH	Intel® Dual-Core Celeron® N3350 Processor	Windows 10/ Endless Endless OS	Intel® HD Graphics	29.4cm(11.6) HD (1366x768)
E402NA	Intel® Dual-Core Celeron® N3350 Processor	Windows 10	Intel® HD Graphics	35.5cm(14) HD (1366x768)

ASUS Desktop

Model	Processor	OS	Graphics	Display
ROG GT51CH	Intel® Core™ i7-7700K Processor	Windows 10	NVIDIA® GeForce® GTX1080 8GB GDDR5X-SLI	-
ROG G20CI	Intel® Core™ i7-7700 Processor	Windows 10	NVIDIA® GeForce® GTX1080 with 8GB GDDR5X	-
ROG G20CI	Intel® Core™ i7-7700 Processor	Windows 10	NVIDIA® GeForce® GTX1070 with 8GB GDDR5	-
ROG G11CB	Intel® Core™ i7-6700 / i5 6400 Processor	Windows 10	NVIDIA® GeForce® GTX970 4GB GDDR5/GTX950 2GB	-
D320	Intel® Core™ i3 6100U Processor	Windows 10 Pro	Intel® H110	-
K20CE	Intel® Quad-Core Pentium® N3700/Dual-Core N3050 Processor	DOS	Intel® HD Graphics	-

ASUS AiO

Model	Processor	OS	Graphics	Display
Zen AiO Pro Z240IEGT	Intel® Core™ i7-7700T Processor	Windows 10 Pro	NVIDIA® GeForce® GTX 1050 with 4GB GDDR5 VRAM	60.4cm(23.8) IPS,UHD (3840x2160) 4K Touch
V221ICUK	Intel® Core™ i3-7100U / i5-7200U Processor	ENDLESS / Windows 10	Intel® HD Graphics	54.6 cm (21.5) FHD LCD 1920X1080
V221IDUK	Intel® Pentium® J4205 / J3355 Processor	DOS / Windows 10	Intel® HD Graphics	54.6 cm (21.5) FHD LCD 1920X1080

Memory	Storage	ODD	Connectivity	Camera	Warranty	Price
16GB DDR4	1TB 5400RPM, 256GB M.2 NVMe PCIe® 3.0 x4 SSD	-	USB 3.1Type C, USB 3.0, BT4.1, Wi-Fi	HD WebCam	2 Years Global	₹162990
16GB DDR4	1TB 5400RPM, 256GB M.2 NVMe PCIe® 3.0 x4 SSD	-	USB 3.1Type C, USB 3.0, BT4.1, Wi-Fi	HD WebCam	2 Years Global	₹157990
16GB DDR4	1TB 7200RPM, 128GB M.2 NVMe PCIe® 3.0 x4 SSD	-	USB 3.1Type C, USB 3.0, BT4.1, Wi-Fi	HD WebCam	2 Years Global	₹97990/146990
16GB DDR4	1TB HDD + 256GB M.2 SSD	-	USB 3.1Type C, USB 3.0, BT4.1, Wi-Fi	HD WebCam	2 Years Global	₹157990
8/16GB DDR4	1TB HDD + 128/256GB SATA SSD (OPT)	DVDRW	USB 3.1Type C, USB 3.0, BT4.0, Wi-Fi	HD WebCam	2 Years Global	Starts at ₹110990
8GB DDR4	1TB HDD + 128 SATA SSD (OPT)	DVDRW	USB 3.1Type C, USB 3.0, BT4.0, Wi-Fi	HD WebCam	2 Years Global	Starts at ₹88990
8GB DDR4	1TB HDD +128GB SSD	-	USB 3.1Type C, USB 3.0, BT4.0, Wi-Fi	HD WebCam	2 Years Global	Starts at ₹73990
8GB/ 16GB DDR4	1TB HDD + 128GB SATA SSD (OPT)	-	USB 3.1Type C, USB 3.0, BT4.1, Wi-Fi	HD WebCam	2 Years Global	Starts at ₹73990
8GB DDR4	1TB 7200RPM	-	USB 3.1Type C, USB 3.0, BT4.0, Wi-Fi	HD WebCam	2 Years Global	Starts at ₹94990
16GB DDR4	1TB HDD + 120GB M.2 SSD	-	USB 3.1Type C, USB 3.0, BT4.1, Wi-Fi	HD WebCam	2 Years Global	Starts at ₹141990

Memory	Storage	ODD	Connectivity	Camera	Warranty	Price
8GB LPDDR4	256GB/ Up to 512GB SATA SSD	-	USB 3.1Type C, USB 3.0 ,BT4.1, Wi-Fi	HD WebCam	2 Years Global	₹74990
8GB DDR4	Up to 512GB SATA SSD		USB 3.1Type C, USB 3.0 ,BT4.1, Wi-Fi	HD WebCam	2 Years Global	₹80990

Memory	Storage	ODD	Connectivity	Camera	Warranty	Price
16GB DDR4	1TB HDD + 128GB SSD dual storage	-	USB 3.1Type C, USB 3.0, BT4.1, Wi-Fi	HD WebCam	2 Years Global	₹61990
16GB DDR4	1TB HDD + 128GB SSD dual storage	-	USB 3.1Type C, USB 3.0, BT4.1, Wi-Fi	HD WebCam	2/1 Year Global	₹56990/ ₹43990

Memory	Storage	ODD	Connectivity	Camera	Warranty	Price
16GB DDR3	1TB HDD + 128GB SSD	-	USB 3.1Type C, USB 3.0, BT4.2, Wi-Fi	HD WebCam	1 Year Global	₹112990

Memory	Storage	ODD	Connectivity	Camera	Warranty	Price
8GB DDR4	1TB 5400rpm	DVDRW	USB 3.1Type C, USB 3.0, BT4.0, Wi-Fi	VGA WebCam	2 Years Global	₹37990
4GB DDR4	1TB 5400rpm	DVDRW	USB 3.1Type C, USB 3.0, BT4.0, Wi-Fi	VGA WebCam	2 Years Global	Starts at ₹30490
4GB DDR4	500GB/ 1TB 5400rpm	DVDRW	USB 3.1Type C, USB 3.0, BT4.0, Wi-Fi	VGA WebCam	1 Years Global	Starts at ₹22990
4GB/8GB DDR4	1TB 5400rpm	-	USB 3.1Type C, USB 3.0 ,BT4.1, Wi-Fi	HD WebCam	2 Years Global	₹49990
8GB DDR4	1 TB 5400rpm	DVDRW	USB 3.1Type C, USB 3.0, BT4.0, Wi-Fi	VGA WebCam	1 Year Global	Starts at ₹46990

Memory	Storage	ODD	Connectivity	Camera	Warranty	Price
8GB/4GB DDR4	1 TB HDD	-	USB 3.1Type C, USB 3.0, BT4.1, Wi-Fi	HD WebCam	2 Year Global	₹45990
4GB DDR4	32GB eMMC	-	USB 3.1Type C, USB 3.0, BT4.1, Wi-Fi	HD WebCam	1 Year Global	₹22990

Memory	Storage	ODD	Connectivity	Camera	Warranty	Price
2GB DDR3	16GB eMMC	-	USB 3.1Type C, USB 3.0, BT4.1, Wi-Fi	HD WebCam	1 Year Global	₹19990

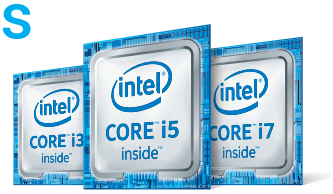
Memory	Storage	ODD	Connectivity	Camera	Warranty	Price
2GB DDR3	32GB EMMC	-	USB 3.1Type C, USB 3.0, BT4.1, Wi-Fi	VGA WebCam	1 Year Global	₹15990
2GB DDR3	500 GB HDD	-	USB 3.1Type C, USB 3.0, BT4.1, Wi-Fi	VGA WebCam	1 Year Global	₹18990
2GB DDR3	32GB EMMC	-	USB 3.1Type C, USB 3.0, BT4.1, Wi-Fi	VGA WebCam	1 Year Global	₹18990

Memory	Storage	ODD	Connectivity	Camera	Warranty	Price
64 GB DDR4 (OC)	3 TB + 512 GB PCIE Gen3 x4 SSD M.2 SSD	DVDRW	USB 3.1Type C, USB 3.0, BT4.0, Wi-Fi	-	3 Years local	₹372990
32 GB DDR4	2 TB + 256 GB M.2 PCIE Gen3 x4 SSD	DVDRW	USB 3.1, USB 3.0, USB 2.0, Wi-Fi	-	3 Years local	₹204990
32 GB DDR4	2 TB + 256 GB M.2 PCIE Gen3 x4 SSD	DVDRW	USB 3.1, USB 3.0, USB 2.0, Wi-Fi	-	3 Years local	₹178990
8/16 GB DDR4	1 TB 7200rpm	DVDRW	USB 3.1, USB 3.0, USB 2.0	-	3 Years local	Starts at ₹70990
4 GB DDR4	500 GB 7200rpm	-	USB 3.1, USB 3.0, USB 2.0	-	1 Year Local	₹39490
4 GB DDR3	1 TB 7200rpm/ 500GB HDD	DVDRW	USB 3.1, USB 3.0, USB 2.0	-	3 Years local	Starts at ₹18990

Memory	Storage	ODD	Connectivity	Camera	Warranty	Price
16 GB DDR4	1 TB HDD + 512GB M.2 SSD	-	USB 3.1Type C, BT4.0, Wi-Fi	Intel® Realsense 3D Camera	3 Years local	₹173990
4 GB DDR4	1 TB HDD	-	USB 3.0, USB 2.0, Wi-Fi	1.0MP Webcam	1 Year Local	₹40990
4 GB DDR3	500 GB HDD	-	USB 3.0, USB 2.0, Wi-Fi	1.0MP Webcam	1 Year Local	₹25990

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ASUS brings you world-class reliability and unrivaled quality, with products designed to bring harmony and simplicity to your personal and professional life. Our award-winning products are inspired by the principles of Zen, featuring a harmonious blend of incredible technology and stunning style. We constantly strive to create products that enable a seamless and connected digital life. But don't just take our word for it — always get expert advice before you buy.



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ROG STRIX HERO GL503


ROG STRIX GL503


ROG STRIX GL502VM


ROG STRIX GL553VD


ASUS Gaming FX553VD

ASUS ZenBook

ASUS VivoBook Flip


ASUS Gaming FX60


ASUS Gaming FX503


ZenBook UX430


VivoBook Flip TP410


VivoBook Flip TP203

VivoBook Pro

VivoBook S15

ASUS VivoBook Max Series

ASUS VivoBook


VivoBook Pro N580


VivoBook S15 S510


VivoBook Max A541


VivoBook Max X541


VivoBook R542

ASUS EeeBook

ASUS ROG DT Series


EeeBook E402SA


EeeBook E203


ROG GT51CH


ROG G20CI


ROG G11CB

ASUS ChromeBook

ASUS Zen AiO Pro

ASUS AiO

ASUS DT

ASUS Accessories


ChromeBook


Zen AIO Pro Z240


Vivo AIO V221


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ASUS Zenfone 3 Max 5.5


ASUS Zenfone 3 Max 5.2

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